

A SOCIALIST PAPER FOR ABERDEEN AND THE NORTH.

THE WORKERS' HERALD.

WITH ten local newspapers—morning, evening, and weekly—one might expect that all shades of opinion in Aberdeen would be adequately represented and voiced. But "there is a sea below the sea." The *Journal* may stand for Conservatism—the Landed Interest—the good old-fashioned people who believe that this is the best of all possible worlds if everybody would but do

the Duty of Man according to Mrs. Grundy;

the *Free Press* may serve the commercial Thugs of Liberal Unionism; the *Northern Daily News* may be the beau ideal of a newspaper to those who worship the Gladstone-Morley-Harcourt party of plausible platitudes. *Bon-Accord* may satisfy north-country jokers, young and old, and *Figaro* meet the needs of cynics, musical people, and those who seek to cultivate the intellect by the reading of advertisements! The *Express* is "solid," respectable, Philistine; the *Gazette* is lively and gossipy, but a party paper, and the paper of the wrong party; the *People's Journal* is good enough for those who require a paper, not to lead public opinion, but to follow at a safe distance

the clearly-distinguishable "set" of the current.

Each and all of these papers are owned by capitalists, written by men with capitalistic sympathies, supported by capitalist advertisers, and are for those reasons opposed to labour's new demands.

The thousands of Trades Unionists and Socialists that there are in Aberdeen and the surrounding district have no organ. The *Northern Daily News*, which some expected to be the last word of journalistic enterprise in the city, hesitates at giving its voice explicitly for Land Nationalization, is unsound on the Eight Hours Question, and, like the *People's Journal*, puts Liberalism first and Labour a long way after. It asks us to believe that the Liberal ticket is the Labour ticket; that

the political creed

of the Mundellas, the Crombies, and the Earl of Aberdeen ought to be the political creed of Mundella's sweated laceworkers, Crombie's sweated tweedworkers, and Lord Aberdeen's rack-rented crofters.

To those who want a paper which does not depend for its existence on advertisements from the exploiters of labour; to those who see the Liberal Party to be a party of capitalists chiefly and of lawyers and landlords for the rest, and who realise what that means; to those who believe that Universal Suffrage, Payment of Members, Shorter Parliaments, and Home Rule all round are simply means to an end, and who regard that end as being shorter hours,

the wealth of the world for those who make it,

and the ultimate conquest of the land and the other means of production—to all such

THE WORKERS' HERALD

will be the journalistic mouthpiece and mentor in Aberdeen.

THE WORKERS' HERALD will advocate and elucidate Socialism; but as steps in the evolution of society towards the Socialist goal, and as palliatives of existing social evils, the *W. H.* will seek to further the following measures:—Statutory Limitation of the Hours of Labour, the Nationalization of Land, Mines, and Railways, the starting of Municipal Workshops and Stores, the Building and Letting of Houses by Town and County Councils, Municipalization of Cab-Hiring, Tramways, and Public Houses, Home Rule to all sections of the Empire, Disestablishment and Disendowment of State Churches, Abolition of Standing Armies, Formation of a National Citizen Force, Adult Suffrage, Payment of Members, Abolition of the Monarchy and the House of Lords, and any other measures or methods, whether evolutionary or revolutionary, which experience may dictate.

To all who have anything interesting to say on questions of public importance, and who can observe the proprieties of discussion, the columns of the *W. H.* will be open.

THE WORKERS' HERALD will be a weekly to begin with; but if Irish and Continental towns are able to maintain their Socialist and Radical bi-weeklies and even dailies, there is no good reason why a politically-phenomenal city like Aberdeen, with a population of 120,000, with 7000 organised workers, with a Socialist organisation which can dispose of hundreds of copies of a London paper at street corners in a week, with

abundance of news to give and an eager desire to get it

—there is, we say, no good reason why THE WORKERS' HERALD should not in time become a daily.

Besides being only a weekly, the new paper will not be as large a sheet as some of the capitalist papers you get already for your penny. But the brown coin will not be disbursed for pages upon pages of advertisements, for London and New York prices, for lists of local stocks and shares, for the figures which "cod and halibut fetched to-day," for weather reports, court summaries, agricultural news, or London betting. You pay a penny for your programme when you go to the theatre, and if you are interested in sport you spend a halfpenny late at night on a *Despatch* or *Telegraph* for the sake of the little bit of sporting intelligence which it contains for you. THE WORKERS' HERALD will be

full of the sort of thing you want it for.

A large portion of the *W. H.* will NOT be taken up with flunkeyish stories in which working men are taught to admire and imitate the follies and the snobbery of their "betters"; stories in which the boy hero is introduced to your notice in humble circumstances, grows up a proud, clever, handsome young man, is one day discovered to be the son of an earl, and is able thenceforth to live upon other folks' labour. As if the sons of working men were never handsome, talented, or high-spirited!

THE WORKERS' HERALD will be a paper owned by workers, largely written by workers for workers; but its

Literary Staff,

which will be numerous, will be composed of all sorts and conditions of men except bad ones and dull ones. Among the contributors we expect to have WILLIAM MORRIS, R. B. CUNNINGHAME-GRAHAM, M.P., JOHN MORRISON DAVIDSON, GEORGE BERNARD SHAW, J. BRUCE GLASIER, "GRACCHUS," ANDREAS SCHEU, RAYMOND UNWIN, and the Rev. ALEXANDER WEBSTER. Smartly written local articles will appear from the pens of local men. The *W. H.* will contain a large quantity of general news bearing on the Labour Movement which does not find its way into the ordinary papers.

What *The Star*, *The Daily Chronicle*, *Reynolds's Newspaper*, and *Justice* are to London and the South,

that and something more

THE WORKERS' HERALD will be to Aberdeen and the North. It will be lively, condensed, and always abreast of the times. It will be well printed, on good paper, with bold headings and sub-headings, showing at a glance what it contains. It will be got up with a due regard to the shortness of life, the necessity for saving time, and the number of events and subjects bearing on the Social Question about which intelligent persons want to know.

The price will be one penny. The publication day will be Friday. The paper will be delivered weekly in town for 1s. a-quarter of 13 weeks, and will be sent inland by post for 1s. 6d., payable in advance.

The Committee of the Aberdeen Socialist Society.