How likely is contamination either to occur rapidly, or to affect all members of control clusters?

E.g. mass media campaign

LOW  MED  HIGH

How strongly associated are subjects' baseline need for the intervention and their likelihood of obtaining it?

E.g. are all control subjects equally likely to accept what they are allocated, or will those with least knowledge be more likely to get the intervention?

LOW  MED  HIGH

What is the likely transferability or awareness of the intervention among the control group?

E.g. intervention is easy to transfer and adopt and of which all are aware

LOW  MEDIUM  HIGH

What is the likely transferability or awareness of the intervention among the control group?

LOW  MEDIUM  HIGH

What is the likely transferability or awareness of the intervention among the control group?

LOW  MEDIUM  HIGH

How much will the expected delay before the intervention reaches control clusters prevent contamination?

E.g. are clusters clearly separated geographically or socially so that contamination can only occur after some delay or is contamination likely from the commencement of the trial?

SHORT DELAY  MEDIUM DELAY  LONG DELAY

RCT  CRCT

Key

Constant contamination

Time-dependent contamination

CRCT  Cluster randomised controlled trial

RCT  Individually randomised controlled trial