



COURSE LIST

Welcome to Umeå School of Business, Economics and Statistics (USBE)!

In Sweden we separate between **Business Administration, Economics** and **Statistics**, therefore a lot of courses within one of the subjects does not mean you automatically meet the prerequisites in the other.

To be sure you are eligible to the courses of your choosing, read the prerequisites carefully!

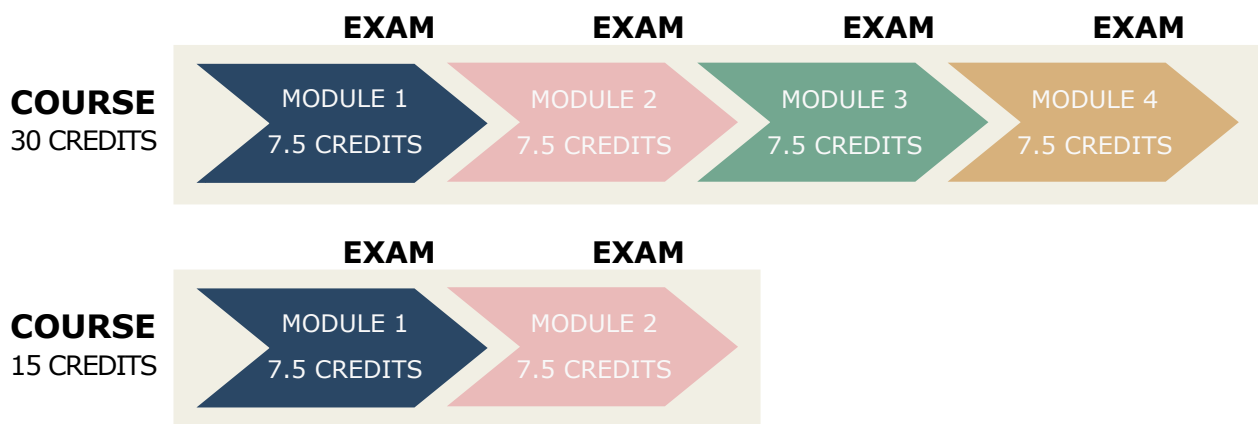
Full-time studies

30 ECTS (credits) equals full-time studies.

Students can only be admitted to 30 credits each semester. Make sure to choose courses up to 30 credits when applying to courses, courses that exceeds 30 credits will be dropped.

The only exemption to this is *Swedish for International Students, Beginner's Course I, II and III*. If a student has applied to one of these courses they can be admitted to 45 credits.

Courses structure examples:



Credits and classes

Courses given by USBE are usually either 30 credits, 15 credits or 7.5 credits.

If a course is 30 credits, it usually consists of four modules given in sequence. You must pass all modules to pass the course.

A course that is 15 credits usually consists of two modules. You must pass all modules to pass the course.

Exams are usually given at the end of a module.

Study pace

Most courses given by USBE has a study pace of 100%, unless stated otherwise.



It is not recommended to study two courses with a study pace of 100% at the same time. When choosing courses, make sure you keep the study pace of the courses and the dates of the courses in mind in order to avoid this.

In the upcoming pages you will see courses offered in Business Administration, in Economics and in Statistics. By clicking on the title you will be directed to the course page where you can read about the course.

As an incoming exchange student at USBE, you are also able to apply for courses offered by other departments at Umeå University. Full course catalogue for incoming exchange students can be found [here](#).



COURSES IN BUSINESS ADMINISTRATION

Fall semester

UNDERGRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>International Business Administration and Global Challenges, 7.5 credits</u>				
<u>Analysis of Business Culture, 7.5 credits</u>				
<u>Corporate Entrepreneurship, 7.5 credits</u>				
<u>Leading and Organizing in an International Context, 7.5 credits</u>				
<u>Social and Environmental Entrepreneurship, 7.5 credits</u>				
<u>Sales Activities, 7.5 credits</u>				
<u>Organizational Design C, 7.5 credits</u>				

GRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Managerial Perspectives on Strategy, People, Projects and Processes D, 30 credits</u>				
<u>Managerial Perspectives on Strategy and People D, 15 credits</u>				
<u>Project Management and Organizational Design D, 15 credits</u>				
<u>Strategic Marketing Management, 30 credits</u>				
<u>Consumer Behavior and Marketing Strategy, 15 credits</u>				
<u>Strategic Business Development, 30 credits</u>				
<u>Strategic Entrepreneurship, Networks and Internationalization, 15 credits</u>				
<u>Entrepreneurship and Business Growth D, 7.5 credits</u>				
<u>Current Trends in Business Administration D, 7.5 credits</u>				
<u>Accounting, Auditing and Control, 30 credits</u>				
<u>Management Accounting and Analysis, 15 credits</u>				
<u>Financial Management D, 30 credits</u>				
<u>Corporate Finance and Analysis D, 15 credits</u>				



COURSES IN BUSINESS ADMINISTRATION

Spring semester

UNDERGRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Contemporary Marketing, 7.5 credits</u>	Dark Blue	Light Blue	Light Blue	Light Blue
<u>Research Methodology in Business Administration B69, 7.5 credits</u>	Diagonal Stripes	Diagonal Stripes	Light Blue	Light Blue
<u>Project Management, 7.5 credits</u>	Dark Blue	Light Blue	Light Blue	Light Blue
<u>Meeting Challenges in the International Business Environment, 15</u>	Dark Blue	Dark Blue	Light Blue	Light Blue
<u>Service Marketing, Marketing Ethics and Sustainability C, 15 credits</u>	Dark Blue	Dark Blue	Light Blue	Light Blue
<u>Financial Markets, Institutions and Financial Planning C, 15 credits</u>	Dark Blue	Dark Blue	Light Blue	Light Blue
<u>Innovation, Entrepreneurship and Technology, 7.5 credits</u>	Light Blue	Dark Blue	Light Blue	Light Blue
<u>Financial Accounting, 7.5 credits</u>	Light Blue	Light Blue	Dark Blue	Light Blue
<u>Entrepreneurial Financial Management C, 7.5 credits</u>	Light Blue	Light Blue	Dark Blue	Light Blue
<u>Leadership, Negotiation, and Decision-Making, 7.5 credits</u>	Light Blue	Light Blue	Dark Blue	Light Blue
<u>Finance, 7.5 credits</u>	Light Blue	Light Blue	Light Blue	Dark Blue
<u>Managerial Accounting, 7.5 credits</u>	Light Blue	Light Blue	Light Blue	Dark Blue
<u>Organizational Change, 7.5 credits</u>	Light Blue	Light Blue	Light Blue	Dark Blue

GRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Corporate Governance, 7.5 credits</u>	Dark Blue	Light Blue	Light Blue	Light Blue
<u>New Product Innovation, 7.5 credits</u>	Dark Blue	Light Blue	Light Blue	Light Blue
<u>Innovation Management, 7.5 credits</u>	Light Blue	Dark Blue	Light Blue	Light Blue
<u>Corporate Governance and Quantitative Research Methods, 15 credits</u>	Dark Blue	Dark Blue	Light Blue	Light Blue
<u>New Venture Creation, 7.5 credits</u>	Light Blue	Light Blue	Dark Blue	Light Blue
<u>Managing and Organizing for Sustainability, 7.5 credits</u>	Light Blue	Light Blue	Light Blue	Dark Blue



COURSES IN ECONOMICS

Fall semester

UNDERGRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Markets, trade and global challenges, 7.5 credits</u>				
<u>Managerial economics, 7.5 credits</u>				

GRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Mathematical Economics I D7, 7.5 credits</u>				
<u>Econometrics I D12, 7.5 credits</u>				
<u>Microeconomic Analysis and Applications, 15 credits</u>				
<u>Financial Economics D2, 7.5 credits</u>				
<u>Financial Economics II D21, 7.5 credits</u>				



COURSES IN ECONOMICS

Spring semester

UNDERGRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Intermediate Economics, 30 credits</u>	Dark Blue	Dark Blue	Dark Blue	Dark Blue
<u>Bachelor's Courses in Economics, 15 credits</u>	Dark Blue	Dark Blue	Light Blue	Light Blue
<u>Current Topics in Economics, 5 credits</u>	Diagonal Lines	Diagonal Lines	Light Blue	Light Blue
<u>Industrial Organization, 7.5 credits</u>	Diagonal Lines	Diagonal Lines	Light Blue	Light Blue
<u>International Economics, 7.5 credits</u>	Diagonal Lines	Diagonal Lines	Light Blue	Light Blue
<u>Macroeconomics: Institutions and Policy, 5 credits</u>	Light Blue	Diagonal Lines	Light Blue	Dark Blue
<u>Microeconomics: Consumer Behaviour, 5 credits</u>	Light Blue	Diagonal Lines	Light Blue	Dark Blue
<u>Financial Economics, 7.5 credits</u>	Light Blue	Light Blue	Light Blue	Dark Blue

GRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Public Economics D16, 7.5 credits (odd years only)</u>	Dark Blue	Light Blue	Light Blue	Light Blue
<u>Labor Economics D19, 7.5 credits (even years only)</u>	Dark Blue	Light Blue	Light Blue	Light Blue
<u>Health Economics D24, 7.5 credits</u>	Light Blue	Dark Blue	Light Blue	Light Blue
<u>Macroeconomic Analysis D27, 7.5 credits</u>	Light Blue	Dark Blue	Light Blue	Light Blue
<u>Resource and Environmental Economics D18, 7.5 credits</u>	Light Blue	Dark Blue	Light Blue	Light Blue



COURSES IN STATISTICS

Fall semester

UNDERGRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Business Analytics, 15 credits</u>	Dark Blue	Dark Blue	Light Gray	Light Gray
<u>Data Visualization of Global Trends, 7,5 credits</u>	Light Gray	Light Gray	Diagonal Stripes	Diagonal Stripes

GRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Quantitative Research Methods for the Social Sciences, 7.5 credits</u>	Light Gray	Light Gray	Diagonal Stripes	Diagonal Stripes
<u>Analysis of Financial Data, 7.5 credits</u>	Light Gray	Dark Blue	Light Gray	Light Gray



COURSES IN STATISTICS

Spring semester

GRADUATE LEVEL

Module 1 Module 2 Module 3 Module 4

Quantitative Research Methods for the Social Sciences, 7.5 credits

