

ANNUAL REPORT

Academic Year 25/26 (1st August 2025 to 31st July 2026)

 Click this icon to access further data via PowerBI dashboards.

Appointments attended: 2,922

Online questions answered: 669

CVs and applications

33%

Career options

15%

Graduate jobs

8%

Top three appointment topics

Interactions

By year of study

UG Y1/2

12.4%

UG Y3

14%

UG Y4

19.3%

UG Y5

1.9%

PgT

34.9%

PgR

4.1%

Graduate

12.6%

Other

0.8%

By type of interaction

15-min appt

42.4%

30-min appt

13.8%

Drop-in

13.8%

Subject drop-in

2%

CV Express

1.3%

Online query

18.6%

Other

8%

MyCareerHub

46.4%

of current students* have set preferences on MyCareerHub:

43.8%

UG

65.4%

PgT

34.2%

PgR

65,191

total user logins

8,084

unique user logins

Top three occupational interests

Healthcare and psychology

1054

Science and scientific research

1049

Retail, buying & Selling

711

*Aberdeen campus only

Vacancies

Vacancies advertised: 3,444

Graduate 2312

Internship 493

Part-time 236

Year in industry 197

Voluntary 140

Insight 95

Vacation 57

Top three occupational areas (no. vacancies)

Management, consultancy & HR

1065

IT, Technology & data science

1002

Engineering

943

122,446

total job views

23,812

total job clicks

Location of jobs advertised

Rest of UK

1999

Aberdeen(shire)

666

Rest of Scotland

646

Non-UK

133

Click rate per vacancy by type

Part-time work

38.3%

Grad...

2.2%

Internship

16.6%

Vacation work

12.6%

5,674 organisations

AI Tools

CareerSet

14,716

reviews

2,912

Sign-ups

2,397

Unique users completing a review

Reviews by tool:

Score CV

8130

Target CV

3750

Cover Letter

2095

LinkedIn

741

Data is for whole CareerSet contract

eCareersGrad

Interview Success

707

sessions

428

users

Masterclass attendance

33

Registered

15

Attended

International 87%

Home 13%

Internships

ABDN INTERNSHIPS

PAID INTERNSHIPS EXCLUSIVE TO UOA STUDENTS

Part-time Term 1 | UoA 6-months

Part-time Term 2 | UoA 3-months

Summer UoA | AFC

Summer Group Virtual

7 exclusive internship schemes

3,087 applications from 1,096 students

Applications by year of study

UG Y1/2

445

UG Y3

411

UG Y4

224

UG Y5

14

PgT

1,842

PgR

151

531 interviews (352 students)

115 placed

Top 3 schools for applications

Business

22.3%

MMSN

14.9%

NCS

13.7%

Successful applications by year of study

1st/2nd year UG

14

3rd year UG

26

4th year UG

22

PGT

48

PGR

5

Fairs

Law Fair

Business, Finance and Technology Fair

Energy, Engineering and Environment Fair

Part-time Jobs Fair

Volunteering Fair

Careers Fair attendees by year of study

1st/2nd year UG

732

3rd year UG

302

4th year UG

255

5th year UG

37

PGT

883

PGR

21

Other

5

5 Fairs

2,235 Attendees

189 exhibitors attending

Events

424 Events advertised

10,341 Student event views*

5,044 Student bookings*

*Bookable events only

Events advertised by type

UoA Events and workshops

43.2%

Careers Fairs

6.1%

External Events

50.7%

Psychology Networking Event

28 organisations

92 students

Event partners include:

Great British Energy

BP

Civil Service

Slaughter and May

Balfour Beatty

Baker Hughes

KPMG

PWC

Deloitte

Scottish Prison Service

Gaff Media

22 Charity Spotlight Events

Skills Development

132 Career Mentoring matches

UG: 69 | PgT: 56 | PgR: 7

43 bp Student Tutors

UG: 36 | PgT: 7

Shadowing schemes: 4

Insurance/Finance | Law | Public Sector | Real Estate

164 applied

23 Ins

37 Law

82 PS

22 RE

71 placed

17 Ins

23 Law

16 PS

15 RE

Career Readiness

12,950 student responses

Overall career confidence:

No

0.3%

Low

5.3%

Some

50.8%

High

43.5%

Top 3 things students would like to engage with in the next 12 months:

Part-time work

58.4%

Placement

53.4%

Volunteering

30.1%

Career Readiness Newsletters

25 emails sent

116,608 total opens

average open rate of 50.66%

www.abdn.ac.uk/careers