Public Engagement with Research

Dr Barbara Gorgoni

PGR Induction

23 February 2017
Skills through Practice – Public Engagement with Research

Writing for different audiences
Stakeholder engagement
Teaching
Funding applications
Networking and collaboration
Project management
The Public Engagement Team

Dr Ken Skeldon

Dr Jen Scott  Dr Chris Croly  Dr Heather Doran  Dr Barbara Gorgoni  Emily Webb
Public Engagement with Research

www.abdn.ac.uk/engage
Why do it?

• Becoming increasingly important in the eyes of funders
• Benefits to your research and research group – can even open up new research directions
Why really do it?

No excuse! Lots of opportunities to get involved locally, regionally and nationally.
Why *really, really* do it?

• Fantastic for your CV!
• Makes for a richer, broader, more dynamic research experience!

It’s fun!
Who are the PUBLIC?

- Stakeholders in research
- Students, pupils
- Teachers
- Children, adults
- Community groups
- Policy makers
What could I do?

British Science Week
10-19 March 2017

Science Busking

May Festival
26-28 May 2017

European Researchers’ Night/Explorathon
29 September 2017
What could I do?

PechaKucha Night
20 × 20
Images 20
Seconds

March-May

Next
September

Bright Club
Training
Sept
Event
Explorathon
Other opportunities:

- AHRC Being Human festival (Nov)
- ESRC Festival of Social Science (Nov)
- Community Café series (all year)
- SHMU – Radio shows/summer galas
- AU Magazine: ausciencemag@gmail.com

➢ Become a STEM Ambassador: [http://www.stemnet.org.uk/ambassadors/](http://www.stemnet.org.uk/ambassadors/)
Competitions:

Develop your communication skills through engaging a public audience with your research.
Incentives

• Public Engagement Prize
  http://www.abdn.ac.uk/engage/staff-students/2column-page-152-152.php

• Public Engagement Enabling Fund
  http://www.abdn.ac.uk/engage/staff-students/enabling-fund-for-public-engagement-with-research-153.php

• Public Engagement Ambassador (network coordinator)
  http://www.publicengagement.ac.uk/work-with-us/ambassador-scheme
Position Yourself!

• How will you demonstrate your skills on your CV?
• Use activities, not just courses and workshops
Contact us!

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PEatUoA