The aim of the Student Experience Team is to provide an outstanding educational experience... connecting them with peers, overseeing aspects of Welcome Week including Orientation sessions, Food & Drink Fairs and various other fun events throughout the week... to every student, regardless of whether they are online, on campus or transnational. This starts before the student even arrives, ensuring they have access to all of the essential information they need to prepare for University, meeting them on arrival, and helping them navigate their way through the Registration process.

This logo is recurrent in all the People Directorate videos. 3 panels are drawn by the line in the logo scene representing the 3 types of students mentioned. The third panel goes fullscreen to show plane flying to Aberdeen. When we zoom out again the plane window has turned into the minibus window. Minibus does its first drop-off at registration and connects new students with peers. As minibus pulls away it reveals a larger group of students waiting to register. We oversee aspects of Welcome Week including Orientation sessions, Food & Drink Fairs and various other fun events throughout the week... Student gets back on minibus and is dropped off at Welcome Week fairs.
Student Experience also operates the Infohub, the University’s one stop shop for all enquiries that students might have, including making payments and collecting student ID cards. We make sure students have a Personal Tutor and help them get involved with Students 4 Students - providing them with the opportunity to benefit from a peer to peer mentor to support them in their first year.

We gather feedback, specifically through our Inform Campaign, from all students about all areas. We then use that feedback to continually improve all of our services.

Our programme of activities and initiatives focuses on embedding a feeling of belonging and community throughout the student lifecycle, supporting them to actively participate in University life and to maintain positive health and wellbeing.

Student gets back on minibus and drives past the International Centre from our other video for consistency and to link areas together.

Student is dropped off at the SUB and we go inside to see the Infohub at work - student is handed their student card.

We zoom out to show all the events and activities mentioned in previous sections...
This activity is supported by our communication strategy, which focuses on ensuring the right messages are delivered to students in the right way, at the right time.

And to complete their journey, we work with other teams to deliver Graduations and encourage students to be part of the Aberdeen Family.

Stay connected with us online.

We add hashtags, FB posts and speech bubbles over the top of the stages to illustrate communications about the events.

Final drop-off is at Graduation ceremony.