

Using images in presentations

Images can make your presentations more engaging and memorable, but don't forget about copyright!

You have two main options, depending on what you want to use the image for.

Illustrating a point

Copyright law allows you to use images for:

- Quotation, criticism or review
- Non-commercial illustration for instruction
- Parody, caricature and pastiche.

Your use must be **fair** to the copyright holder. Don't reproduce more than you need to make your point. Include an acknowledgement to the original creator, if possible.



Design and decoration

Using other people's images for purely decorative purposes is not normally permitted under copyright law.

However, you can freely reuse **public domain** images where copyright has expired. You can also use images with an **open licence**, such as Creative Commons.

For links to sources of images, visit abdn.ac.uk/library/support/copyright.

If the image has an open licence, remember to follow the licence conditions and include an acknowledgement to the creator and link to the licence, if required.

Need advice? Contact: library@abdn.ac.uk



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