

**INTERNATIONAL BUSINESS MANAGEMENT (JANUARY START) (MSc/PgDip/PgCert)**  
**57N2JSB1/61N2JSVX/62N2JSVZ**

**FULL TIME ROUTE**

*Duration:* MSc Business Management 12 Months full time; PgDip 9 months full time; PgCert 4 Months full time.

Full time students start in January. Part time students will negotiate their programme of study with the Programme Leader.

**Stage 1**

BU55P2 Professional and Academic Skills for Business (Linear) Part 1 (0 credit points)  
PD5506 Getting Started at the University of Aberdeen (0 credit points)

BU551H Marketing Management (15 credit points)  
BU5577 Managing Human Resources (15 credit points)  
BU5579 Internationalisation (15 credit points)  
BU5583 Research Practice (15 credit points)

**Stage 2**

All of the courses for Stage 1 and

BU596H New Venture Creation (30 credit points)  
BU596N Performance Improvement in International Organisations (30 credit points)

**Stage 3 (January 2024 Start)**

All of the courses for Stage 1 and 2, plus

BU50P1 Professional and Academic Skills for Business (Block) Part 2 (0 credit points)  
BU501H The Leadership Challenge (15 credit points)  
BU502B Accounting Reporting and Strategic Analysis (15 credit points)  
BU5057 Issues in International Management (15 credit points)  
BU5072 Negotiation and Cross-Cultural Management (15 credit points)

**Stage 3 (January 2025 Start)**

All of the courses for Stage 1 and 2, plus

BU50P2 Professional and Academic Skills for Business (Linear) Part 2 (0 credit points)  
BU501H The Leadership Challenge (15 credit points)  
BU502B Accounting Reporting and Strategic Analysis (15 credit points)  
BU5057 Issues in International Management (15 credit points)  
BU5072 Negotiation and Cross-Cultural Management (15 credit points)

On completion of the MSc International Business Management students will be permitted to undertake additional credits as stipulated in the programme prescription available (<https://www.abdn.ac.uk/registry/calendar/postgraduate.php>) for the award of an MBA. Importantly, in addition to the completion of the courses the students must have completed 2 years relevant work experience on submission of the Professional Practice Journal.

## **PART TIME ROUTE**

*Duration:* MSc 24 Months (PT); PG Diploma 18 months; PgCert 8 Months.

Part time students will negotiate their programme of study with the Programme Leader. Students undertake a programme of study as agreed with the programme leader, taking 30 credit points per stage (90 credit points per year of study).

### Year 1

All students must take the following:

BU55P2 Professional and Academic Skills for Business (Linear) Part 1 (0 credit points)  
PD5506 Getting Started at the University of Aberdeen (0 credit points)

Plus 30 credit points from the following:

BU551H Marketing Management (15 credit points)  
BU5577 Managing Human Resources (15 credit points)  
BU5579 Internationalisation (15 credit points)  
BU5583 Research Practice (15 credit points)

### Year 2

All students must take the following:

BU596H New Venture Creation (30 credit points)  
BU596N Performance Improvement in International Organisations (30 credit points)

BU50P2 Professional and Academic Skills for Business (Linear) Part 2 (0 credit points) - for students starting their studies in January 2023 onwards

Plus 30 credit points from the following:

BU501H The Leadership Challenge (15 credit points)  
BU502B Accounting Reporting and Strategic Analysis (15 credit points)  
BU5057 Issues in International Management (15 credit points)  
BU5072 Negotiation and Cross-Cultural Management (15 credit points)

Plus 30 credit points from the following (courses taken in previous years cannot be taken again):

BU552N Marketing Management (15 credit points)  
BU5577 Managing Human Resources (15 credit points)  
BU5579 Internationalisation (15 credit points)  
BU5583 Research Practice (15 credit points)

### Year 3

30 credit points from the following (courses taken in previous years cannot be taken again):

BU501H The Leadership Challenge (15 credit points)  
BU502B Accounting Reporting and Strategic Analysis (15 credit points)  
BU5057 Issues in International Management (15 credit points)  
BU5072 Negotiation and Cross-Cultural Management (15 credit points)

On completion of the MSc International Business Management students will be permitted to undertake additional credits as stipulated in the programme prescription available (<https://www.abdn.ac.uk/registry/calendar/postgraduate.php>) for the award of an MBA. Importantly, in addition to the completion of the courses the students must have completed 2 years relevant work experience on submission of the Professional Practice Journal.