Business Postgraduate Guide 2024



BUSINESS SCHOOL

PROGRESS THROUGH POSSIBILITIES



Contents

- 4 Welcome
- 6 Change through community
- 8 Excellence through expertise
- 10 Possibility through partnership
- 12 Progression through purpose
- 14 Regeneration through research
- 16 Best of both
- 18 Scholarships and funding
- 19 The Bloomberg Finance Lab
- 20 International reach
- 22 Applying to our programmes
- 24 Entry requirements
- 26 MBA and Management programmes
- 46 Accounting and Finance programmes
- 58 Economics programmes
- 66 Real Estate programmes
- 72 Interdisciplinary programmes
- 77 Coming soon
- 78 Course index

The small print

Every effort has been made to ensure the accuracy of the information contained within this prospectus but it is subject to alteration without notice.

The University reserves the right to make variations to the contents or methods of delivery of programmes and courses, to discontinue programmes and courses and to merge or combine programmes and courses.

The University is constantly developing new programmes and courses, so please visit our website for the latest information.

The University of Aberdeen continues to pursue best practice and high standards of service for all students. If you would like to receive this document in an alternative format, please contact the Marketing and Student Recruitment Service.

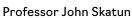
for more information. Tel: +44 (0)1224 273235 Email: study@abdn.ac.uk

Welcome

The world's greatest challenges cross disciplines and span continents. To solve them we need people who see things from different perspectives. At the University of Aberdeen Business School, students from over 120 nationalities come together to seek truth and spark change. We go beyond rigid thinking and traditional approaches, as we continue to drive change in the service of our community, our city, and our world.



Professor Bill Jackson



The University of Aberdeen Business School is internationally recognised for our excellence in world-leading research and disrupting conventional business models in undergraduate and postgraduate education. The School's mission 'Powering change for better businesses and better lives through impactful research addressing global societal challenges' is closely aligned with the University of Aberdeen's 2040 strategic vision

The Business School's research significantly focuses on addressing fundamental societal and environmental challenges, making a direct impact to policy making at industry and government level through a vibrant research community clustered around the themes of: Corporate Social & Environmental Accounting, Energy Transitions; Work, Society and Wellbeing; Finance, Organisation & Governance and Ethics and Corporate Governance.

Join us and let our ancient campus, leading academics, industry expertise, and diverse, collegiate spirit inspire you to find new answers to some of the world's most challenging questions.

Professor Bill Jackson and John Skatun Heads of Business School



CHANGE THROUGH COMMUNITY

At our Business School you will benefit from a tight-knit community of students and staff, and all the support that comes with it. You will meet people here from all over the world; who all feel like they belong. Wherever you come from, whatever you are passionate about, you will build friendships that will last a lifetime.



EXCELLENCE THROUGH EXPERTISE

This is the perfect place to prepare for the changing world of business. You will learn from expert tutors with hands-on business experience, benefit from the Business School's great industry links, and work on live business projects. By bringing the business world to you, we will help prepare and inspire you.



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POSSIBILITY THROUGH PARTNERSHIP

Here you will be partnering with your fellow students, just as you would in the business world. As part of a global student base, you will graduate with an international network of contacts. Who knows where your connections could take you?



PROGRESSION THROUGH PURPOSE

This is the place to find your purpose in business. Learn from experienced tutors, collaborate with industry leaders, and work on real-world projects. We bring the business world to you, so you can be prepared and inspired for your future career.



REGENERATION THROUGH RESEARCH

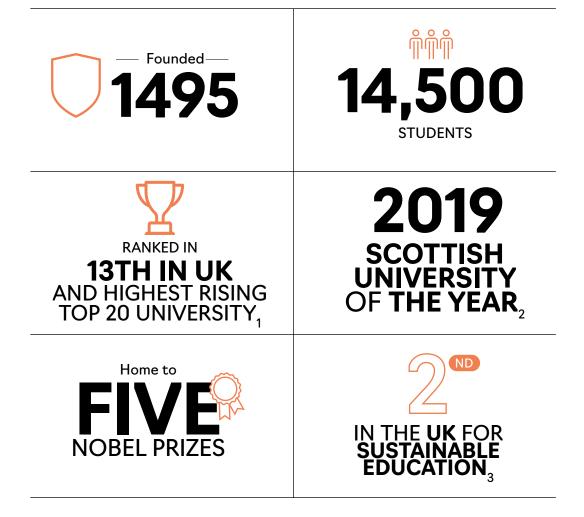
At the heart of the Business School mission is the commitment to carry out impactful research capable of addressing global societal challenges, which we draw together under the broad concept of sustainability and regeneration to include economic, financial, environmental, societal, and institutional elements.



Best of both

Studying at the University of Aberdeen Business School means you not only benefit from our awards and accolades, but also those of the wider University.

University of Aberdeen



Business School OUR PROGRAMMES ARE ACCREDITED **BY OVER 8 WORLD** RENOWNED NATIONALITIES **INDUSTRY LEADING** BODIES \mathbf{T} Real-time trading in our **RESEARCH ACTIVE** BERG **STAFF MEMBERS** FINANCE LAB OF OUR GRADUATES ARE IN **EMPLOYMENT** AND/OR FURTHER **STUDY 15 MONTHS AFTER** IN SCOTLAND, WALES AND NORTHERN IRELAND **GRADUATION** IN BUSINESS STUDIES, OF OUR RESEARCH 70 WAS CLASSIFIED AS RENOWNED **WORLD-LEADING** & R INTERNATIONALLY

Scholarships and funding



There are scholarships and grants for international students who wish to study in Britain. There is a lot of competition for a limited number of awards, but it is worthwhile applying for the ones relevant to you. You should begin your research early as some scholarships require you to apply at least a year before your degree starts.

For all available funding, from general bursaries and discount scheme to discipline and country specific scholarships, within the University and externally, visit our funding database:

b abdn.ac.uk/study/international/ scholarships-and-funding "My occupation as an energy trader inspired me to do an MBA in Energy Management. I'm originally from Serbia and I'm also a Chevening scholar. In the future I would like to use my qualifications to help the reform of Serbian energy sector and climb up the corporate ladder."

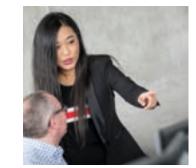
Milan Terzic MBA Energy Management

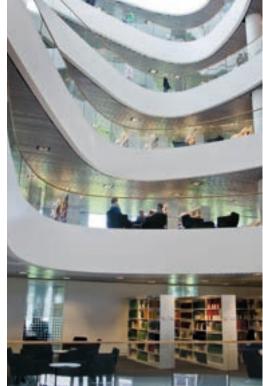
The Bloomberg Finance Lab

Finance students will gain real-world experience dealing with stocks and securities through our Bloomberg Terminal. This software platform provides real-time and historical data, marketmoving news and analytics that help leading business and financial professionals make better informed investment decisions.

The service also features execution platforms for every asset class, research and a global network to communicate securely and reliably.

You will experience what life is like for the 325,000 leading banks, corporations and government agencies around the world who already use the software, giving you real-world experience that will enhance your career prospects.





International reach

Aberdeen

In 2017, we became the first UK University to have a dedicated campus in the Gulf State of Qatar offering mainstream degrees with over 600 students and counting. The multi-million pound facility in Doha is a partnership between the University and the Al-Faleh Group for Educational and Academic Services (AFG) that offers business degrees to Qatari nationals and the country's expatriate community.

in the world. 2.45h train from Glasgow 2.5h train from Edinburgh 55m flight from Newcastle 1.25h flight from Manchester 1.5h flight from London 1.5h flight to Amsterdam

2h

📄 China

"I have made friends from all over the world here and got to meet and be mentored by world-leading experts. This has changed my understanding of Business forever. I hope these inspirational relationships will continue for a very long time."

Luciana Blaha **Business Management**

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Closer than you think

Regular trains link Aberdeen to key hubs within the UK, including Glasgow, Edinburgh, Manchester and London. A variety of domestic and international flights make Aberdeen easily reachable, wherever you're travelling from

flight to Paris

Applying to our programmes

CHOOSE YOUR PROGRAMME

This guide contains an overview of all of our taught programmes, but you can find much more information and all our entry requirements at:

abdn.ac.uk/study/ postgraduate

SUBMIT ONLINE APPLICATION

All applications should be , submitted online through our Applicant Portal:

> abdn.ac.uk/study/ postgraduate-taught/ apply



RECEIVING A DECISION

You will be sent an email with our decision. If there are conditions attached to the offer, please upload documents to satisfy the conditions to the Applicant Portal as soon as possible.

4 REVIEW YOUR JOINING PACK

Once cleared for admission you will receive a pack of joining instructions which includes a Certificate of Acceptance, information on accommodation, registration, tuition fees etc. International students who declare they require a Tier 4 visa to enter the UK will receive a CAS number so that they may apply.

ACCEPTING YOUR OFFER

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If you wish to accept the offer, please return your completed acceptance and financial guarantee forms as soon as possible. If you are waiting to hear the outcome of a funding application, you can still accept the offer of admission then send the completed financial guarantee form with the letter of sponsorship later.

YOUR FUNDING OPTIONS

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Most funding bodies have application deadlines, so we advise that you submit your funding application as early as possible. It's important that you have an offer from the University before you apply for funding, so you need to get your application to us well before the funding body's closing date:

abdn.ac.uk/study/ postgraduate-taught/ finance-funding-1599.php



Entry requirements

PROGRAMME

MSc International Tourism Management MSc Accounting and Finance MSc Finance MSc Finance MSc Financial Technology MScEcon Finance and Investment Management (with CFA Level 1 exam) MSc Finance and Real Estate (with CFA Level 1 exam) MSc International Business Finance MSc International Business Management MSc International Human Resource Management MSc Marketing Management MSc Real Estate (International or Commercial options)

MSc Energy Economics and Law MScEcon Petroleum, Energy Economics and Finance

MSc Business Consulting with Psychology

Msc PgDip PgCert Energy Economics and Finance

MBA (Global) MBA, MBA Business Analytics and Executive MBA

LANGUAGE REQUIREMENTS

ENTRY REQUIREMENTS

Minimum entry requirement is a degree at **2:2 (lower second class)** UK Honours level (or a degree from a non-UK institution which is judged by the University to be of equivalent worth).

Minimum entry requirements is a degree at **2:1 (upper second class)** UK Honours level (or a degree from a non-UK institution which is judged by the University to be of equivalent worth and evidence of a strong background in quantitative subjects).

Minimum entry requirements is a degree at 2:2 (lower second class) UK Honours level (or a degree from a non-UK institution which is judged by the University to be of equivalent worth and evidence of a strong background in quantitative subjects) OR 5 years professional workplace experience.

Minimum entry requirements is a degree at 2:2 (lower second class) UK Honours level (or a degree from a non-UK institution which is judged by the University to be of equivalent worth and evidence of a strong background in quantitative subjects)

Minimum of two years' post-degree work experience (five years is required for the Executive MBA); a track record of professional achievement and a good first degree (equivalent to a British secondclass Honours degree) or above in any discipline. The Programme Director may consider applicants with non-standard qualifications. If you have non-standard qualifications and extensive work experience, please ensure to enclose a complete CV and detailed work references.

All students entering the University must provide evidence that they can use English well enough to study effectively at the University of Aberdeen. If you have not studied in the UK, the requirement is IELTS minimum overall: 6.5 IELTS minimum by component: 6.0 in writing and reading, 5.5 other elements (or equivalent PTE). If you have not yet achieved the required IELTS or equivalent scores, we offer extensive pre-sessional English courses, designed to take you to the level of English ability and skill required for your studies here. For more information:

abdn.ac.uk/languagecentre

MBA AND MANAGEMENT PROGRAMMES

MBA

The MBA is our on campus MBA programme. It is focused on the real needs of business and is designed to provide you with an opportunity to develop your understanding of the knowledge and skills required to succeed in today's challenging business world.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

An MBA is the most popular professional degree programme in the world. The University of Aberdeen MBA is a globally recognised qualification designed to develop your leadership skills, underpinned by practical and theoretical knowledge. It offers you the opportunity to formally recognise your business expertise and will take you to the next level in terms of career progression, earnings potential and job satisfaction. In short, our MBA will provide you with the credentials needed to compete against the best.

WHAT WILL YOU GAIN?

Although the programme is aimed at working professionals, with significant business experience, there is still a lot to learn. We will explore both the practical and theoretical aspects of business, broadening and deepening your knowledge – and focusing on powerful business insights – many of them from newly emerging business models that will shape tomorrow. Our MBA is not all about business dogma, it's refreshingly different. Our programme encourages you to challenge the way business is done, and find new, more effective, more creative ways of doing it. Our MBA attracts many talented people from different industries, from all over the world. In this way, you will be able to learn from your peers, share ideas, create professional networks and make friendships that last well beyond the academic experience.

- Learn how to manage and motivate successful teams and organisations
- Understand how data drives better decision-making and management
- **Develop** a strong skillset in strategy formulation and implementation
- Focus on your personal development, communication skills and leadership style
- Tailor your MBA to specialist subject areas such as HR, finance or marketing

WHAT YOU WILL STUDY

Semester 1

- Business Economics
- Operations and Project Management
- Business Strategy
- Accounting and Finance for Managers

Semester 2

- Strategic Marketing
- Managing People at Work
- Managing Change
- The Leadership Challenge

Semester 3

New Venture Creation

Plus three modules from the summer school electives:

- Strategic Financial Analysis
- Talking to Teams
- People, Creativity and Change
- Supply Chain Management
- Digital Marketing

HOW YOU WILL STUDY

The MBA programme consists of a stimulating mix of lectures, tutorials, seminars, case studies, fieldwork and business simulations, which are further supported by online forums and additional learning materials. All of the modules are assessed entirely by coursework – there are no exams – so you will be required to produce reports, briefing notes, presentations and reflective journals. Together these will build up into a personalised portfolio of experience – tangible proof that you've acquired key business skills and knowledge, something we know that prospective employers find very useful.

YOUR FUTURE CAREER

MBA graduates are in high demand worldwide and the average salary of an MBA graduate is over £80,000 according to the Association of MBAs. Our Alumni have enjoyed much success with recent graduates going on to work in organisations such as Accenture, Bank of Scotland, Centrica, KPMG, Shell and Standard Chartered Bank.

WHAT TO DO NEXT?

For details on entry requirements, please visit: abdn.ac.uk/pgt/mba

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

On campus

STUDY MODE GUALIFICATION HEA

ENTRY REQUIREMENTS

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 QUALIFICATION MBA
 DURATION 12 months full-time 24 months part-time

 WORK EXPERIENCE 2 years minimum

START MONTH September & January

MBA Business Analytics

The MBA Business Analytics is designed for working professionals who are looking to apply analytics and data-driven decision-making to optimize their business performance. It offers the opportunity to lead, recognise contemporary business knowledge and skills that can take you to an exceptional level in terms of career progression, employability and earning potential.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

The programme equips you with technical skills and business acumens to understand modern issues and practices in digital and analyticsdriven economies. You will develop practical interpersonal skills to bring positive organisational and market changes. This additionally provides an opportunity to explore and learn modern management tools, big data, databases, digitisation, artificial intelligence, machine learning, key software (e.g., R, Python, SQL) and analytics in the context of business operations and build expertise and capabilities required to be an effective leader.

WHAT WILL YOU GAIN?

This pathway MBA will equip you with an enhanced knowledge and understanding of accounting and finance to enable you to pursue more specific roles in the areas of project finance and corporate finance. You will not only enhance your credentials with a globally-recognised MBA and first class management training, you will develop a holistic approach to understanding and solving major business problems. Our Business School is internationally recognised and plays a major role in industry through research, and consultancy. Not only will you acquire the business knowledge essential to success, you'll also develop the crucial characteristics – such as strong communication and interpersonal skills, quantitative knowledge and technical skills – most sought after in the highly competitive global business environment.

- Learn subject-specific skills related to big data, databases, digitisation, artificial intelligence, machine learning, software (e.g., R, Python)
- Demonstrate critical thinking and interlink its evaluation with creativity
- Effectively execute teamwork, build business relationships, exercise leadership, learn negotiation and recognize cultural and individual differences
- Study alongside world-class peers and benefit from professional opportunities

WHAT YOU WILL STUDY

Semester 1

- Business Economics
- Accounting and Finance for Managers
- Business Strategy
- Operations and Project Management

Semester 2

- Strategic Marketing
- Managing People at Work
- Managing Change and Innovation
- The Leadership Challenge

Semester 3

- Big Data Analytics, Visualisation and Business Applications (BU593A)
- Data, Evidence and Managerial Decisions (BU593B)
- Artificial Intelligence, Machine Learning and Forecasting (BU593C)
- Databases and Cybersecurity for Big Data (BU593D)

HOW YOU WILL STUDY

You will study in a contemporary university environment and experience innovative teaching methods that give you the chance to interact with industry. You will learn through a combination of theory and practice, taking the knowledge from the classroom to the workplace. A stimulating mix of lectures, tutorials, seminars, case studies, field work and business simulations will be further supported by online forums and additional learning materials and frameworks.

YOUR FUTURE CAREER

MBA graduates are in high demand worldwide and our Alumni have enjoyed much success with recent graduates going on to work in organisations such as Accenture, Bank of Scotland, Centrica, Citibank, KPMG, Shell and Standard Chartered Bank.

WHAT TO DO NEXT?

For details on entry requirements, please visit: abdn.ac.uk/pgt/mba-finance

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

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STUDY MODE

QUALIFICATION MBA

WORK EXPERIENCE 2 years minimum DURATION 12 months full-time 24 months part-time

ITH CONTRACT ENTRY REQUIREMENTS 2:2

MBA (Global)

The MBA (Global) is designed to help you to change the way the world does business. Delivered online, it challenges you to explore forward-thinking and disruptive approaches to business alongside your international peers - gaining skills in leadership, innovation, change management, strategy development, sales and marketing.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

The MBA (Global) provides the opportunity to study for our MBA wherever you are, and at times that suit you. This MBA is delivered via MyAberdeen which offers a level of support and tutor interaction that we believe is secondto-none. There are up to eight face-to-face webinars across the semester.

WHAT WILL YOU GAIN?

This programme is focused on the real needs of business and provides an opportunity to develop the knowledge and skills required to succeed in today's challenging business world. This online MBA is delivered by high quality teaching staff.

This programme offers you the best of both worlds - study online, part-time, wherever you are - while gaining the same MBA award as on-campus students at the University of Aberdeen Business School. The two-year MBA (Global) programme starts in September and January each year with a focus on developing skills in all areas of business, from Leadership and Strategy Development to Marketing and Project Management.

ONLINE

- Gain insight into the innovation process, challenging current practice to remain relevant and competitive
- Manage projects, change and teams, developing the skills to excel in a variety of management roles
- Lead smartly and effectively, developing a strong leadership style
- Understand marketing and sales, and how to identify and satisfy your target markets
- **Develop** profitable strategies, analysing your current position, goals and routes to success

WHAT YOU WILL STUDY

Semester 1 - Understanding Yourself, Your Business and The Market

- The Leadership Challenge
- Marketing and Sales Management
- Business Model Innovation

Semester 2 - Preparing, Implementing and Evaluating

- Strategy and Practice In a Dynamic World
- Future Thinking
- Leading and Managing High Performance Teams

Semester 3 – Scoping, Planning and Motivating

- New Venture Creation
- Strategic Financial Analysis
- Professional Skills for Finance and Data Analysis
- Corporate Governance and Ethics

Semester 4 - Research Practice, **Action and Reflection**

- Making Sense of Research
- Research in Practice

LEARNING MODE

Online

January

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Developing Business Solutions

HOW YOU WILL STUDY

The MBA (Global) is studied entirely online, but at all times you will be fully supported by tutors and our student support service. Tutors are available to provide feedback and one-to-one guidance. Our online learning materials are specifically designed for the modern business professional. Their intuitive functionality enables you to engage with your studies whenever and wherever. Activities include investigating case studies, creating innovative business proposals, and completing reflective exercises - all designed to help you gain an in-depth knowledge of best global business practices.

YOUR FUTURE CAREER

Our MBA is designed to enhance your employability and provide a platform for your future career success. Our Careers Service can help you to plan your career and support your choices. Recent Business School alumni have gone to work with major organisations such as Accenture, Google, KPMG, Shell and Standard Chartered Bank.

WHAT TO DO NEXT?

For details on entry requirements, please visit: abdn.ac.uk/pgt/mba-global

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

ENTRY REQUIREMENTS

STUDY MODE

QUALIFICATION

DURATION 24 months part-time

START MONTH September & \mathfrak{D}

MSc International Business Management

This programme enables you to build commercial awareness and gain a deep understanding of the challenges and trends facing global business leaders today. The world's economy is increasingly global and demand continues to grow for the leaders of the future who clearly understand the international context of business.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

This programmes helps recent graduates and early-stage professionals from any background to develop a global career in business and management. By specialising in international business, you place yourself in a more powerful, marketable position because a broad knowledge of business practice around the world is highly relevant, becoming increasingly valuable to employers.

WHAT WILL YOU GAIN?

This 'conversion' Masters programme is open to graduates from any discipline, and provides a broad-based training in international business theory and practice. You will gain a good understanding of economic fluctuations and an understanding of how to interpret and use financial data.

Many of our academics come from the commercial world as well as academia, and we are constantly engaging with industry, so you will develop the knowledge and real-world skills you need to compete. This programme helps you connect with a deeper, more focused set of business skills, with a strong view of how international organisations work. By providing you with an in-depth understanding of global practices across a broad spectrum of business fields, this programme will prepare you for a career in global management. And, what's more, after just two years of work experience in a management position, you will have the option to undertake a direct pathway to a fast-track MBA.

- **Develop** a well-rounded skillset with the tools to succeed
- Strengthen your capacity for geographical and cultural mobility
- Enhance your credentials with a direct pathway to a fast-track MBA
- **Develop** a truly international perspective
- Learn essential communication and professional skills

WHAT YOU WILL STUDY

Semester 1

- The Leadership Challenge
- Project Management
- Issues in International Management
- Negotiation and Cross-Cultural Management

Semester 2

- Marketing Management
- Managing Human Resources
- Internationalisation
- Research Practice

Semester 3

- Training and Consultancy
- New Venture Creation

HOW YOU WILL STUDY

Combining academic rigour with real-life activities designed to develop practical skills, the topics cover a range of business fields, from finance and marketing to management and accounting. You will be challenged to explore these fields within an international context to understand how globalisation impacts the business community at a local, national and international level. There are no exams and all assessments are carried out through a portfolio of work, which provides tangible proof to prospective employers to help them gauge your business knowledge - and to help you secure a better future.

YOUR FUTURE CAREER

Following on from this programme, there is a wide range of potential career opportunities in management roles across a variety of sectors and types of businesses and organisations. Past graduates have been hired by multinational corporations, government, and public institutions, and also international relief and environmental organisations.

WHAT TO DO NEXT?

For details on entry requirements, please visit: abdn.ac.uk/pgt/int-bus-mgmt

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

LEARNING MODE 0 On campus

January

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START MONTH September or ENTRY REQUIREMENTS \mathfrak{D}

QUALIFICATION WORK EXPERIENCE Not applicable

DURATION 12 months full-time Ċ 24 months part-time

MSc International CIPD Human Resource Management

This programme will provide you with an exceptional understanding of international human resource management – both its operations and its economic, political and social context. It will deliver a learning experience designed to give you the confidence and the skills to add value to employers immediately upon graduating.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

This programme aims to develop knowledgeable practitioners with an appreciation of multicultural international practice. The programme will help you to be able to critically measure HR interventions using quantitative/qualitative, scientific and psychological approaches to managing human resources. This MSc will also equip you with the tools to critically examine and apply contemporary approaches to HR management within organisations that are operating in a global environment. It will cover the financial, project management and relationship skills you need to succeed.

WHAT WILL YOU GAIN?

You will be able to critically examine and translate your learning of organisations within a changing global environment using quantitative and qualitative skills. You will develop a deep understanding of the key issues, institutions, opportunities and managerial processes that are central to international human resource management. You will leave this programme with a recognised certification from the Chartered Institute of Personal Development (CIPD).

The University of Aberdeen draws on ancient heritage and globally recognised excellence in research and teaching to challenge students academically and to connect them with the world of practice. This MSc covers core areas in HR such as Resourcing and Talent Management, Managing Performance and Digital Engagement and Relationships. You will develop a thorough understanding of fundamental concepts, principles, theories, practices and legislative frameworks underlying international human resource management.

- Learn to effectively apply HR professional behaviours and values
- Analyse criteria and specifications appropriate to issues in leadership and management
- Understand global best practice across varied sectors and industries
- Develop a broad knowledge of fundamental concepts, principles, theories and practices

WHAT YOU WILL STUDY

Semester 1

- HR Essentials
- Context of HRM
- Learning Development and Knowledge Management Issues in International Management
- Employment Relations: The Domestic and International Context

Semester 2

- Leadership Challenge
- Managing Change
- Personnel Economics for International Human Resource Managers
- Research Practice

Semester 3

 Dissertation: Investigating a Business Issue from a Human Resource Perspective

HOW YOU WILL STUDY

You will learn using a variety of engaging methods designed to increase your appreciation of current theory and practice. You will attend a variety of lectures, seminars and tutorials and your work will be assessed through a combination of assignments, case studies, projects and exams. By the end of the programme, you should be able to demonstrate a clear grasp of the concepts and an ability to link theory to practice.

YOUR FUTURE CAREER

This MSc programme produces graduates who are capable of critically evaluating and applying current research and advanced thinking in international human resource management. You will be equipped with the knowledge and skills to engage within the international HR environment, and will have the potential to enter a wide range of industries around the world as an HR practitioner.

WHAT TO DO NEXT?

For details on entry requirements, please visit: abdn.ac.uk/pgt/ihrm

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

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START MONTH September or STUDY MODE Full-time or part-time

ENTRY REQUIREMENTS

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MSc WORK EXPERIENCE Not applicable

QUALIFICATION

DURATION 12 months full-time 24 months part-time

MSc International Tourism Management

This interdisciplinary programme combines expertise in business management, marketing, human resource management, entrepreneurship and tourism in a practice-oriented way, enabling students to gain the advanced knowledge and critical skills required to plan, to manage and to market tourism products, services, businesses and destinations in a competitive and sustainable manner.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

Our research-led teaching is combined with a practical focus on up-to-the-minute managerial and strategic issues, supported by three Industry Sessions, live consultancy projects, guest speakers and field trips; students will be benefited from such a real-world approach, gaining grounded insights to succeed in international tourism management.

WHAT WILL YOU GAIN?

You will build a solid theoretical and practical foundation in international tourism management. By interdisciplinary curriculum integration, students will understand the various challenges that modern tourism managers are likely to face and how to keep informed on innovation in the dynamic international tourism sector. Emphasis is given to the use of digital technologies and social media in the context of tourism management. Our Business School is internationally recognised and plays a major role in industry through research, and consultancy. The partners we are closely networked with to offer students opportunities to undertake the work-related learning include VisitScotland, Historic Environment Scotland, National Trust for Scotland, Doune Castle and Abbotsford Trust.

- Acquire the global perspectives essential to professional success
- Develop critical insights into current
 and emerging approaches
- Gain a well-rounded skillset with the tools to succeed
- Obtain insights into commercially oriented analysis
- Strengthen your capacity for social, geographical and cultural mobility

WHAT YOU WILL STUDY

Semester 1

- International Tourism Management
- Issues in International Management
- Marketing Management

Semester 2

- Destination and Tourists
- New Product and Service Development
- Research Practice

Semester 3

- Digital Marketing
- Dissertation

HOW YOU WILL STUDY

You will meet with industry experts and learn from specialist academic staff with the opportunity to network and share knowledge and experience whilst learning in a structured and supportive environment through seminars, tutorials and workshops. Furthermore, all assessments are based on a portfolio of workrelated assignments and your final dissertation/ project. There are no exams, just intensive real-world learning that helps you to gain the relevant knowledge, quickly and effectively.

YOUR FUTURE CAREER

Graduates will be well placed to find positions within international tourism corporations, businesses and organizations as destination managers, marketers, consultants, and hotel and event managers as well as tourism development, planning and impact assessment roles in the private and public sectors.

WHAT TO DO NEXT?

For details on entry requirements, please visit: **b** abdn.ac.uk/pgt/itm

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

Start MONTH September ENTRY REQUIREMENTS

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MSc Marketing Management



CIM Graduate Gatewa

Convert your undergraduate degree into a specialist Master's qualification and boost your appeal to potential employers. Our programme is accredited by the Chartered Institute of Marketing and will equip you with all the skills required for a successful marketing career.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

This programme is accredited by the Chartered Institute of Marketing, the leading professional body for marketers worldwide. It offers you the opportunity to gain a professional qualification that is highly sought after by employers and is designed to ensure you will be fully equipped to take advantage of the best opportunities for a successful marketing career. You will develop advanced knowledge of marketing strategies, principles, models, theories and practices, and pick up a practical skill-set that is directly applicable to the workplace across a wide range of sectors.

WHAT WILL YOU GAIN?

You will gain a variety of useful, practical skills such as, the ability to interpret complex information, solve problems and work to deadlines. These practical skills will help to open doors into a marketing career. You will learn to diagnose problems accurately and solve them creatively, while gaining the industry awareness you will need to impress recruiters. Our programme can be completed in a single year, from any undergraduate discipline, and offers all the elements of a high-level Master's degree within an innovative and stimulating programme structure. Our approach to learning ensures that our MSc stays current with industry developments. The programme is built around the very latest marketing research insights into what employers need, current expert thinking and real-world practical experience.

- Appraise the marketplace for opportunities and threats
- Understand the role of marketing within an organisation
- Interpret, apply and adapt marketing theories for use in practical settings
- Think creatively to scope, refine and deliver practicable marketing solutions
- Translate marketing ideas, theories and plans into practice

WHAT YOU WILL STUDY

Semester 1

- Marketing Management
- Accounting and Finance for Managers
- Consumer Behaviour
- International Marketing

Semester 2

- Marketing Communication
- Business Marketing Strategy Planning
- New Product and Service Development
- Research Practice

Semester 3

- Digital Marketing
- Dissertation

HOW YOU WILL STUDY

The nine modules that you will study use a mix of highly effective learning techniques from modern to traditional, including small-group workshops, lectures, computer-based simulations, interpersonal role-plays, negotiating workshops and marketing pitch presentations. Furthermore, all assessments are based on a portfolio of work-related assignments and your final dissertation/project. There are no exams, just intensive real-world learning that helps you to gain the relevant knowledge, quickly and effectively.

YOUR FUTURE CAREER

If you are looking for a challenging and exciting career in business that combines an entrepreneurial attitude with a results-driven, hands-on approach, then this is the programme for you. Marketing is a core discipline in virtually every organisation, both commercial and public, and our Master's degree has been designed to prepare you for a wide range of management roles in areas such as advertising, branding, CRM, marketing and market research.

WHAT TO DO NEXT?

For details on entry requirements, please visit: abdn.ac.uk/pgt/marketing-management

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees



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STUDY MODE Full-time or part-time

> ENTRY REQUIREMENTS

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WORK EXPERIENCE Not applicable DURATION 12 months full-time 24 months part-time

LEARNING MODE
 On campus
 START MONTH
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MSc Business Consulting with Psychology

The MSc Business Consulting with Psychology will build your professional consulting skills enhanced with a working knowledge of industry-leading psychology tools and workforce behavioural frameworks. Consulting is the fastest growing global professional occupation. Rapid changes in world business and advances in technology means companies are seeking new ways to compete and innovate. Business consultants are the solution with unique industry and occupational understanding and expertise.

WHY STUDY THIS PROGRAMME?

The programme offers an opportunity to study fundamental concepts of business management and psychology. The range of topics covered offered by both the Business School and the School of Psychology will include research and practice based elements, giving students extensive knowledge of industry practices, key theories and challenges in business consultancy.

WHAT WILL YOU GAIN?

This will help you develop a range of transferable skills in understanding human behaviour in the workforce, problem identification, analysis and solving, project management, interpersonal communication including administering psychological analysis techniques and providing feedback, in depth operational analysis and business report writing.

WHY STUDY WITH US?

Our Business School is internationally recognised and plays a major role in industry through research, and consultancy. Not only will you acquire the business knowledge essential to success, you'll also develop the crucial characteristics - such as strong communication and interpersonal skills, quantitative knowledge and technical skills - most sought after in the highly competitive global business environment.

- Students will complete a consulting project where they will be given the opportunity to gain direct experience in applying the concepts and theories studied on the course
- The School of Psychology at Aberdeen is one the oldest academic psychology units in Britain and can lay claim to one of the earliest academic psychology appointments

WHAT YOU WILL STUDY

Semester 1

- Introduction to Business Consulting
- Operations and Project Management
- Company Culture and Conflict
- Organisational Psychology

Semester 2

- Advanced Business Consulting
- Managing Change
- Positive Psychology
- Psychology Toolkit for Consulting

Semester 3

The Consulting Challenge

OR

 Masters Dissertation in Business Consulting with Psychology

HOW YOU WILL STUDY

This MSc will be taught by practicing consultants and experienced academics, covering both theoretical as well as practical aspects of business and psychological tools used in consulting. The programme is also supported by off-campus supervised visits to active consulting projects across Scotland.

YOUR FUTURE CAREER

Students who complete the Business Consulting MSc can go on to have careers as a consultant or providing consulting services and experience within traditional employment areas. The consulting service practice stretches across all industries and with increased specialisation of the workforce, SME and large consulting companies are in high demand. Students may also wish to go on to start their own business consultancy.

WHAT TO DO NEXT?

For details on entry requirements, please visit: abdn.ac.uk/study/postgraduate-taught/ degree-programmes/1940/businessconsulting-and-psychology/

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

LEARNING MODE 0 On campus

Start MONTH September

STUDY MODE ENTRY REQUIREMENTS

2:2 OR 5 years professional workplace experience

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QUALIFICATION

DURATION 12 months full-time

WORK EXPERIENCE Not applicable

42

MSc Entrepreneurship

The MSc Entrepreneurship is a practical programme that helps students conceive and crystallise ideas about venture start-ups and new business projects. The programme offers an ideal opportunity for ambitious graduates from any background who intend to start high-impact businesses and for more experienced entrepreneurs who seek to develop a set of applied skills relevant to entrepreneurship. It also caters for aspiring professional who wish to incorporate entrepreneurial thinking into their professional career. Students will be equipped with specialist and in-depth understanding of entrepreneurship and innovation together with practical skills, enhancing your employability.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

your employability

recruiters.

Practical skills are central to this programme,

you will learn to diagnose problems accurately

and solve them creatively, while gaining the

industry awareness you'll need to impress

Students will be equipped with

specialist and in-depth understanding

Learn to critically analyse the root cause of entrepreneurship issues within their

specific social and economic contexts

Students will gain a truly integrated

experience from leading experts

in their respective field

of entrepreneurship and innovation together with practical skills, enhancing

This new world class programme combines theoretical rigour with a unique focus on experiential learning gained through direct engagement with organisations and projectbased activities. Students will be provided with the skills to start a business and to innovate within an existing organisation.

WHAT WILL YOU GAIN?

Led by seasoned expert educators, the programme's approach to learning will be designed to develop knowledge required for funding and managing new ventures through the entrepreneurship life cycle (that is from start-up to exit stages).

 Strategic Marketing Managing People at Work

The Leadership Challenge

Semester 3

Semester 2

Semester 1

Business Strategy

- Social Entrepreneurship
- Researching Contemporary Business Issues
- Business Negotiation Skills for Professionals#
- New Venture Creation

HOW YOU WILL STUDY

Students will be assessed via a range of assessment methods to ensure that all learning outcomes and assessment criteria are met in a way that enhances their learning experience.

Furthermore, all assessments are based on a portfolio of work-related assignments. There are no exams, just intensive real-world learning that helps you to gain the relevant knowledge, quickly and effectively

YOUR FUTURE CAREER

Graduates will be well suited to find employment in a variety of exciting roles. This may involve:

- establishing a start-up
- working in an entrepreneurial ecosystem support role
- taking over a family business
- working for a high-growth SME
- taking a leadership role in a large corporation
- working for a leading consultancy

WHAT TO DO NEXT?

For details on entry requirements, please visit: https://www.abdn.ac.uk/study/ postgraduate-taught/degreeprogrammes/1955/entrepreneurship

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

LEARNING MODE 0 On campus

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time or part-time

STUDY MODE

QUALIFICATION

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DURATION 12 months full-time Þ 24 months part-time

START MONTH September & January

ENTRY REQUIREMENTS \mathfrak{D}

WORK EXPERIENCE 2 years minimum

WHAT YOU WILL STUDY

Accounting and Finance for Managers

Operations and Project Management

ACCOUNTING AND FINANCE PROGRAMMES

MSc Accounting and Finance



The Accounting and Finance MSc sets you on a path for a rewarding career in this highly skilled profession, whether you've recently graduated or are already working. With this specialised programme you do not need previous experience in this area to gain the skills to advance a career in the financial sector.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

A career in finance requires an in-depth understanding of both the theory and practical knowledge of accounting and finance. With this industry-focused programme, you will master a wide range of financial tools and acquire a solid foundation of key accounting and finance topics, while developing the necessary skills for management roles. The programme will thoroughly prepare you for a successful career across a variety of potential accountancy and financial roles and industries.

WHAT WILL YOU GAIN?

You will leave this highly practical, industryfocused programme with real-world finance experience - as well as recognised certification from the Institute of Chartered Accountants of England and Wales (ICAEW). Our Professional Accounting module comes complete with the International Reporting Standards Certificate, IFRS, used by most countries around the world. You will also be exempt from the first four modules in the Association of Chartered Certified Accountants syllabus.

Led by renowned academics and top industry practitioners, you will gain access to the latest finance research, software and techniques. The Business School's strong links with financial institutions, recruiters and practitioners ensures a focus on tangible, marketable employability skills, relevant to the real financial world. You will have the opportunity to engage with industry throughout the programme, including working on live projects with prestigious companies. We also run workshops with visiting industry specialists from companies such as Deloitte, KMPG, PwC and EY.

- Gain an essential understanding of current thinking in accounting and finance
- **Experience** world-leading facilities with access to our finance lab
- **Connect** with financial institutions and leading industry practitioners
- Develop a well-rounded skillset for careers in accounting and finance
- Build your business network and access top-tier recruiters around the world

WHAT YOU WILL STUDY

Semester 1

- Accounting for Business Decisions
- Issues in Corporate Finance
- Economics Analysis

Semester 2

- International Financial Accounting
- Portfolio Analysis
- Financial Markets and Regulation

Semester 3

- Audit and Assurance Project
- Investment Project

HOW YOU WILL STUDY

You will enjoy access to first-rate academic facilities, including our finance lab, powered by Bloomberg. This software platform gives you access to the same professional tools used by major international financial services companies. This software platform provides real-time and historical data, market-moving news and analytics to help leading business and financial professionals make better informed investment decisions. You will attend a variety of stimulating lectures, seminars and tutorials. Your skills and competency will be assessed through a combination of presentations, traditional exams, essays and a dissertation.

YOUR FUTURE CAREER

Having a recognised accountancy qualification can give you many career options, with a higher percentage of company board members holding an accountancy qualification than any other kind of postgraduate qualification. You could progress to hold roles such as Accountant, Auditor or Financial Manager in prestigious firms around the world.

WHAT TO DO NEXT?

For details on entry requirements, please visit: abdn.ac.uk/pgt/accounting-finance

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees



September or January

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STUDY MODE Full-time or part-time \bigcirc

ENTRY REQUIREMENTS

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QUALIFICATION Þ WORK EXPERIENCE Not applicable

DURATION 12 months full-time 24 months part-time

MScEcon Finance and Investment Management (with CFA Level 1 exam)

The Finance and Investment Management MSc provides a thorough grounding in this major growth area, enhancing your skills and expertise, and your appeal to employers. You will benefit from our world-leading facilities, including access to our trading platform, and gain hands-on practical experience to support an in-depth understanding of finance.

WHY STUDY THIS PROGRAMME?

This programme covers a comprehensive mix of the theoretical and practical aspects of finance and investment for both early career finance professionals and those keen to enter a finance profession. You will acquire significant theoretical and practical knowledge in a wide range of finance disciplines. The programme will equip you with a solid background in finance, enhanced quantitative and analytical skills, and a strong understanding of financial modelling and investment decisions.

WHAT WILL YOU GAIN?

With a highly practical approach to learning, topics cover a wide range of finance discipline areas, such as Corporate Finance, Portfolio Management, Empirical Methods in Financial Research, Economic Analysis, and Accounting and Financial Reporting.

WHY STUDY WITH US?

Our MSc is founded on years of financial and investment expertise within the Business School. It offers an excellent combination of academic rigour, specialist skills and runs in parallel with the globally recognised qualification CFA Level 1. You will have the opportunity to take this leading professional qualification as part of the MSc. We are also home to a Bloomberg finance lab which streams up-to-the-minute data, to enable would-be traders and fund managers to 'practice' investing. This is a hands-on opportunity for you to react instantly to live news feeds and gain practical skills required to work productively in the global financial sector before graduation.

Expand your knowledge of financial modelling and investment decisions

- Employ advanced analytical tools and quantitative techniques relevant to the financial world
- Experience world-leading facilities with access to our Bloomberg finance lab

WHAT YOU WILL STUDY

Semester 1

- Quantitative Methods
- Issues in Corporate Finance
- Accounting
- Economic Analysis

Semester 2

- Portfolio Analysis
- Empirical Methods in Financial Research
- · Financial Analysis and Markets
- CFA OPTION: Professional Finance
- · NON CFA OPTION: Studies in Finance

Semester 3

Dissertation

HOW YOU WILL STUDY

This programme combines the expertise of the University's Business School with the professional insights of finance practitioners from the city. You will receive a state-of-the-art tablet, pre-loaded with the software and materials for your studies and will learn through a stimulating mixture of traditional lectures, tutorials, projects, research and seminars. Your work will be assessed through essays, exams and a summer dissertation.

YOUR FUTURE CAREER

Finance graduates are in high demand worldwide and careers with a top finance qualification are diverse and often lucrative. Graduates of this programme typically aim for positions in the global corporate and financial sector as business analysts, asset managers, traders, brokers, hedge fund or investment advisors, credit controllers, treasurers, bankers, market specialist or accountants.

WHAT TO DO NEXT?

For details on entry requirements, please visit: abdn.ac.uk/pgt/finance-invest-cfa

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

On campus

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STUDY MODE O

ENTRY REQUIREMENTS

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QUALIFICATION
MSc

WORK EXPERIENCE Not applicable DURATION 12 months full-time 24 months part-time

START MONTH September or January

MSc International Business and Finance

The world's economy is becoming increasingly global, and those who understand the international context of business and finance are in high demand. This programme combines a research-led approach with a practical focus to help you develop your knowledge and analytical skills in both the management and finance-related fields.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

This MSc provides an in-depth understanding of the relationships between general management and finance in an international setting, helping you develop core finance knowledge and how to apply it in real-world settings. The programme also covers broadbased business training in international business theory and practice. You will gain a good understanding of economic fluctuations and an understanding of how to interpret and use financial data

WHAT WILL YOU GAIN?

You will gain a greater understanding of a company's finances, funding strategies and governance in a financial setting, without being narrowly trained in finance alone. You will have an advantage over other general management graduates, as you will be able to understand financial objectives and the need for good financial planning.

Our MSc is founded on years of financial and management expertise within the Business School, which is internationally recognised for its research excellence. This versatile programme combines key elements of management with a core foundation in finance. You will learn how you would operate as a manager, and gain confidence in analysing business financial performance and making decisions in a broader context. You will also have access to worldleading facilities, including our in-house stock exchange, which gives you the opportunity to work with our Bloomberg finance lab and gain the hands-on practical experience that supports an in-depth understanding of finance.

- **Develop** a well-rounded skillset with the tools you need to succeed
- Experience world-leading facilities with access to our in-house stock exchange
- **Create** a major job-search advantage by kick-starting a new professional direction
- Learn essential communication and professional skills

WHAT YOU WILL STUDY

Semester 1

- Accounting Reporting and Strategic Analysis
- International Finance for Business
- International Financial Management
- Issues in International Management

Semester 2

- Applied Econometrics
- Portfolio Analysis
- Corporate Governance and Ethics
- Financial Market and Regulation

Semester 3

Dissertation

HOW YOU WILL STUDY

Our high-quality programme develops skills valued by employers, including independent learning and research, group work, presentation skills and project work. You will use advanced tools and quantitative techniques to critically appraise financial opportunities. Although you don't need to have a background in this sector, it's an advantage if you are already confident and competent with numbers. This programme will take these strengths and enable you to embed them in a financial context.

YOUR FUTURE CAREER

Graduates from this programme are highly sought after around the world in lucrative positions. Our programme will provide you with the knowledge and confidence you need to succeed in industries such as accounting and professional services, investment banking, financial consultancy, supply chain management, corporate mergers and acquisitions, and marketing.

WHAT TO DO NEXT?

For details on entry requirements, please visit: abdn.ac.uk/pgt/ibf

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

LEARNING MODE On Campus 0

START MONTH January

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STUDY MODE Full-time or part-time QUALIFICATION \bigcirc ENTRY REQUIREMENTS 2:2

WORK EXPERIENCE Not applicable G,

DURATION 12 months full-time 24 months part-time Ę,

52

MSc Finance

The MSc Finance is founded on the considerable financial expertise that exists within the Business School and on powerful global connections with the financial sector. Delivered online, the programme focuses not only on academic success, but also on helping you to build a broad range of specialist skills that will help advance your career.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

Our online programme combines degree-level

study with professional training by enabling

you to study towards the globally recognised

qualification CFA Levels 1 and 2 as part of the

MSc. The CFA exams open up the investment

management professional world and combined

with the MSc Finance will provide you with the

tools you need to embark on a successful career

in financial management. There are alternative

routes for those who do not wish to do CFA

or decide to do only level 1.

Whether you have already embarked on a finance career or you aspire to enter a finance profession, the MSc Finance will provide you with a thorough grounding in theoretical and practical aspects of finance, economics and investment. The programme begins with the core disciplines that underpin finance - including Accounting for Finance, Economics for Finance and Quantitative Methods for Finance - before building through more advanced topics to culminate with a project or dissertation as the capstone of your study.

WHAT WILL YOU GAIN?

You will acquire the competitive advantage needed to launch your career in the world of global finance by developing your intellectual, interpersonal and practical skills.

Online

Semester 1 - Fundamental Concepts

Progress through possibilities

- Accounting for Finance
- Corporate Finance
- Economics for Finance
- Quantitative Methods for Finance

Semester 2 - Advanced Topics

- Financial Analysis
- Asset Pricing and Portfolio Management
- Derivatives and Risk Management
- Option 1 Professional Finance A
- Option 2 International Finance

Semester 3 – Specialised Topics

- International Banking
- Fintech and Big Data
- Fixed Income Analysis
- Option 1 Professional Finance B
- Option 2 Financial and Banking Regulation

HOW YOU WILL STUDY

Our online MSc Finance commences in September and January, and is divided into three Semesters of approximately eight months of study. The programme takes two years to complete, dependent on your chosen start date and pathway. Learning is delivered via the University's bespoke online study environment. It is carefully designed to be secure, reliable and user friendly, and it is where all learning materials are stored and where your will interact with your tutors and fellow students. If you choose to incorporate the CFA preparation into your studies, you will also benefit from training delivered by Fitch Learning via their own online learning platform.

YOUR FUTURE CAREER

Financial qualifications are in high demand worldwide and potential careers are diverse and include positions such as business analysts, asset managers, brokers, hedge fund or investment advisors, credit controllers, treasurers, bankers or accountants.

WHAT TO DO NEXT?

For details on entry requirements, please visit: online.abdn.ac.uk/business/masters-infinance

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

Expand your knowledge of financial modelling and investment decisions

- Acquire research skills and techniques that are relevant to finance
- Access sophisticated financial management technology and software
- Gain invaluable insights from employers and industry practitioners
- **Develop** essential communication and professional business skills

LEARNING MODE Online 0

START MONTH January

QUALIFICATION STUDY MODE

WORK EXPERIENCE Not applicable

DURATION 24 months (minimum) Γ. part-time

ENTRY REQUIREMENTS 2:2

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Jointly delivered by the University of Aberdeen Business School and School of Natural & Computing Sciences, this programme brings together expertise in mathematics, computer science, finance, and economics to deliver a fully integrated learning experience in Financial Technology.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

FinTech is a continually growing industry in Scotland, with significant merging of finance and technology, but this also requires a varied skill set to succeed. The MSc Financial Technology offers a rigorous introduction to Python, the dominant programming language in FinTech as well as machine learning and data science. The programme also highlights the inherent risks to the industry such as security breaches and the effects these can have on banks and other financial service providers. This degree is open to people from any discipline and will provide students with an interdisciplinary learning experience in financial services and technology from experts in their respective fields.

WHAT WILL YOU GAIN?

By bringing together students from both financial and computing backgrounds, students will benefit from a richer experience, learning from their peers and gaining an in-depth understanding of both sectors and how they interconnect. The Business School is internationally recognised and plays a major role in industry through research, and consultancy. Not only will you acquire the business knowledge essential to success, you'll also develop the crucial characteristics - such as strong communication and interpersonal skills, quantitative knowledge and technical skills most sought after in the highly competitive global business environment. The School of Natural & Computing Sciences has a longstanding reputation in Intelligent Systems, with world recognised expertise in areas such as multi-agent systems, natural language generation, knowledge graph and semantic web. The department of Computing Science was ranked 16th in the UK for research intensity (REF, 2014), and 70% of research publications were classified as "internationally leading" or "internationally excellent".

- Cover a wide range of programming languages such as Python, quantitative finance, machine learning, cyber security, and applied econometrics
- Aberdeen is a financial hub with particular strength in asset management with demand for highly skilled graduates in FinTech
- Demonstrate critical thinking and interlink its evaluation with creativity

WHAT YOU WILL STUDY

Semester 1

- Introduction to Programming
- Database Systems and Big Data
- Discrete Time Models
- Continuous Time Models

Semester 2

- Advances in Machine Learning in Finance
- Applied Econometrics
- Financial Crime and Cyber Security
- Optional Courses:
- Empirical Methods in Finance Research
- Portfolio Analysis
- Financial Analysis and Markets

Semester 3

Financial Mathematics Dissertation

HOW YOU WILL STUDY

The programme assesses the competency and skills that you will need in the computing and financial world in a number of ways. You will give individual and group presentations, prepare reports, sit assessments, write academic essays and complete the dissertation over the summer period.

YOUR FUTURE CAREER

The MSc Financial Technology programme positions graduates for a variety of exciting FinTech career pathways with practical skills and expertise in mathematics, computer science, finance, and economics. This programme provides you with the technical and analytical skills needed to successfully adapt to wide-range of situations in the ever-changing world of computing and finance. Some become software developers, business analysts, consultants, data scientists, or follow other roles.

WHAT TO DO NEXT?

For details on entry requirements, please visit: abdn.ac.uk/study/postgraduate-taught/ degree-programmes/1891/financial-technology

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

On campus

 ✓ On campus
 ✓ Full-time or part-to

 ✓ START MONTH
 ☑ ENTRY

 ✓ September
 ☑ EQUIREMENTS

 STUDY MODE
Full-time or part-time
 QUALIFICATION
MSc

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DURATION 12 months full-time 24 months part-time

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ECONOMICS PROGRAMMES

MScEcon Petroleum, Energy Economics and Finance



The MSc Petroleum, Energy Economics and Finance is a programme highly regarded for being both intellectually challenging and for providing the career-ready credentials that are essential to increase your appeal with employers within an energy economics context.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

The University of Aberdeen is an established leader in teaching and research in the fields of energy and economics. Our MSc Petroleum, Energy Economics and Finance builds on the Business School's considerable strength in these fields. The programme incorporates significant input from the energy industry via active engagement with professional practice, multi-nationals and government agencies. With a recognised world expert in Energy Economics, Professor Alexander Kemp OBE, actively teaching on the programme, this is a experience without equivalence in this arena.

WHAT WILL YOU GAIN?

This programme attracts a highly distinctive mix of students, spanning both nationalities and disciplines. You will be encouraged to look at energy business challenges from across a range of disciplines, with an integrated perspective. In this diverse and stimulating environment, you will acquire skills beyond the academic and the technical. Our Business School is home to two very relevant and internationally recognised research centres: the Aberdeen Centre for Research in Energy Economics and Finance and the Scottish Experimental Economic Laboratory. Former students have worked with organisations such as the Scottish Government, BP and Total to create their dissertations. The programme is accredited by The Energy Institute and a wide range of visiting speakers will share their insights of how the economic world of energy works.

- **Obtain** insights into commerciallyoriented analysis
- **Develop** quantitative skills to better utilise data to inform strategic decisions
- Learn to analyse energy markets and the micro/macro impacts of various stimuli
- **Network** with employers from a range of national and multi-national companies
- Acquire the global perspectives essential to professional success

WHAT YOU WILL STUDY

Semester 1

- Corporate Finance and Accounting for Energy
- Energy & Petroleum Economics
- Economic Analysis
- Quantitative Methods

Semester 2

- Real Options and Decision Making
- Issues in Energy Petroleum Economics
- Business Strategy
- Empirical Methods in Energy Economics

Semester 3

Dissertation in Petroleum, Energy Economics
 and Finance

HOW YOU WILL STUDY

In the first semester you will study key modelling techniques and spend time understanding the critical aspects of financial analysis. You will also gain an in-depth understanding of energy and petroleum economics. In the second semester, the focus is on strategic thinking using game theory to develop your analytical skills and investment decision-making. Particular attention is paid to the analysis of renewable energy projects and their role in energy transition. During the summer term, you will complete a dissertation focused on a key topic in the petroleum and energy industries.

YOUR FUTURE CAREER

Most of our students specialise as analysts or consultants in the oil & gas industry or in government. Former students have found success in roles such as Strategy Analysts, Market Analysts, Commercial Analysts, Economists, and Oil & Gas Associates. Previous employers have included Centrica, Deloitte, ExxonMobil, Oil & Gas UK, Schlumberger and Total.

WHAT TO DO NEXT?

For details on entry requirements, please visit: abdn.ac.uk/pgt/peef

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

On campus

Start MONTH September WORK EXPERIENCE Not applicable

MSc, PgDip, PgCert **Energy Economics and Finance**

Learn to analyse and understand world energy markets. From oil and gas to renewables, prepare for career success with our expert economists on this flexible degree you can study part-time.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

Train in the economic principles that energy businesses and governments use to understand world energy markets. This flexible online degree can be studied part-time. You decide how many credits to study for each term, controlling the pace and cost of your degree term by term.

WHAT WILL YOU GAIN?

This programme is designed to expand your knowledge of world energy markets and to develop an in-depth understanding of relevant economic theory. You will learn how to understand and analyse the drivers of energy demand and supply, how investment decisions are made, and how governments design and implement their energy policies.

Our online Energy Economics and Finance degree is for anyone keen to understand the energy industry, how decisions are taken, and policies made. Professor Alex Kemp OBE will be teaching you on this programme, one of the world's best-known energy experts, Alex has been a specialist adviser to governments and energy companies, in the UK and globally, for decades.

Online

- **Develop** quantitative skills to better utilise data to inform strategic decisions
- Learn to analyse energy markets and the micro and macro impacts of various stimuli
- Acquire the global perspectives essential to professional success in this sector
- Develop critical insights into current and emerging approaches to energy finance
- Strengthen your capacity for professional, geographical and cultural mobility

WHAT YOU WILL STUDY

- Investment Analysis for Energy
- Economic Analysis for Energy Markets
- Quantitative Methods for Energy Economics
- Offshore Oil and Gas Decommissioning
- Petroleum Economics and Policy
- Accounting and the Energy Industry
- Data Analysis for Energy
- Business Strategy and the Energy Sector
- Environmental Economics
- Issues in Energy Transition
- Resource Revenue Management
- Advanced Corporate Finance for Energy

HOW YOU WILL STUDY

Your teaching is delivered through MyAberdeen, our online Virtual Learning Environment (VLE). It holds all the materials, tools and support you'll need in your studies. You can access your learning materials on computer, smartphone and laptop, 24 hours a day. You'll find a range of resources at your fingertips, including online access to our award-winning Sir Duncan Rice Library. Each course that's part of this degree features live webinars with academic experts in energy economics. As well as interacting with leading researchers in the field, you'll benefit from direct input from our significant range of energy industry partners.

YOUR FUTURE CAREER

This programme is designed both for professionals in the energy sector and for others who want to develop a career in government, consultancy, or the environmental or regulatory departments of energy and other companies. The programme reaches beyond corporate interest alone to cover any career path that needs high quality graduates with an excellent understanding of the energy sector.

WHAT TO DO NEXT?

For details on entry requirements, please visit: on.abdn.ac.uk/degrees/energy-economicsand-finance

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

0 LEARNING MODE START MONTH

September or Januarv

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STUDY MODE

QUALIFICATION PgDip, PgCert or

DURATION 24 months

ENTRY REQUIREMENTS

WORK EXPERIENCE

LLM/MSc Energy Economics and Law

This unique Masters programme combines the core disciplines of Economics and Law to equip you with the essential skills required to pursue a successful career either in the global energy industry or in related governmental organisations.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

The global oil and gas sector operates in a complex environment characterised by various influential factors such as government-controlled hydrocarbons, financial markets, the global crude oil market, economic uncertainty, licensing, taxation and contracts. These factors have a significant influence on both investment decision-making and government policy-making, so a comprehensive knowledge of related economics and law is essential. On this programme, you will gain the real-world knowledge you need to enhance your career opportunities in legal and financial oil and gas contexts.

WHAT WILL YOU GAIN?

This intellectually challenging programme will equip you with the intellectual, critical and practical skills fundamental to a successful career in this area of oil and gas. You will engage directly with professional practice, multi-nationals and government agencies. The University of Aberdeen is a global leader in teaching and research in the field of energy and this programme builds on our considerable strengths in these areas. Our University is home to two relevant and internationally recognised research centres: the Aberdeen Centre for Research in Energy Economics and Finance and the Aberdeen University Centre for Energy Law. Studying here, you will benefit from interacting with leading researchers in the field of energy economics and law – including one of the world's best recognised energy experts, Professor Alex Kemp OBE – and with a broad network of national and multi-national employers through

our visiting speaker programme.

- Acquire the global perspectives essential to professional success
- Develop critical insights into current and emerging approaches
- Gain a well-rounded skillset with the tools to succeed
- **Obtain** insights into commercially oriented analysis
- Strengthen your capacity for social, geographical and cultural mobility

WHAT YOU WILL STUDY

Semester 1

- Critical Legal Thinking and Scholarship
- State Control of Hydrocarbons
- Corporate Finance and Accounting for Energy
- Energy and Petroleum Economics

Semester 2

- Real Options and Decision Making
- Issues in Energy and Petroleum Economics
- Contracting in Hydrocarbon Operations

Semester 3

- Dissertation in Law
- OR
- Economics

HOW YOU WILL STUDY

You will have the opportunity to explore a range of themes to sharpen your critical analysis of key current global challenges and issues. These include Licensing and Upstream Taxation; Investment Appraisal Techniques and Risk Analysis; Health, Safety and Environmental Regulation; Crude Oil Market; Principles of Accounting; and Oil and Gas Contracts. You will take part in a broad range of stimulating lectures, seminars and tutorials with both lecturers and visiting industry practitioners.

YOUR FUTURE CAREER

Career opportunities range from positions within oil and gas companies, international law firms or government ministries. Past graduates have gone on to be Commercial Advisers, Energy Consultants, Investment Analysts, Market Analysts, and Oil and Gas Associates. Others have gone on to complete a PhD, or to pursue careers in politics, business or international finance.

WHAT TO DO NEXT?

For details on entry requirements, please visit: abdn.ac.uk/pgt/law-econ-og

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

On campus

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START MONTH September or ENTRY REQUIREMENTS

 STUDY MODE Full-time or part-time
 Image: Constraint of the second seco

DURATION 12 months full-time 24 months part-time

REAL ESTATE PROGRAMMES

MSc Finance and Real Estate (with CFA Level 1 exam)



The Finance and Real Estate MSc is focused on the real needs of business and will equip you with the knowledge and skills required to succeed in this competitive sector. With two leading industry qualifications built-in, this programme is your foundation in the highest standards of the real estate world.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

This programme bridges the gap between undergraduate studies and employment combining the study of two complementary subject areas with leading industry accreditations and professional training to ensure you are industry-ready. The programme is designed to extend your capabilities in all financial aspects of real estate and property development with a particular focus on international real estate markets and commercial property valuation and investment.

WHAT WILL YOU GAIN?

You will gain a deep understanding of the economics of land markets, commercial property valuation and development. portfolio investment and finance.

Royal Institution of Chartered Surveyors (RICS), which allows graduates to go on to the RICS Assessment of Professional Competence. It also runs in parallel with the globally recognised qualification CFA Level 1, so you will have the opportunity to take this leading professional qualification as part of the MSc. The Investment Property Forum has included this programme on its selected list of graduate programmes that they consider to provide the relevant skills necessary for those operating in the property investment market. We are also home to the Centre for Real Estate Research, a focus for interdisciplinary research in the area of Real Estate Investment and Property Market Analysis.

This programme holds accreditation from

- Acquire multi-disciplinary skills in economics, quantitative methods, valuation and finance
- **Develop** key professional expertise and commercial knowledge
- Gives you the opportunity to study UK, European and Asian property markets

WHAT YOU WILL STUDY

Semester 1

- Quantitative Methods
- Accounting
- Valuation and Finance
- Real Estate Economics

Semester 2

- Portfolio Analysis
- Financial Analysis and Markets
- Advanced Valuation and Development
- Professional Finance

Semester 3

Real Estate Dissertation

OR

- Optional Modules Asian Cities Tour
- Hong Kong
- Seoul/Tokyo
- Singapore
- Shanghai/Beijing

OR

 Real Estate Internship - Students choosing the Real Estate Internship option will be responsible for finding their own internship in a real estate organisation based in the UK. (Where a student does not hold a UK passport, the student will be responsible to check whether they are eligible to work in the UK given any Visa regulations that might apply to them.)

HOW YOU WILL STUDY

The programme assesses the competency and skills that you will need in the financial and real estate world in a number of ways. You will give individual and group presentations, prepare reports, write academic essays and sit traditional exams. In the third semester you can choose to do a dissertation or travel to Asia and study property investment and development case studies.

YOUR FUTURE CAREER

This programme provides a credible platform for both finance and real estate career options - preparing you for rewarding posts in real estate finance or real estate portfolio management.

Our graduates are employed in a wide range of professional organisations across real estate, finance, consultancy, research and the public sector.

WHAT TO DO NEXT?

For details on entry requirements, please visit: abdn.ac.uk/pgt/fin-real-est-cfa

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

Students choosing the Asian Cities option must note that they are responsible for their travel and accommodation expenses.



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STUDY MODE

REQUIREMENTS

QUALIFICATION WORK EXPERIENCE Not applicable

DURATION 12 months full-time ¢, 24 months part-time

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MSc Real Estate (Commercial and International option)

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RICS

The MSc Real Estate benefits from strong links with the economics, finance and management disciplines, and offers a particular focus and strength on commercial property valuation and investment and the study of international real estate markets.

WHY STUDY THIS PROGRAMME?

WHY STUDY WITH US?

This is a vocational Masters open to students from any discipline looking to kick start a career in the chartered surveying or real estate profession. Fully accredited by the Royal Institution of Chartered Surveyors (RICS), this 12 month, full-time degree has been running for over 20 years and has established a strong reputation among employers with many past graduates employed in senior positions in the profession.

WHAT WILL YOU GAIN?

This Master's degree is underpinned by the University's world-renowned strengths in valuation, property investment, economics and finance. Combining academic rigour with the professional edge, the degree has become highly regarded by employers throughout the world. Our Business School Real Estate Group is internationally recognised for research excellence in this specialist field - and gives our students the great advantage of accessing a wealth of powerful data. The International Real Estate module includes a week-long European field trip, while students on the international pathway can visit five cities in Asia as part of the Asian Cities module. Many of our staff are engaged in active research ensuring that the programme content remains at the forefront of current thinking. You can be confident that you are investing in a learning experience widely recognised as being at the cutting edge and learning from teaching staff who are seen as global leaders in the field.

- Acquire considerable quantitative skills
 in economics, finance and business
- Understand the institutional, legal and policy environment of real estate
- Learn about property management, investment and development
- Gain analysis and problem-solving skills in a strategic business context
- Network with employers from a range of national and multi-national companies

WHAT YOU WILL STUDY

Semester 1

- Corporate Real Estate
- Property Law and Institutions
- Valuation and Finance
- Real Estate Economics

Semester 2

- Real Estate Development and International Investment
- Valuation and Development
- Strategic Residential Real Estate
- Real Estate Finance

Semester 3

There are options for students in Semester 3. Whether studying the Commercial pathway or the International pathway students can choose to study a:

- Real Estate Internship - Students choosing the Real Estate Internship option will be responsible for finding their own internship in a real estate organisation based in the UK. (Where a student does not hold a UK passport, the student will be responsible to check whether they are eligible to work in the UK given any Visa regulations that might apply to them.)

OR

Dissertation

For those on the International Pathway there is an additional option, this comes at an additional cost outside tuition fees.

 You could choose to undertake our Asian Cities case studies - travel to Asia and study property investment and development case studies across five key Asian cities.



WHAT TO DO NEXT?

HOW YOU WILL STUDY

An average cohort size of 15 to 25 students ensures an interactive, friendly learning

environment. You can choose from a commercial

perspective. Field trips to European and Asian

cities (for the international pathway students)

fieldwork, learning involves a mix of lectures,

seminars, tutorials and research. Assessment

is by coursework, by written examination,

Our graduates achieve notable employment

success with many enjoying lucrative careers

property management. Indeed from Edinburgh

spanning surveying, investment, property

valuation, planning and development, and

and London to Frankfurt and Shanghai, our

former students are now forging strong,

rewarding careers with major surveying

firms across the globe.

or by a combination of both.

YOUR FUTURE CAREER

provide insights from key players in the international real estate business. Beyond the

UK-focused real estate pathway or an international pathway focused on real estate from a global

For details on entry requirements, please visit: abdn.ac.uk/pgt/real-estate-intl

b abdn.ac.uk/pgt/real-estate-commercial

For details on fees and funding, please visit: abdn.ac.uk/tuition-fees

Students choosing the Asian Cities option must note that they are responsible for their travel and accommodation expenses.

 QUALIFICATION MSc

 Image: Work experience Not applicable
 DURATION 12 months full-time 24 months part-time

70

INTERDISCIPLINARY PROGRAMMES

MSc Corporate Finance and Law

WHY STUDY THIS PROGRAMME?

With both an LLM and MSc exit qualification available, this is a unique opportunity to benefit from the expertise of staff from both the School of Law and the Business School. This programme has a practical and commercial focus and will appeal to those employed in or with an interest in commercial and professional services, within the legal and financial communities.

WHAT YOU WILL STUDY

Students will be expected to complete four Law focused courses and four Business focused courses, finalising their study with the dissertation. The dissertation will be on either a legal or financial topic.

LEARNING MODE 0 (\mathbf{V}) On campus START MONTH September R \Box

STUDY MODE R QUALIFICATION Full-time or part-time MSc ENTRY REQUIREMENTS WORK EXPERIENCE Ð Not applicable



MSc International Relations and Management

WHY STUDY THIS PROGRAMME?

This Masters degree is delivered jointly by experts from the University of Aberdeen's School of Social Science and Business School to provide a thorough grounding in the technical aspects of business management alongside a wider understanding of the international political, economic and cultural forces that shape relations between countries and international organisations.

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WHAT YOU WILL STUDY

You will develop a rigorous understanding of management theory, including business strategy, management, and leadership, while also engaging with topics such as terrorism, global security and globalization in order to understand how global events impact on business in areas such as the availability of labour and raw materials, supply chain reliability, government regulations and changing market opportunities.

0 LEARNING MODE On campus

START MONTH 5 September or January

STUDY MODE QUALIFICATION Q Full-time or part-time MSc ENTRY REQUIREMENTS Ô



P DURATION 12 months full-time 24 months part-time "I changed my degree to Economics and International Relations. I made this decision because my first Economics course with Professor Keith Bender on Microeconomics was absolutely amazing. It was so captivating to find out how different economic actors make their decisions and how I can apply simple economic theories to real life situations."

Mona Tudorache Economics and International Relations

MSc International Finance and Political Relations

WHY STUDY THIS PROGRAMME?

This programme combines the strengths of the School of Social Science and the Business School to explore the intersection between money, politics and power and the relationship between international finance and policymaking at the transnational level. Designed to train specialists for careers in the international finance or in the government/non-government (NGO) sectors.

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WHAT YOU WILL STUDY

By combining the key theories and themes in the study of international political economy with corporate finance and investments, this Masters programme addresses the need, by teaching the advanced skills needed to gather, analyse and evaluate information on the politics of international finance and to enable you to communicate how international finance, banking, and stock markets intersect with national and international political events.



January

STUDY MODE QUALIFICATION \bigotimes Full-time or part-time MSc Ċ WORK EXPERIENCE REQUIREMENTS Not applicable

DURATION P, 12 months full-time 24 months part-time

MSc Strategic Studies and Management

WHY STUDY THIS PROGRAMME?

WHAT YOU WILL STUDY

This programme is taught by the School of Social Sciences and the Business School and provides a mix of in-depth business understanding combined with a strategic approach to understanding global threats, risk and growth. Delivering a clear understanding of the contemporary links between the various uses of coercion by states and non-state actors and the complexities of managing large and small organisations in the modern governmental, economic and business environment.

al You will develop a rigorous understanding of management theory, including business strategy, management, and leadership, while also engaging with topics such as terrorism, global security and globalization in order to understand how global events impact on business in areas such as the availability of labour and raw materials, supply chain reliability, government regulations and changing market opportunities.

LEARNING MODE On campus START MONTH

START MONT September or January



QUALIFICATION MSc WORK EXPERIENCE Not applicable

DURATION 12 months full-time 24 months part-time

"What inspired me to study Energy Economics is that we do not have a specialised Energy Economics course in Indonesia. I think it is important to have dedicated Economists who have specialisation in Energy both in governments and private companies' role."

Esti Tri Widyastuti Economics

Coming soon

77

We are always working on adding to our selection of programmes on offer. Please see our website for more details about our latest programmes and courses.

abdn.ac.uk/business

Course index

- 28 MBA
- 30 MBA Business Analytics
- 32 MBA (Global)
- 34 MSc International Business Management
- 36 MSc International Human Resource Management
- 38 MSc International Tourism Management
- 40 MSc Marketing Management
- 42 MSc Business Consulting with Psychology
- 44 MSc Entrepreneurship
- 48 MSc Accounting and Finance
- 50 MScEcon Finance and Investment Management (with CFA Level 1 exam)
- 52 MSc International Business and Finance
- 54 MSc Finance
- 56 MSc Financial Technology
- 60 MScEcon Petroleum, Energy Economics and Finance
- 62 Online study in Energy Economics and Finance, MSc, PgDip or PgCert
- 64 LLM/MSc Energy Economics and Law
- 68 MSc Finance and Real Estate (with CFA Level 1 exam)
- 70 MSc Real Estate (Commercial and International option)
- 74 MSc Corporate Finance and Law
- 74 MSc International Relations and Management
- 75 MSc International Finance and Political Relations
- 76 MSc Strategic Studies and Management



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The University of Aberdeen Business School is an international multi-campus School with a partnership with AFG College in Qatar.