

Images of Research 2019



Guidance for Entrants

About the competition

Images of Research provides researchers the chance to tell people about their research through an eye-catching image and an associated, simple description that are made up into A1 posters. The image can be any form – photo, drawing, digitally created etc. – but must be captured as an image file (see entry guidance below).

We'd like images and descriptions that show why research matters – the difference that it makes to society, economy and other research or global challenges.

Our First Images of Research Competition

The 2019 Images of Research competition is the first time the University of Aberdeen is running this event. This has proved to be a popular competition at Universities across the country. The Images of Research contest provides an opportunity for you to showcase your research in an engaging and innovative way. The focus of our competition comes from the UN sustainable development goals. We welcome submissions that fit into any discipline category.

Prizes

There will be two winning entries for our competition. There will be a Judges Winner and a People's winner. Both competition winners will have their entry displayed in the Postgraduate Research School for the year. They will also receive a cash prize.

Images of Research 2019: Key Dates

Competition opens:	5pm, Thursday 4 th April 2019
Competition closes:	5pm, Tuesday 30 th April 2019
Competition Judging & awards:	Friday 10 th May 2019
Exhibition:	May Festival 2019

Please note that due to limited exhibition space, not all competition entries will be turned into posters. There will be an initial sift of entries after the competition closing date, and those not being progressed will be advised at this stage.

Remaining entries will be turned into A1 posters and exhibited at May Festival 2019 event on-campus taking place Friday 24th May to Sunday 26th May. The top entries will be displayed throughout campus as part of the festival events.

Entry Guidance

Please note the following guidelines for entries:

- Only one entry per person
- You can name other researchers on your submission but the person submitting will be deemed the lead applicant and will receive any prizes that may subsequently arise from the entry
- After the competition's closing date (5pm, Tuesday 30th April), an initial sift of entries will be made. We've limited exhibition space this year and therefore cannot guarantee that all entries will be turned into posters. We'll advise you at this stage if your entry isn't being progressed.
- For inspiration, you can view entries from other Universities here:
<https://twitter.com/hashtag/ImagesOfResearch?src=hash>

A) Image files

Please note:

1. Your image must be taken or created by yourself or if not, used with explicit permission from the person who took or created it; you cannot submit images downloaded from the internet.
2. If the image is not produced by yourself, it will not be eligible for the Best Image category.
3. If possible, images should be high resolution, 300ppi, or the highest amount of pixels on a digital camera, as they will be expanded into an A1 poster. We're able to scan old printed photos at high resolution for you; contact Phil (details above) if you'd like to do this.
4. Images should be either jpg or tif format (tif format preferred - no gif files will be accepted), or vector format (.ai .eps or .pdf).
5. Images can be full colour or black & white.
6. Images can be in any format (landscape / portrait / square) but images may be subject to cropping if needs be

Following submission of your online application form, your image should be emailed to **graduateschool@abdn.ac.uk**

B) Title & Description

1. Each submission must have a title of no more than six words. A short, snappy title is crucial to intrigue individuals and to capture their attention. Examples from other entries include:
 - Commodity chains
 - Dogs don't lie about love
 - How tough is a tackle?
 - Ghost faces in bamboo
2. Descriptions provide an opportunity to get creative about the way you describe your research, its importance and the difference it makes to the world. Please use plain English by avoiding jargon and acronyms. The maximum length for descriptions is 100 words.

Some tips for writing the description:

- Set the scene carefully and explain how your work fits into the bigger picture. Be sure to address the 'so what?' question by explaining how and why your research is important. Try to allow your enthusiasm for your subject to shine.
- It can be helpful to use non-scientific analogies to explain complex ideas. For example: 'peripheral nerves can be thought of as electrical cables: the nerves are the wires that run down the middle and they are wrapped in a fatty layer of insulating material called the myelin sheath'.
- If you do have to use technical terms or acronyms, make sure that you explain them.
- It may be worth asking a friend or relative, who has no specialist knowledge of your research area, to read your description. Do they understand your description and the importance of your research?
- This guide to writing in plain English is helpful: <http://www.plainenglish.co.uk/files/howto.pdf>

Please note that entries that do not conform to the specifications for the image file or title & description will be rejected.

C) Submission

Please submit all entries by emailing your image and your description to the graduateschool@abdn.ac.uk by the 30th April 2019.

D) Subject limitations

No nudes or portrayals of illegal activities will be accepted. Submissions that, in the sole discretion of the judges, are considered inappropriate or unsuitable for publication will be deemed ineligible and removed from the competition.

E) Copyright

The University of Aberdeen retains the right to use all submitted photographs — including those not chosen to win prizes — in promotional materials without further permission from, or compensation to, the entrant. Credit will be given to the entrant if reproduced. The entrant will retain copyright. We expect the images to be original and produced by you or by someone else who has given permission for their use and who has been credited. Downloaded files from the internet do not qualify. The image source must be stated in the entry form.

F) Liability

By entering this contest, if your entry is deemed eligible, you consent to the use of your name, biographical information, winning entry and any statements attributed to you, or photographs of you taken subsequently, being used for promotional purposes without additional compensation to you. As such, you hereby grant to the University of Aberdeen a non-exclusive, royalty-free licence to reproduce works based on your submission without any obligation to compensate you.

The University of Aberdeen shall not be liable in any way for a submission. It is the responsibility of the photographer to secure permission from identifiable persons in their photographs by ensuring that they have written permission to use the image. You represent and warrant to the University that: (i) you are the sole and exclusive owner of your submission, or that you have all right and authority to grant the rights in the submission to the University described herein; (ii) you have obtained any and all releases necessary from all persons (or their legal guardians) depicted in the submissions.

If you have any questions about the competition, please email: graduateschool@abdn.ac.uk

DEADLINE FOR ENTRIES = 5pm Tuesday 30th April 2019