Dear XX,

My name is XX, I am a PhD student at the University of Aberdeen. I am emailing to ask if you would be interested in participating in a study that I am currently running. In this study, participants are required to XXXX. The session will take around xx minutes. All information obtained from participants is held in strict confidence. Finally, participants are also reimbursed £XX for their time at the end of the study.

The experiment is held in the William Guild building at the University of Aberdeen (Old Aberdeen, number 18 on the map of the campus - see attached). Parking is available near the university playing fields.

If you would like to participate, I have timeslots available next week (w/c 22nd February) - let me know what day/time would suit you best and if you require a parking space for your visit.

I look forward to your reply.

Kindest regards,

XX