

Developing resources and tools to support students' use of AI technologies in their career learning and development

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Our LTEP funded project explores students' use of AI in relation to their career learning and development, building understanding of the benefits and challenges students face in its use and considering impact on their career readiness and confidence. Results shown here are an early snapshot of this ongoing project.

Student survey



Employer survey



Toolkit of resources to support students and graduates to use AI effectively in their career learning

Early toolkit resource recommendations, top three requested by students:

- Online guide to using AI tools in careers.
- Webpage listing relevant AI career tools.
- Short, self-study interactive 'mini courses'.

Topics to consider:

- Proofreading applications.
- Conducting labour market research.
- Creating CVs and cover letters.
- Understanding skills and motivations.

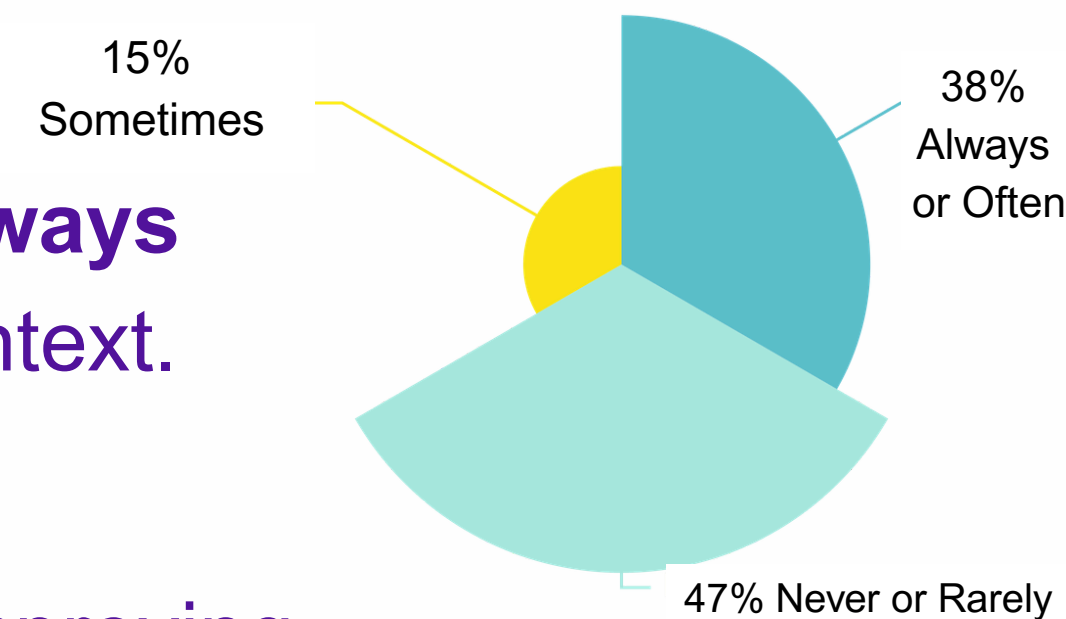


Find out more about the project on our website (use the QR code) or email us: careers@abdn.ac.uk



Student insights

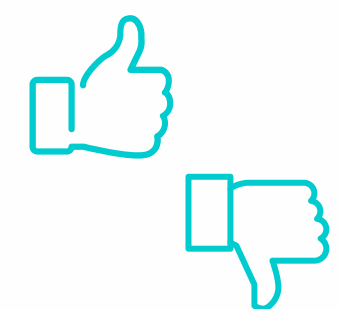
- 38% of student respondents **always** or **often** use AI in a careers context. 15% sometimes use it.



How likely are you to use AI for careers support?

- Most use it for reviewing and improving their **CV** (44%) or **cover letters** (37%).

- 47% are **concerned about the accuracy or usefulness** of the information/results received via AI.



- **Positives of AI:** Easy, convenient, saves time!
- **Negatives:** Soulless, generic, out-dated!

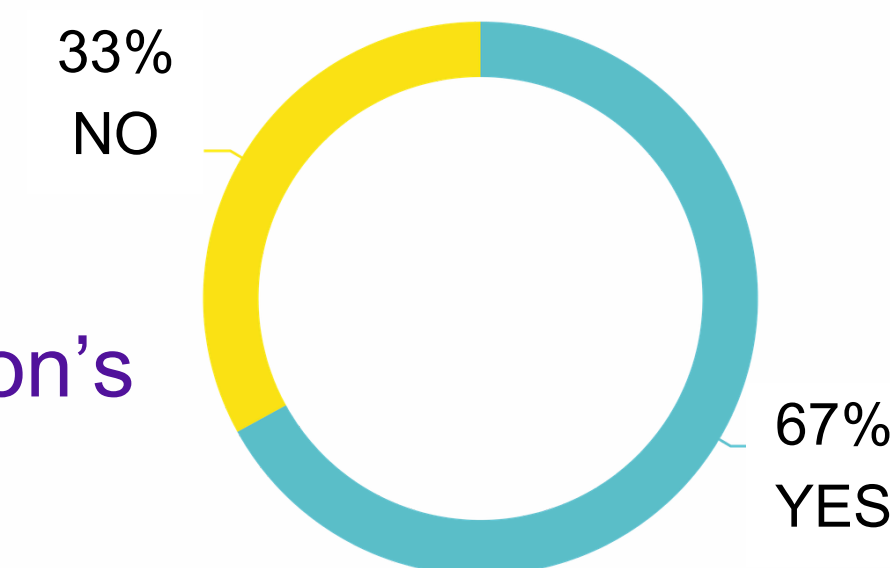
- Respondents to date are mostly **full-time undergraduate** students (47%) or full-time taught postgraduate students (17%) from **Aberdeen Campus** (96%).

- Respondents represent **all academic schools**. 62% are **female** and 45% were born **later than 2001**.

"[AI is] a useful tool but no replacement for careers advisors."

Employer insights

- 67% of employer respondents **use AI technologies** in their organisation's recruitment and selection process.



Do you use AI in recruitment?

- Most use it for **creating job adverts** a automating admin processes.



- **None** use it for candidate selection.
- Main reason for using it: **saves time**.

- **ALL** say they can **generally tell** if a candidate **uses AI** in their application.

- **83%** do **NOT provide guidance to candidates** on their use of AI during the application and selection process.

- Respondents represent a range of organisations from micro to large.

"Candidate overuse of AI has meant our applications have doubled with the quality of applications decreasing significantly."