Higher response rates to surveys – for PTES 2014, the University ran a student focus group to discuss the issues that should be asked about in the survey, and to garner views on how to promote better.

Incentives for survey completion – in response to student feedback, the University is offering £5 print credit for all students who participate in PTES 2014.

Admission and pre-arrival – the Student Recruitment and Admissions Service launched Facebook pages in September 2011, including an international specific Facebook page, that allow new students to connect prior to their arrival at Aberdeen. SRAS also run pre-departure chat forums, where students can ask questions of the University regarding their admission and arrival.

Feedback and assessment – the University has created a website that offers guidance to staff on how to give the best feedback possible to students. It also aims to help students understand their role within the feedback process: http://www.abdn.ac.uk/feedback/

Non-academic support – this is an ongoing discussion and has been under discussion at the University’s Postgraduate Committee. The Committee is working with the Students’ Association in order to gather students’ views on non-academic support and to agree the best way forward.

Work experience within a taught Masters programme – the University is working with Stirling and Edinburgh Universities on a project called Making the Most of Master. This will seek to provide opportunities for students to undertake work based projects within participating industry bodies: http://www.mastersprojects.ac.uk/