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Buses take climate change issues into the community

Public engagement in climate change and its local implications is being encouraged with the help of First Aberdeen buses, as part of promotional exercise to generate interest in climate change issues in Aberdeen and Aberdeenshire.

Panels on the sides and interiors of city buses direct the public to the website <http://www.aberdeenclimatchange.net/> which is designed to act as a forum for discussion of climate change issues in north-east Scotland.

Here is how the panels look

http://www.flickr.com/photos/abdn_imcore/sets/72157625746823106/show/

The new website is designed to enable the local public to find out more, give their views, and get involved in looking at the impact of climate change in this area..

The exercise is one of the outcomes of the IMCORE project, which generated significant media coverage for the University last November. IMCORE stands for Innovative Management for Europe's Changing Coastal Resource. Funded by a €6million EU grant, the project involves 15 partners from across north-west Europe.

The Aberdeen project is being led by Dr David R Green of the University of Aberdeen's Institute for Coastal Science and Management based in our Department of Geography and Environment, and working closely with Aberdeen City Council.

Last November scientists from across the globe gathered in Aberdeen to examine the potential impacts of climate change on north-east Scotland's coastline, and measures which could reduce changes to the area's coastlines and the consequences for local communities. This forms part of the development of a coastal adaptation strategy for the City.

See more details here <http://www.abdn.ac.uk/news/details-9362.php>

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