

We're offering two postgraduate  
management degrees starting in  
September 2019

*MSc International Business Management*

*MBA Master of Business Administration*



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with the University of Aberdeen

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## MBA Master of business administration

The MBA is focused on the real needs of business and will provide you with an opportunity to develop your understanding of the key knowledge and skills required to succeed in today's challenging business world, when it's going to be harder and harder to move up without a higher-level qualification.

We'll explore both the practical and theoretical aspects of business, broadening and deepening your knowledge.

Our MBA is not about business dogma. It's about getting you to challenge the way business is done and find new, more effective and more creative ways of doing it.

Our MBA attracts talented people from different industries, from all over the world. In this way, you'll be able to learn from your classmates, share ideas, create professional networks and make friendships which last well beyond the academic experience.

### WHAT YOU'LL STUDY

**SEMESTER 1** Business Economics; Accounting and Finance for Managers; Business Strategy; Accounting and Finance for Managers

**SEMESTER 2** Strategic Marketing; Managing People at Work; Managing Change and Innovation; The Leadership Challenge

**SEMESTER 3** New Venture Creation; Plus three modules from the summer school electives: Strategic Financial Analysis; Talking to Teams; People, Creativity and Change; Supply Chain Management; Internationalisation; Essential Human Resources Management

## MSc International Business Management

This programme will give you an in-depth understanding of global practices across the spectrum of business fields and prepare you for a career in global management.

Combining academic rigour with real life examples topics cover a range of business fields from finance and marketing to management and leadership.

### WHAT YOU'LL STUDY

**SEMESTER 1** Accounting and Finance for Managers; Interpersonal Management, Negotiation and Persuasion; Marketing Management; Issues in International Management

**SEMESTER 2** Managing Human Resources; Internationalisation; Research Practice; The Leadership Challenge

**SEMESTER 3** One elective choice plus two compulsory modules: Critical Studies Paper; New Venture Creation

### Progressing your MSc to an MBA

On completion of the MSc International Business Management, students will be permitted to undertake a further 3 modules along with a Professional Reflective Journal for the award of an MBA.

*For more information please visit*

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MBA graduates are  
in high demand  
**80%**  
are employed in  
senior management or  
director positions  
worldwide

*All courses are subject to revision.*