

## “CRAFTING COMPELLING PAPERS”

### AUTHORS

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### EXECUTIVE SUMMARY

Our research as Technovation editors reveals the critical elements that transform standard academic papers into influential publications that drive both theory and practice.

· High-impact publications generate superior citation metrics, create meaningful learning opportunities, and attract top doctoral talent to the field.

· Compelling research papers accelerate reviewer engagement and editorial processes, creating a virtuous cycle of academic excellence.

· Successful publications simultaneously satisfy rigorous methodological standards while offering clear, actionable insights for practitioners.

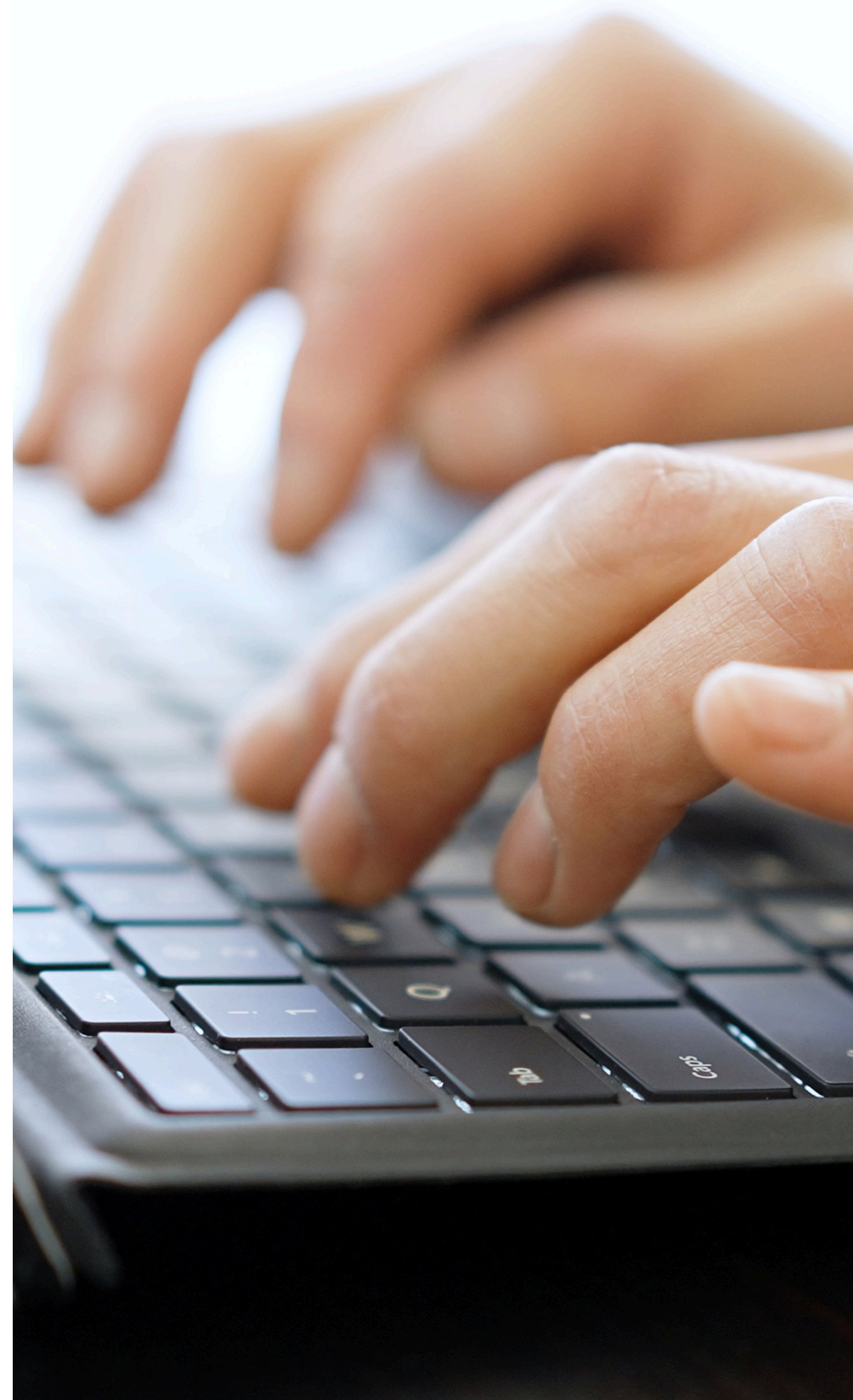
· Our framework synthesizes guidance from leading scholars to develop research demonstrating scholarly rigor while delivering convincing contributions.

Effective academic work bridges the gap between theoretical advancement and practical application, resonating with both academic and industry stakeholders.



### KEYWORDS

- High-impact publications
- Compelling research papers
- Successful publications
- Our framework
- Effective academic work



### RESEARCH RELEVANCE

- Innovation Management Under Turbulence: Our research provides strategic frameworks for organizations navigating technological innovation amidst geopolitical tensions, economic crises, and environmental policy shifts that require sophisticated approaches to technology and innovation management.
- Theoretical-Practical Bridge: We demonstrate how theory can be pragmatically applied to address real-world innovation challenges, offering actionable tools and frameworks rather than abstract concepts.
- Methodological Transparency: Our findings establish rigorous pathways for developing compelling research with clear articulation of methodological choices, enhancing the trustworthiness of innovation management insights.
- Cross-Sector Applicability: The research delivers pragmatic insights through tools that can be directly implemented by practitioners, actions to be taken, and ideas that transform practitioner mindsets across industries.

### BIBLIOGRAPHIC INFORMATION

Matos, S., Leminen, S., Petruzzelli, A., & Wu, J. (2025). Crafting compelling papers. *Technovation*, 141, Article 103156.

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*"Theory should be motivated by the need to address a problem, i.e. being pragmatic in the sense of considering real world challenges and focusing on the challenges of practice."*

