



# COURSE LIST

## Welcome to Umeå School of Business, Economics and Statistics (USBE)!

In Sweden we separate between **Business Administration**, **Economics** and **Statistics**, therefore a lot of courses within one of the subjects does not mean you automatically meet the prerequisites in the other.

To be sure you are eligible to the courses of your choosing, read the prerequisites carefully!

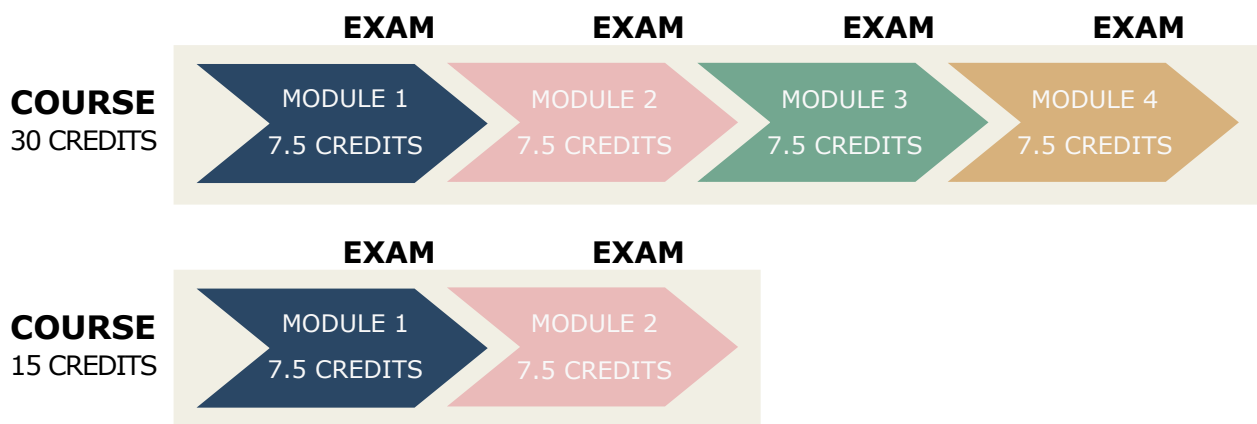
## Full-time studies

30 ECTS (credits) equals full-time studies.

Students can only be admitted to 30 credits each semester. Make sure to choose courses up to 30 credits when applying to courses, courses that exceeds 30 credits will be dropped.

The only exemption to this is *Swedish for International Students, Beginner's Course I, II and III*. If a student has applied to one of these courses they can be admitted to 45 credits.

Courses structure examples:



In the upcoming pages you will see courses offered in Business Administration, in Economics and in Statistics. By clicking on the title you will be directed to the course page where you can read about the course.

## Credits and classes

Courses given by USBE are usually either 30 credits, 15 credits or 7.5 credits.

If a course is 30 credits, it usually consists of four modules given in sequence. You must pass all modules to pass the course.

A course that is 15 credits usually consists of two modules. You must pass all modules to pass the course.

Exams are usually given at the end of a module.

## Study pace

Most courses given by USBE has a study pace of 100%, unless stated otherwise.



Full-time studies  
Part-time studies

It is not recommended to study two courses with a study pace of 100% at the same time. When choosing courses, make sure you keep the study pace of the courses and the dates of the courses in mind in order to avoid this.

As an incoming exchange student at USBE, you are also able to apply for courses offered by other departments at Umeå University. Full course catalogue for incoming exchange students can be found [here](#).



# COURSES IN BUSINESS ADMINISTRATION

## Fall semester

### UNDERGRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>International Business Administration and Global Challenges, 7.5</u>				
<u>Analysis of Business Culture, 7.5 credits</u>				
<u>Corporate Entrepreneurship, 7.5 credits</u>				
<u>Leading and Organizing in an International Context, 7.5 credits</u>				
<u>Social and Environmental Entrepreneurship, 7.5 credits</u>				
<u>Sales Activities, 7.5 credits</u>				
<u>Organizational Design C, 7.5 credits</u>				

### GRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Managerial Perspectives on Strategy, People, Projects and Processes</u>				
<u>Managerial Perspectives on Strategy and People D, 15 credits</u>				
<u>Project Management and Organizational Design D, 15 credits</u>				
<u>Strategic Marketing Management, 30 credits</u>				
<u>Consumer Behavior and Marketing Strategy, 15 credits</u>				
<u>Strategic Business Development, 30 credits</u>				
<u>Strategic Entrepreneurship, Networks and Internationalization, 15</u>				
<u>Entrepreneurship and Business Growth D, 7.5 credits</u>				
<u>Current Trends in Business Administration D, 7.5 credits</u>				
<u>Accounting, Auditing and Control, 30 credits</u>				
<u>Management Accounting and Analysis, 15 credits</u>				
<u>Financial Management D, 30 credits</u>				
<u>Corporate Finance and Analysis D, 15 credits</u>				



# COURSES IN BUSINESS ADMINISTRATION

## Spring semester

### UNDERGRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Contemporary Marketing, 7.5 credits</u>				
<u>Research Methodology in Business Administration B69, 7.5 credits</u>				
<u>Project Management, 7.5 credits</u>				
<u>Meeting Challenges in the International Business Environment, 15</u>				
<u>Service Marketing, Marketing Ethics and Sustainability C, 15 credits</u>				
<u>Financial Markets, Institutions and Financial Planning C, 15 credits</u>				
<u>Innovation, Entrepreneurship and Technology, 7.5 credits</u>				
<u>Financial Accounting, 7.5 credits</u>				
<u>Entrepreneurial Financial Management C, 7.5 credits</u>				
<u>Leadership, Negotiation, and Decision-Making, 7.5 credits</u>				
<u>Finance, 7.5 credits</u>				
<u>Managerial Accounting, 7.5 credits</u>				
<u>Organizational Change, 7.5 credits</u>				

### GRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Corporate Governance, 7.5 credits</u>				
<u>New Product Innovation, 7.5 credits</u>				
<u>Innovation Management, 7.5 credits</u>				
<u>New Venture Creation, 7.5 credits</u>				
<u>Managing and Organizing for Sustainability, 7.5 credits</u>				



# COURSES IN ECONOMICS

## Fall semester

### UNDERGRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Markets, trade and global challenges, 7.5 credits</u>				
<u>Environmental and Natural Resource Economics B100:4, 7.5 credits</u>				
<u>Managerial economics, 7.5 credits</u>				

### GRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Mathematical Economics I D7, 7.5 credits</u>				
<u>Econometrics I D12, 7.5 credits</u>				
<u>Microeconomic Analysis and Applications, 15 credits</u>				
<u>Financial Economics D2, 7.5 credits</u>				
<u>Financial Economics II D21, 7.5 credits</u>				



# COURSES IN ECONOMICS

## Spring semester

### UNDERGRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Intermediate Economics, 30 credits</u>				
<u>Bachelor's Courses in Economics, 15 credits</u>				

### GRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Public Economics D16, 7.5 credits (odd years only)</u>				
<u>Labor Economics D19, 7.5 credits (even years only)</u>				
<u>Health Economics D24, 7.5 credits</u>				
<u>Macroeconomic Analysis D27, 7.5 credits</u>				
<u>Resource and Environmental Economics D18, 7.5 credits</u>				



# COURSES IN STATISTICS

## Fall semester

### UNDERGRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Business Analytics, 15 credits</u>				
<u>Data Visualization of Global Trends, 7,5 credits</u>				

### GRADUATE LEVEL

	Module 1	Module 2	Module 3	Module 4
<u>Quantitative Research Methods for the Social Sciences, 7.5 credits</u>				



# COURSES IN STATISTICS

## Spring semester

### UNDERGRADUATE LEVEL

Module 1   Module 2   Module 3   Module 4

Introduction to Data Science, 3 credits

### GRADUATE LEVEL

Module 1   Module 2   Module 3   Module 4

Quantitative Research Methods for the Social Sciences, 7.5 credits

Analysis of Financial Data, 7.5 credits