

SOPHIE STUDENT

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EDUCATION

- University of Aberdeen, MA Business Management and Politics** **2022 – 2026**
Currently studying Marketing, Operations Management, Ideas and Ideologies in Politics and International Relations, and Global Politics: Equality and Inequality.
- The Central High School, Alnwick, Northumberland** **2015 – 2022**
A Levels: Maths (B), Economics (B), German (B).

WORK EXPERIENCE

- Shop Assistant, Alnwick Castle** **Summers 2022, 2023**
Dealt efficiently with enquiries from the public, both in person and on the phone. Ensured stock was displayed attractively, with a concentration on merchandise relating to 'Harry Potter' as the castle was the film location for Hogwarts. Trained staff in use of tills, and completed in-house Customer Service training.
- British Heart Foundation (Volunteering), Alnwick** **Autumn 2021**
Took part in the BHF 12 week fundraising mission as part of the Duke of Edinburgh Award, raising £600 through sponsored walks and car washes to support the charity's activities.
- Customer Assistant, Sainsbury's, Alnwick** **April 2020 – August 2021**
Worked at the height of the pandemic, in which I successfully handled customer enquiries, provided store and aisle access assistance to disabled customers, and was trained in the usage of tills.

SKILLS

- Customer Awareness:** Developed excellent customer awareness skills at Alnwick Castle, promoting the castle to international tourists by ensuring I was friendly and helpful in answering their queries.
- Marketing:** My current studies include buyer behaviour, market research, the marketing mix and the strategic context of marketing, allowing me to understand the theories behind my work experience.
- Communication:** Developed good oral communication skills, presenting confidently and listening to opposing views in groups and societies at university, and engaging with school pupils and staff as senior prefect.
- Teamwork:** Worked in a variety of teams, within retail, in my Duke of Edinburgh expeditions, and in my university societies.

INTERESTS & ACHIEVEMENTS

- Duke of Edinburgh Gold Award:** Successfully achieved Duke of Edinburgh Gold Award in summer 2022, which included a five day walk through the Brecon Beacons. This required self-sufficiency skills and the ability to work in a team.
- Senior Prefect:** Elected by my school peers as senior prefect during my final school year, in which I provided a significant contribution to upholding the welfare of school pupils.
- Debating Club:** I was a member of our school team for three years and took part in several school debating competitions.
- Lairig Club (University of Aberdeen Mountaineering Society):** Regularly climb Munros and walk in the Scottish Highlands, most recently in Torridon.

REFERENCES

Available on request