



EXCHANGE PROGRAMME COURSE CATALOGUE

**PARIS - REIMS - ROUEN
CAMPUSES
FULL YEAR**

Academic Year 2025-2026

Date of edition: 2025-09-01

NEOMA
BUSINESS SCHOOL
REIMS • ROUEN • PARIS

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IMPORTANT ACADEMIC INFORMATION

This is the tentative Exchange Programme Course Catalogue for the 2025-2026 academic year.

An updated version will be communicated before the Course Registration.

The catalogue is divided into the following:

- Undergraduate Mix & Match Offer,
- Graduate Mix & Match Offer,
- Undergraduate and/or Graduate Tracks

Each **Mix & Match Offer** contains a variety of courses from our academic programmes. You may choose from a wide selection of Business courses, French Language courses, and e-Learning courses. It is not possible to pick and choose courses from different Mix & Match offers.

E-Learning courses are asynchronous and require students to work independently.

Students must respect the following rules when choosing courses in a **Mix & Match Offer**:

- Business Courses: choose from 1 to 5 courses (+ 1 to 2 substitute courses)
- French Language Courses (FLE): choose from 0 to 3 courses (+ 0 to 2 substitute courses)
- E-Learning Courses: choose from 1 to 2 courses (no substitute needed)

The **Tracks** are specialized sets of courses. They cannot be mixed or modified. You may take one French Language Course with a Track.

!! For the Paris campus, the rules differ:

As the offer is limited, and only the Mix & Match Undergraduate Offer is available in Paris, students will have to respect the following, adapted rules:

- Business Courses : choose from 1 to 5 courses (no substitute needed)
- French Language Courses (FLE): choose from 0 to 1 courses (no substitute needed)
- E-Learning Courses: choose from 1 to 2 courses (no substitute needed)

The course registration is based on a first come, first served basis.

FALL SEMESTER 2025

UNDERGRADUATE MIX & MATCH OFFER

BUSINESS COURSES

- Business Courses: choose from 1 to 5 courses (+ 1 to 2 substitute courses)
- International Case Study Competition & International Marketing Strategy must be taken together.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Comptabilité générale	2526_CC_3_1_010_F	3	PGE (MIM)	5	French	Reims Rouen
Consumer Behavior & Ethical consumerism	2526_MK_3_2_003_E	3	GBBA	5	English	Reims Rouen
Contrôle de gestion	2526_CC_3_2_003_F	3	CESEM	6	French	Reims
Cross-cultural Management and Intercultural Communication	2526_PO_3_2_026_E	3	ECH	6	English	Paris Reims Rouen
Data Analysis	2526_MQ_3_1_003_E	3	PGE (MIM)	3	English	Reims Rouen
Developing Business Models for a Sustainable World	2526_DD_3_2_001_E	3	CESEM	6	English	Reims
Développer des modèles d'entreprises pour un monde durable	2526_DD_3_2_003_F	3	CESEM	6	French	Reims
Digital innovation & Entrepreneurship	2526_EN_3_2_009_E	3	ECH	6	English	Paris Reims Rouen
Economics 1	2526_EC_3_1_012_E	3	PGE (MIM)	3	English	Reims Rouen
Entrepreneurship	2526_EN_3_2_012_E	3	GBBA	5	English	Reims Rouen
Finance	2526_FI_3_2_006_E	3	CESEM	6	English	Reims
Finance d'entreprise	2526_FI_3_2_003_F	3	CESEM	6	French	Reims
Globalisation et innovation	2526_GS_3_2_003_F	3	CESEM	6	French	Reims
Human Resource Management	2526_PO_3_2_003_E	3	CESEM	6	English	Reims
Human Resource Management	2526_PO_3_2_033_E	3	GBBA	5	English	Reims Rouen

International Finance – the European Perspective	2526_FI_3_2_013_E	3	ECH	6	English	Paris
Luxury Marketing	2526_MK_3_2_029_E	3	ECH	6	English	Paris
Management Accounting and Control	2526_CC_3_2_012_E	3	GBBA	5	English	Reims Rouen
Management Control	2526_CC_3_2_005_E	3	CESEM	6	English	Reims
Management stratégique	2526_ST_3_2_007_F	3	CESEM	6	French	Reims
Managerial Finance	2526_FI_3_2_005_E	3	GBBA	5	English	Reims Rouen
Managing Impact Innovation	2526_GS_3_2_015_E	3	GBBA	5	English	Reims Rouen
Marketing stratégique	2526_MK_3_2_010_F	3	CESEM	6	French	Reims
Operations Management	2526_SC_3_2_004_E	3	GBBA	5	English	Reims Rouen
Project Management	2526_SC_3_2_011_E	3	GBBA	5	English	Reims Rouen
Psychology and Organisational Behaviour	2526_PO_3_2_019_E	3	GBBA	5	English	Reims Rouen
Strategic management, environment and sustainability	2526_ST_3_2_011_E	3	GBBA	5	English	Reims Rouen
Strategic Marketing	2526_MK_3_2_012_E	3	CESEM	6	English	Reims
Strategy and Sustainability	2526_ST_3_2_018_E	3	ECH	6	English	Paris Reims Rouen

E-LEARNING COURSES

- E-Learning Courses: choose from 1 to 2 courses (no substitute needed)
- ! E-Learning courses are asynchronous and require students to be well-organized and to work independently.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Business Ethics EL I	2526_DD_3_2_006_E	3	E-learning	6	English	Paris Reims Rouen
Corporate Financing EL I	2526_FI_3_2_021_E	3	E-learning	6	English	Paris Reims Rouen
Excel modelling for finance EL I	2526_FI_3_2_022_E	3	E-learning	6	English	Paris Reims Rouen
International Management EL I	2526_ST_3_2_004_E	3	E-learning	6	English	Paris Reims Rouen
Leading & Collaborating in a Competitive World EL I	2526_PO_3_2_036_E	3	E-learning	6	English	Paris Reims Rouen

FRENCH LANGUAGE COURSES

- French Language Courses (FLE): choose from 0 to 3 courses (+ 0 to 2 substitute courses)
- A minimum number of students must register for each of the French courses to open.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
FL.1 - Boosting your Employability in France	2526_LV_3_X_062_F	3	FLE	5	French	Rouen
FL.1 - Découvrir et comprendre la culture française	2526_LV_3_X_064_F	3	FLE	5	French	Reims
FL.1 - Discovering and Understanding French Culture	2526_LV_3_X_066_E	3	FLE	5	English	Reims Rouen
FL.1 - French for Business B1	2526_LV_3_X_070_F	3	FLE	5	French	Reims Rouen
FL.1 - French for Business B1-B2	2526_LV_3_X_072_F	3	FLE	5	French	Rouen
FL.1 - French for Business B2	2526_LV_3_X_074_F	3	FLE	5	French	Paris Reims Rouen
FL.1 - French for Communication A1	2526_LV_3_X_076_F	3	FLE	5	French	Reims Rouen
FL.1 - French for Communication A1-A2	2526_LV_3_X_080_F	3	FLE	5	French	Rouen
FL.1 - French for Communication A1 Beginner	2526_LV_3_X_078_F	3	FLE	5	French	Paris Reims Rouen
FL.1 - French for Communication A2	2526_LV_3_X_082_F	3	FLE	5	French	Reims Rouen
FL.1 - French for Communication A2-B1	2526_LV_3_X_208_F	3	FLE	5	French	Paris
FL.1 - French for Communication A2 Intermediate	2526_LV_3_X_084_F	3	FLE	5	French	Reims Rouen
FL.1 - French for Communication B1	2526_LV_3_X_086_F	3	FLE	5	French	Rouen
FL.1 - French for Communication B1-B2	2526_LV_3_X_088_F	3	FLE	5	French	Rouen
FL.1 - French for Communication B2	2526_LV_3_X_090_F	3	FLE	5	French	Rouen

UNDERGRADUATE TRACKS

- The **Tracks** are specialized sets of courses. They cannot be mixed or modified.
 - You may take one French Language Course with a Track (see offer above).
- /!\ If this page is empty, this means that there is no Undergraduate Track offer for this semester.

GRADUATE MIX & MATCH OFFER

BUSINESS COURSES

- Business Courses: choose from 1 to 5 courses (+ 1 to 2 substitute courses)

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Advanced Strategic Marketing	2526_MK_4_2_009_E	4	PGE (MIM)	5	English	Reims Rouen
Algorithmic Thinking for Data Analysis	2526_IN_4_2_006_E	4	PGE (MIM)	5	English	Reims Rouen
Behavioral Finance	2526_FI_4_2_027_E	4	PGE (MIM)	5	English	Reims Rouen
Cross-cultural Management and Intercultural Communication	2526_PO_3_2_026_E	3	ECH	6	English	Paris Reims Rouen
Data Analysis & Business Intelligence	2526_MQ_4_2_012_E	4	GBBA	5	English	Reims Rouen
Data Science for Finance	2526_FI_4_2_025_E	4	PGE (MIM)	5	English	Reims Rouen
Digital innovation & Entrepreneurship	2526_EN_3_2_009_E	3	ECH	6	English	Paris Reims Rouen
Digital Innovation for Good	2526_ST_4_2_003_E	4	PGE (MIM)	5	English	Reims Rouen
ENT - Entrepreneurship Project	2526_EN_4_2_006_E	4	GBBA	5	English	Reims Rouen
ENT - Intrapreneurship	2526_EN_4_2_007_E	4	GBBA	5	English	Reims Rouen
Financial Decisions under Uncertainty	2526_FI_4_2_026_E	4	PGE (MIM)	5	English	Reims Rouen
Global Marketing Dynamics	2526_MK_4_2_004_E	4	PGE (MIM)	5	English	Reims Rouen
Innovative Brand Marketing	2526_MK_4_2_001_E	4	PGE (MIM)	5	English	Reims Rouen
International Business Development	2526_GS_4_2_011_E	4	PGE (MIM)	5	English	Reims Rouen
International Finance – the European Perspective	2526_FI_3_2_013_E	3	ECH	6	English	Paris
International Management	2526_ST_4_2_004_E	4	PGE (MIM)	5	English	Reims Rouen
Investments	2526_FI_4_2_014_E	4	PGE (MIM)	5	English	Reims Rouen

Leadership and Organization Development	2526_PO_4_2_004_E	4	GBBA	5	English	Reims Rouen
Luxury Marketing	2526_MK_3_2_029_E	3	ECH	6	English	Paris
Optimization Tools for Management	2526_SC_4_2_005_E	4	PGE (MIM)	5	English	Reims Rouen
Predictive Analytics with AI & Machine Learning	2526_MQ_4_2_016_E	4	PGE (MIM)	5	English	Reims Rouen
Strategy and Sustainability	2526_ST_3_2_018_E	3	ECH	6	English	Paris Reims Rouen
Supply Chain Foundations for Turbulent Times	2526_SC_4_2_007_E	4	PGE (MIM)	5	English	Reims Rouen

E-LEARNING COURSES

- E-Learning Courses: choose from 1 to 2 courses (no substitute needed)
- ! E-Learning courses are asynchronous and require students to be well-organized and to work independently.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Business Ethics EL II	2526_DD_5_2_001_E	5	E-learning	6	English	Paris Reims Rouen
Change Management and Digital Transformation EL I	2526_ST_4_2_026_E	4	E-learning	6	English	Paris Reims Rouen
Corporate Financing EL II	2526_FI_5_2_005_E	5	E-learning	6	English	Paris Reims Rouen
Corporate valuation with Excel EL II	2526_FI_5_2_006_E	5	E-learning	6	English	Paris Reims Rouen
Data Management EL	2526_MK_4_2_028_E	4	PGE (MIM)	5	English	Reims Rouen
Data Management II	2526_MK_5_2_005_E	5	E-learning	6	English	Paris Reims Rouen
Designing and Managing organization in a digital era EL II	2526_ST_5_2_001_E	5	E-learning	6	English	Paris Reims Rouen
Digital Literacy EL I	2526_SI_4_2_013_E	4	E-learning	6	English	Paris Reims Rouen
Digital Transformation & Change Management EL	2526_ST_4_2_013_E	4	PGE (MIM)	5	English	Reims Rouen
Excel modelling for finance EL II	2526_FI_5_2_002_E	5	E-learning	6	English	Paris Reims Rouen
Financial reporting EL II	2526_CC_5_2_002_E	5	E-learning	6	English	Paris Reims Rouen
Gestion des ressources humaines environnementales EL II	2526_PO_5_2_004_F	5	E-learning	6	French	Paris Reims Rouen
International Management EL II	2526_ST_5_2_003_E	5	E-learning	6	English	Paris Reims Rouen

Leading & Collaborating in a Competitive World EL II	2526_PO_5_2_008_E	5	E-learning	6	English	
Manager les ressources humaines EL II	2526_PO_5_2_009_F	5	E-learning	6	French	Paris Reims Rouen
Markstrat EL II	2526_MK_5_2_001_E	5	E-learning	6	English	Paris Reims Rouen

FRENCH LANGUAGE COURSES

- French Language Courses (FLE): choose from 0 to 3 courses (+ 0 to 2 substitute courses)
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FL.1 - Boosting your Employability in France	2526_LV_3_X_062_F	3	FLE	5	French	Rouen
FL.1 - Découvrir et comprendre la culture française	2526_LV_3_X_064_F	3	FLE	5	French	Reims
FL.1 - Discovering and Understanding French Culture	2526_LV_3_X_066_E	3	FLE	5	English	Reims Rouen
FL.1 - French for Business B1	2526_LV_3_X_070_F	3	FLE	5	French	Reims Rouen
FL.1 - French for Business B1-B2	2526_LV_3_X_072_F	3	FLE	5	French	Rouen
FL.1 - French for Business B2	2526_LV_3_X_074_F	3	FLE	5	French	Paris Reims Rouen
FL.1 - French for Communication A1	2526_LV_3_X_076_F	3	FLE	5	French	Reims Rouen
FL.1 - French for Communication A1-A2	2526_LV_3_X_080_F	3	FLE	5	French	Rouen
FL.1 - French for Communication A1 Beginner	2526_LV_3_X_078_F	3	FLE	5	French	Paris Reims Rouen
FL.1 - French for Communication A2	2526_LV_3_X_082_F	3	FLE	5	French	Reims Rouen
FL.1 - French for Communication A2-B1	2526_LV_3_X_208_F	3	FLE	5	French	Paris
FL.1 - French for Communication A2 Intermediate	2526_LV_3_X_084_F	3	FLE	5	French	Reims Rouen
FL.1 - French for Communication B1	2526_LV_3_X_086_F	3	FLE	5	French	Rouen
FL.1 - French for Communication B1-B2	2526_LV_3_X_088_F	3	FLE	5	French	Rouen
FL.1 - French for Communication B2	2526_LV_3_X_090_F	3	FLE	5	French	Rouen

GRADUATE TRACKS

- The **Tracks** are specialized sets of courses. They cannot be mixed or modified.
 - You may take one French Language Course with a Track (see offer above).
- /!\ If this page is empty, this means that there is no Graduate Track offer for this semester.

AI for Business

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
AI Adoption Strategy and Leadership	2526_SI_5_3_035_E	5	MSc	5	English	Rouen
AI Data Processing	2526_SI_5_3_036_E	5	MSc	5	English	Rouen
AI for Business Decision Making	2526_SI_5_3_032_E	5	MSc	5	English	Rouen
Business Transformation Using Emerging Technologies	2526_SI_5_3_033_E	5	MSc	5	English	Rouen
Discrete Modeling and Optimization	2526_SI_5_3_034_E	5	MSc	5	English	Rouen
Programming for AI	2526_SI_5_3_037_E	5	MSc	5	English	Rouen

Total ECTS 30

Business Analytics

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Applied Business Analytics	2526_SI_5_3_016_E	5	MSc	5	English	Rouen
Business, Analytics & Strategy of the firm	2526_SI_5_3_015_E	5	MSc	5	English	Rouen
Data-Driven Business Strategy	2526_SI_5_3_018_E	5	MSc	5	English	Rouen
Data Privacy, Security and Ethics	2526_SI_5_3_017_E	5	MSc	5	English	Rouen
Decision Models	2526_MQ_5_3_022_E	5	MSc	5	English	Rouen
Enterprise Data Management	2526_SI_5_3_019_E	5	MSc	5	English	Rouen

Total ECTS 30

Digital Marketing and Supply Chain Management

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Digital Marketing	2526_MK_4_3_007_E	4	CESEM	5	English	Reims
Green Supply Chain Management	2526_SC_4_3_005_E	4	CESEM	5	English	Reims
Managing Fashion Luxury Brand in Global Markets	2526_MK_4_3_002_E	4	CESEM	5	English	Reims
Purchasing Management & Innovation	2526_SC_4_3_006_E	4	CESEM	5	English	Reims
Retail Management	2526_MK_4_3_003_E	4	CESEM	5	English	Reims
Supply Chain Integration	2526_SC_4_3_007_E	4	CESEM	5	English	Reims

Total ECTS 30

Global Management

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Advanced Strategic Toolkit	2526_ST_5_3_001_E	5	MSc	5	English	Reims
Cross-cultural Agility in Global Business	2526_PO_5_3_004_E	5	MSc	5	English	Reims
International Business : Disruption and Challenges	2526_DD_5_3_008_E	5	MSc	5	English	Reims
International Negotiation Skills	2526_PO_5_3_014_E	5	MSc	5	English	Reims
Service Marketing & Customer Experience Management	2526_MK_5_3_112_E	5	MSc	5	English	Reims

Total ECTS 25

International Finance

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Financial Data Analytics & Programming	2526_FI_5_3_106_E	5	MSc	5	English	Reims Rouen

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Code APE : 8542Z - N° TVA intracommunautaire : FR21 834 295 354 - Siège social : 1 rue du Maréchal Juin - 76130 Mont-Saint-Aignan • www.neoma-bs.fr

Financial Engineering & Derivatives I, II	2526_FI_5_3_107_E	5	MSc	5	English	Reims Rouen
Financial Modeling & Valuation	2526_FI_5_3_108_E	5	MSc	5	English	Reims Rouen
FinTech & DeFi	2526_FI_5_3_109_E	5	MSc	5	English	Reims Rouen
International Financial Simulation	2526_FI_5_3_110_E	5	MSc	5	English	Reims Rouen
Sustainable Finance	2526_FI_5_3_092_E	5	MSc	5	English	Reims Rouen

Total ECTS 30

Marketing

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Consumer behavior & insights	2526_MK_5_3_022_E	5	MSc	5	English	Reims Rouen
Creative Design and Innovation	2526_MK_5_3_182_E	5	MSc	5	English	Paris Reims Rouen
Digital Marketing & Communication	2526_MK_5_3_183_E	5	MSc	5	English	Paris Reims Rouen
Ethics & Sustainability	2526_MK_5_3_060_E	5	MSc	5	English	Reims Rouen
Global and Connected Marketing	2526_MK_5_3_184_E	5	MSc	5	English	Reims Rouen
Market Intelligence & Data Science	2526_MK_5_3_039_E	5	MSc	5	English	Paris Reims Rouen

Total ECTS 30

Supply Chain Management

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Green Supply Chain and CSR	2526_SC_5_3_005_E	5	MSc	5	English	Rouen
Python solution for SCM	2526_SC_5_3_030_E	5	MSc	5	English	Rouen
Strategic Purchasing	2526_SC_5_3_021_E	5	MSc	5	English	Rouen
Strategic Supply Chain Management	2526_SC_5_3_022_E	5	MSc	5	English	Rouen
Supply Chain Modeling	2526_SC_5_3_024_E	5	MSc	5	English	Rouen

Transportation and Logistics	2526_SC_5_3_029_E	5	MSc	5	English	Rouen
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Total ECTS 30

TEMA Advanced Track - Specialisation Digital Marketing

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Business intelligence	2526_SI_5_2_004_E	5	TEMA	5	English	Reims
Critical thinking in the age of AI and emerging technologies	2526_SI_5_2_003_E	5	TEMA	5	English	Reims
Leadership	2526_PO_5_2_001_E	5	TEMA	5	English	Reims
Spécialisation DM - Design Thinking & UX	2526_EN_5_3_001_E	5	TEMA	5	English	Reims
Spécialisation DM - Disruptive Marketing	2526_MK_5_3_117_E	5	TEMA	5	English	Reims

Total ECTS 25

TEMA Advanced Track - Specialisation Digital Transformation

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Business intelligence	2526_SI_5_2_004_E	5	TEMA	5	English	Reims
Leadership	2526_PO_5_2_001_E	5	TEMA	5	English	Reims
Spécialisation DT - Data Governance, Privacy and Security	2526_SI_5_3_011_E	5	TEMA	5	English	Reims
Spécialisation DT - Supply Chain Alignment	2526_SC_5_3_059_E	5	TEMA	5	English	Reims
Strategic purchasing	2526_SC_5_2_001_E	5	TEMA	5	English	Reims

Total ECTS 25

TEMA Intermediate Track - Specialisation Digital Marketing

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Agile Methods for Project Management	2526_SI_4_2_002_E	4	TEMA	5	English	Reims

Digital transformation & Change management	2526_ST_4_2_009_E	4	TEMA	5	English	Reims
Sales & Business Development	2526_MK_4_2_019_E	4	TEMA	3	English	Reims
Spécialisation DM - Digital Communication & Social Media	2526_MK_4_3_005_E	4	TEMA	5	English	Reims
Spécialisation DM - Experiential Marketing & Customer Centric Culture	2526_MK_4_3_006_E	4	TEMA	5	English	Reims

Total ECTS 23

TEMA Intermediate Track - Specialisation Digital Transformation

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Agile Methods for Project Management	2526_SI_4_2_002_E	4	TEMA	5	English	Reims
Database management & SQL	2526_SI_4_2_001_E	4	TEMA	5	English	Reims
Introduction to Python	2526_SI_4_2_008_E	4	TEMA	3	English	Reims
Spécialisation DT - Business Consulting & Impact of AI	2526_SI_4_3_001_E	4	TEMA	5	English	Reims
Spécialisation DT - Supply Chain Optimization	2526_SC_4_3_004_E	4	TEMA	5	English	Reims

Total ECTS 23

SPRING SEMESTER 2026

UNDERGRADUATE MIX & MATCH OFFER

BUSINESS COURSES

- Business Courses: choose from 1 to 5 courses (+ 1 to 2 substitute courses)
- International Case Study Competition & International Marketing Strategy must be taken together.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Brand Marketing	2526_MK_3_2_001_E	3	CESEM	6	English	Reims
Comptabilité de gestion	2526_CC_3_1_007_F	3	PGE (MIM)	5	French	Reims Rouen
Corporate Finance	2526_FI_3_1_001_E	3	PGE (MIM)	3	English	Reims Rouen
Corporate Valuation	2526_FI_3_2_001_E	3	GBBA	5	English	Reims Rouen
Cost Accounting	2526_CC_3_1_011_E	3	PGE (MIM)	5	English	Reims Rouen
Cross-cultural Management and Intercultural Communication	2526_PO_3_2_034_E	3	ECH	6	English	Paris Reims Rouen
CSR 1: Developing business models for a sustainable world	2526_ST_3_2_027_E	3	GBBA	5	English	Reims Rouen
Data Analysis & Business Intelligence	2526_MQ_3_2_002_E	3	CESEM	6	English	Reims
Digital innovation & Entrepreneurship	2526_EN_3_2_014_E	3	ECH	6	English	Paris Reims Rouen
Digital Literacy EL	2526_SI_3_1_019_E	3	PGE (MIM)	3	English	Reims Rouen
Droit des affaires	2526_JF_3_1_004_F	3	PGE (MIM)	5	French	Reims Rouen
Economics 2	2526_EC_3_1_003_E	3	PGE (MIM)	3	English	Reims Rouen
Entrepreneurship	2526_EN_3_2_002_E	3	CESEM	6	English	Reims
Innovation Management	2526_ST_3_2_003_E	3	CESEM	6	English	Reims
International Case Study Competition	2526_MK_3_2_017_E	3	GBBA	1	English	Reims Rouen
International Finance – the European Perspective	2526_FI_3_2_017_E	3	ECH	6	English	Paris

International Marketing Strategy	2526_MK_3_2_013_E	3	GBBA	4	English	Reims Rouen
Investment Management and Portfolio Analysis	2526_FI_3_2_011_E	3	GBBA	5	English	Reims Rouen
Leadership and Organization Development	2526_PO_3_2_006_E	3	CESEM	6	English	Reims
Luxury Marketing	2526_MK_3_2_042_E	3	ECH	6	English	Paris
Marketing management (EN)	2526_MK_3_1_011_E	3	PGE (MIM)	5	English	Reims Rouen
Marketing management (FR)	2526_MK_3_1_015_F	3	PGE (MIM)	5	French	Reims Rouen
Negotiation	2526_PO_3_2_014_E	3	CESEM	6	English	Reims
Strategic and Digital Marketing Communication	2526_MK_3_2_007_E	3	GBBA	5	English	Reims Rouen
Strategy and Sustainability	2526_ST_3_2_028_E	3	ECH	6	English	Paris Reims Rouen
The Digital Organisation	2526_SI_3_2_005_E	3	GBBA	5	English	Reims Rouen
The Digital Organization	2526_SI_3_2_004_E	3	CESEM	6	English	Reims
Virtual Database Business	2526_SI_3_2_008_E	3	GBBA	5	English	Reims Rouen

E-LEARNING COURSES

- E-Learning Courses: choose from 1 to 2 courses (no substitute needed)
- ! E-Learning courses are asynchronous and require students to be well-organized and to work independently.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Business Ethics EL I	2526_DD_3_2_002_E	3	E-learning	6	English	Paris Reims Rouen
International Management EL I	2526_ST_3_2_024_E	3	E-learning	6	English	Paris Reims Rouen
Leading & Collaborating in a Competitive World EL I	2526_PO_3_2_008_E	3	E-learning	6	English	Paris Reims Rouen

FRENCH LANGUAGE COURSES

- French Language Courses (FLE): choose from 0 to 3 courses (+ 0 to 2 substitute courses)
- A minimum number of students must register for each of the French courses to open.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
FL.1 - Boosting your Employability in France	2526_LV_3_X_062_F	3	FLE	5	French	Rouen
FL.1 - Découvrir et comprendre la culture française	2526_LV_3_X_064_F	3	FLE	5	French	Reims
FL.1 - Discovering and Understanding French Culture	2526_LV_3_X_066_E	3	FLE	5	English	Reims Rouen
FL.1 - French for Business B1	2526_LV_3_X_070_F	3	FLE	5	French	Reims Rouen
FL.1 - French for Business B1-B2	2526_LV_3_X_072_F	3	FLE	5	French	Rouen
FL.1 - French for Business B2	2526_LV_3_X_074_F	3	FLE	5	French	Paris Reims Rouen
FL.1 - French for Communication A1	2526_LV_3_X_076_F	3	FLE	5	French	Reims Rouen
FL.1 - French for Communication A1-A2	2526_LV_3_X_080_F	3	FLE	5	French	Rouen
FL.1 - French for Communication A1 Beginner	2526_LV_3_X_078_F	3	FLE	5	French	Paris Reims Rouen
FL.1 - French for Communication A2	2526_LV_3_X_082_F	3	FLE	5	French	Reims Rouen
FL.1 - French for Communication A2-B1	2526_LV_3_X_208_F	3	FLE	5	French	Paris
FL.1 - French for Communication A2 Intermediate	2526_LV_3_X_084_F	3	FLE	5	French	Reims Rouen
FL.1 - French for Communication B1	2526_LV_3_X_086_F	3	FLE	5	French	Rouen
FL.1 - French for Communication B1-B2	2526_LV_3_X_088_F	3	FLE	5	French	Rouen
FL.1 - French for Communication B2	2526_LV_3_X_090_F	3	FLE	5	French	Rouen

UNDERGRADUATE TRACKS

- The **Tracks** are specialized sets of courses. They cannot be mixed or modified.
 - You may take one French Language Course with a Track (see offer above).
- /!\ If this page is empty, this means that there is no Undergraduate Track offer for this semester.

Digital Management and Innovation

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Blockchain and Fintech	2526_FI_3_2_018_E	3	TEMA	5	English	Reims
Companies & Geopolitical Risk	2526_GS_3_2_013_E	3	TEMA	2	English	Reims
CSR 1 : Developing Business Models for a Sustainable World	2526_ST_3_2_029_E	3	TEMA	5	English	Reims
International Marketing Strategy	2526_MK_3_2_035_E	3	TEMA	5	English	Reims
Managerial Finance	2526_FI_3_2_019_E	3	TEMA	5	English	Reims
Workshop : Theatre and Public Speaking	2526_DP_3_2_005_E	3	TEMA	1	English	Reims

Total ECTS 23

GRADUATE MIX & MATCH OFFER

BUSINESS COURSES

- Business Courses: choose from 1 to 5 courses (+ 1 to 2 substitute courses)

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Advanced Strategic Marketing	2526_MK_4_2_025_E	4	PGE (MIM)	5	English	Reims Rouen
Advanced Team Management	2526_PO_4_2_017_E	4	PGE (MIM)	5	English	Reims Rouen
Algorithmic Thinking for Data Analysis	2526_IN_4_2_005_E	4	PGE (MIM)	5	English	Reims Rouen
Behavioral Finance	2526_FI_4_2_036_E	4	PGE (MIM)	5	English	Reims Rouen
Blockchain and Fintech	2526_FI_4_2_002_E	4	GBBA	5	English	Reims Rouen
Brand Marketing	2526_MK_4_2_002_E	4	GBBA	5	English	Reims Rouen
Cross-cultural Management and Intercultural Communication	2526_PO_3_2_034_E	3	ECH	6	English	Paris Reims Rouen
CSR 2 : Implementing sustainable and responsible practices in organizations	2526_ST_4_2_019_E	4	GBBA	5	English	Reims Rouen
Data Management EL	2526_MK_4_2_027_E	4	PGE (MIM)	5	English	Reims Rouen
Data Science for Finance	2526_FI_4_2_037_E	4	PGE (MIM)	5	English	Reims Rouen
Digital innovation & Entrepreneurship	2526_EN_3_2_014_E	3	ECH	6	English	Paris Reims Rouen
Digital Innovation for Good	2526_ST_4_2_025_E	4	PGE (MIM)	5	English	Reims Rouen
Digital Transformation & Change Management EL	2526_ST_4_2_024_E	4	PGE (MIM)	5	English	Reims Rouen
Economic Policy	2526_EC_4_2_005_E	4	PGE (MIM)	5	English	Reims Rouen
Financial Analysis	2526_CC_4_2_007_E	4	PGE (MIM)	5	English	Reims Rouen
Financial Decisions under Uncertainty	2526_FI_4_2_034_E	4	PGE (MIM)	5	English	Reims Rouen

Financial Derivatives and Risk Management	2526_FI_4_2_011_E	4	GBBA	5	English	Reims Rouen
Global Marketing Dynamics	2526_MK_4_2_024_E	4	PGE (MIM)	5	English	Reims Rouen
Innovative Brand Marketing	2526_MK_4_2_026_E	4	PGE (MIM)	5	English	Reims Rouen
International Business Development	2526_GS_4_2_009_E	4	PGE (MIM)	5	English	Reims Rouen
International Finance – the European Perspective	2526_FI_3_2_017_E	3	ECH	6	English	Paris
International Management	2526_ST_4_2_023_E	4	PGE (MIM)	5	English	Reims Rouen
Investments	2526_FI_4_2_035_E	4	PGE (MIM)	5	English	Reims Rouen
Leadership and Organization Development	2526_PO_4_2_015_E	4	GBBA	5	English	Reims Rouen
Leading Change	2526_PO_4_2_018_E	4	PGE (MIM)	5	English	Reims Rouen
Legal Challenges in Sustainability Transitions	2526_JF_4_2_009_E	4	GBBA	5	English	Reims Rouen
Luxury Marketing	2526_MK_3_2_042_E	3	ECH	6	English	Paris
Money and Banking	2526_EC_4_2_006_E	4	PGE (MIM)	5	English	Reims Rouen
MT - Data Analysis & Business Intelligence	2526_MQ_4_2_010_E	4	GBBA	5	English	Reims Rouen
Optimization Tools for Management	2526_SC_4_2_011_E	4	PGE (MIM)	5	English	Reims Rouen
Organizations and Careers in the Arts	2526_GS_4_2_010_E	4	PGE (MIM)	5	English	Reims Rouen
Predictive Analytics with AI & Machine Learning	2526_MQ_4_2_015_E	4	PGE (MIM)	5	English	Reims Rouen
Purchasing, Procurement and Supply Chain Management	2526_SC_4_2_006_E	4	GBBA	5	English	Reims Rouen
Reporting with IFRS	2526_CC_4_2_011_E	4	PGE (MIM)	5	English	Reims Rouen
Strategy and Sustainability	2526_ST_3_2_028_E	3	ECH	6	English	Paris Reims Rouen
Supply Chain Foundations for Turbulent Times	2526_SC_4_2_012_E	4	PGE (MIM)	5	English	Reims Rouen
Sustainability and Ethics in Supply Chain Management	2526_SC_4_2_013_E	4	GBBA	5	English	Reims Rouen
Technology & Digital Opportunities for Business Development	2526_ST_4_2_033_E	4	GBBA	5	English	Reims Rouen
The Economics of Culture	2526_GS_4_2_007_E	4	PGE (MIM)	5	English	Reims Rouen
Web Marketing	2526_MK_4_2_010_E	4	GBBA	5	English	Reims Rouen

E-LEARNING COURSES

- E-Learning Courses: choose from 1 to 2 courses (no substitute needed)
- ! E-Learning courses are asynchronous and require students to be well-organized and to work independently.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Business Ethics EL II	2526_DD_5_2_002_E	5	E-learning	6	English	Paris Reims Rouen
Change Management and Digital Transformation EL I	2526_ST_4_2_008_E	4	E-learning	6	English	Paris Reims Rouen
Corporate valuation with Excel EL II	2526_FI_5_2_001_E	5	E-learning	6	English	Paris Reims Rouen
Data Management II	2526_MK_5_2_006_E	5	E-learning	6	English	Paris Reims Rouen
Designing and Managing organization in a digital era EL II	2526_ST_5_2_004_E	5	E-learning	6	English	Paris Reims Rouen
Digital Literacy EL I	2526_SI_4_2_012_E	4	E-learning	6	English	Paris Reims Rouen
Financial reporting EL II	2526_CC_5_2_001_E	5	E-learning	6	English	Paris Reims Rouen
Gestion des ressources humaines environnementales EL II	2526_PO_5_2_006_F	5	E-learning	6	French	Paris Reims Rouen
International Management EL II	2526_ST_5_2_005_E	5	E-learning	6	English	Paris Reims Rouen
Leading & Collaborating in a Competitive World EL II	2526_PO_5_2_002_E	5	E-learning	6	English	Paris Reims Rouen
Manager les ressources humaines EL II	2526_PO_5_2_003_F	5	E-learning	6	French	Paris Reims Rouen
Markstrat EL II	2526_MK_5_2_003_E	5	E-learning	6	English	Paris Reims Rouen

FRENCH LANGUAGE COURSES

- French Language Courses (FLE): choose from 0 to 3 courses (+ 0 to 2 substitute courses)
- A minimum number of students must register for each of the French courses to open.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
FL.2 - Boosting your Employability in France	2526_LV_3_X_063_F	3	FLE	5	French	Reims Rouen
FL.2 - Découvrir et comprendre la culture française	2526_LV_3_X_065_F	3	FLE	5	French	Reims Rouen
FL.2 - Discovering and Understanding French Culture	2526_LV_3_X_067_E	3	FLE	5	English	Reims Rouen
FL.2 - French for Business B1	2526_LV_3_X_071_F	3	FLE	5	French	Reims Rouen
FL.2 - French for Business B1-B2	2526_LV_3_X_073_F	3	FLE	5	French	Reims Rouen
FL.2 - French for Business B2	2526_LV_3_X_075_F	3	FLE	5	French	Paris Reims Rouen
FL.2 - French for Communication A1	2526_LV_3_X_077_F	3	FLE	5	French	Paris Reims Rouen
FL.2 - French for Communication A1-A2	2526_LV_3_X_081_F	3	FLE	5	French	Rouen
FL.2 - French for Communication A1 Beginner	2526_LV_3_X_079_F	3	FLE	5	French	Paris Reims Rouen
FL.2 - French for Communication A2	2526_LV_3_X_083_F	3	FLE	5	French	Reims Rouen
FL.2 - French for Communication A2-B1	2526_LV_3_X_209_F	3	FLE	5	French	Paris
FL.2 - French for Communication A2 Intermediate	2526_LV_3_X_085_F	3	FLE	5	French	Reims Rouen
FL.2 - French for Communication B1	2526_LV_3_X_087_F	3	FLE	5	French	Rouen
FL.2 - French for Communication B1-B2	2526_LV_3_X_089_F	3	FLE	5	French	Rouen
FL.2 - French for Communication B2	2526_LV_3_X_091_F	3	FLE	5	French	Rouen

GRADUATE TRACKS

- The **Tracks** are specialized sets of courses. They cannot be mixed or modified.
 - You may take one French Language Course with a Track (see offer above).
- /!\ If this page is empty, this means that there is no Graduate Track offer for this semester.

Global Management

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Current Issues in Global Governance	2526_GS_5_3_004_E	5	MSc	5	English	Reims
Digital markets and society	2526_GS_5_3_005_E	5	MSc	5	English	Reims
International Market Risk Management	2526_FI_5_3_057_E	5	MSc	5	English	Reims
Managerial Accounting	2526_CC_5_3_021_E	5	MSc	5	English	Reims
Smart Operations & Supply Chain Management	2526_SC_5_3_020_E	5	MSc	5	English	Reims
Statistics for Business and Economics	2526_MQ_5_3_015_E	5	MSc	5	English	Reims
Total ECTS				30		

SUMMER SEMESTER 2026

SUMMER EXCHANGE PROGRAMME

!! Due to its model, none of the above rules apply to the Summer Exchange Programme.

We offer a short Summer semester programme on a yearly basis during the month of July.

It is a flexible programme: your students may choose between one and four weeks of courses for this programme; each course's duration is one week. This allows us to cater to the exact needs of your students, by letting them choose between one, two, three or four courses according to their wishes.

It is an exchange programme: your students will not have to pay for the courses, only the mobility costs themselves (transportation, accommodation, food, social programme during their time there); each course will be worth 6 ECTS credits.

It is located in Paris: not only is it the capital of France, but it is also the capital of culture, gastronomy, fashion and luxury. The Paris campus opened in 2021 in the heart of the city, in the 13th district, close to the Place d'Italie. Within its 6,500 m² of space, the campus has an amphitheater with 250 seats and 25 classrooms. Built on 5 floors, it can accommodate up to 1400 students.

Course Title	Course code	Year	Programme	ECTS credits	Language of instruction	Campus
Cross-cultural Management and Intercultural Communication	2526_PO_3_2_027_E	3	SUMMER PROG	6	English	Paris
International Finance – the European Perspective	2526_FI_3_2_014_E	3	SUMMER PROG	6	English	Paris
Luxury Marketing	2526_MK_3_2_030_E	3	SUMMER PROG	6	English	Paris
Strategy and Sustainability	2526_ST_3_2_019_E	3	SUMMER PROG	6	English	Paris