RANKED TOP 20 IN ALL BUSINESS DISCIPLINES

(Complete University Guide 2021)

STRONG LINKS WITH INDUSTRY

20 FTSE 100 COMPANY OFFICES IN OUR CITY
Welcome to the University of Aberdeen Business School

The University of Aberdeen is the fifth oldest university in the UK, dating back to 1495. Over the past 500 years, we have consistently offered life-changing opportunities for all of our students to ensure that they fulfil their potential. We have a proud heritage in research and teaching combined with a modern outlook. Our students directly benefit from research-led teaching. We are consistently ranked among the world’s best universities and our knowledge and experience drive us to the cutting edge of learning excellence.

Our Business School itself is ranked as a Top 3 UK University for world-leading research impact in Business and Management (Ranked by Times Higher Education based on REF 2014 GPA scores) and over 75% of research is classified as world leading or internationally excellent. We are committed to providing an education that inspires and provides our students with the knowledge and skills that lead to a fulfilling career.

Why choose Aberdeen?
Aberdeen is an internationally recognised business centre with globally competitive industries, including the offices of 20 FTSE companies. Our Business School is home to professional training facilities, including a virtual trading floor, integrating real activity in financial markets into our students’ courses.

- We offer much more than just a degree, extending study beyond the classroom for you to experience real-world business challenges
- Our research centres, including ACREEF (the Aberdeen Centre for Research in Energy Economics and Finance) headed by leading international petroleum economist and author Professor Alex Kemp, adviser to the Scottish Government
- Aberdeen is home to CELMR (the Centre for European Labour Market Research) which leads research in education, skills and labour markets
- Professional training facilities, including our virtual trading floor, integrating real activity in financial markets into our students’ courses
- Our programmes perfectly balance theory and practical work, with strong links to local and global businesses giving you cutting-edge insights into the subjects
- Aberdeen is the main European centre for the oil and gas industry, and international accountancy firms, multinational companies and financial services all have offices in the city
- The academic rigour of our programmes is strengthened with a sharp, commercial edge. This theory-into-practice orientation means we boast unrivalled industry links, respected professional accreditation and first class professional facilities.
UNDERGRADUATE DEGREE PROGRAMMES

The Business School offers programmes in core business subject areas, including Accountancy, Business Management, Economics, Finance, International Business and Real Estate.

We believe that it’s essential to have an appreciation of disciplines other than your own, providing a deeper understanding of the context of your own core discipline. We call the courses that provide for this, and for other broadening experiences, Enhanced Study. All single honours undergraduate degrees programmes include Enhanced Study, and are structured in such a way that this will not increase your overall workload.

Our programmes are designed to be flexible enough so that students can easily transfer from one programme to another or focus on one specialist area. Students can take courses from other parts of the University, so if you have an interest in languages, history, politics, psychology, legal studies or something else, you can sample courses from elsewhere in your first two years to help you decide what best suits you.

However, if you already know that you would prefer to focus on a single discipline, we offer programmes where students can specialise in one area and gain the essential knowledge and core skills for the subject. If you would like more information about single honours programme please contact us study@abdn.ac.uk

International Partnerships
The Business School has a number of undergraduate agreements including with South China Normal University, Shandong Normal University and Shanghai University. These allow students to study a 2+2 or a 2+3 at Aberdeen in Accountancy, Business Management, Economics, Finance and Real Estate.

Every effort has been made to ensure the accuracy of the information contained within this brochure, but it is subject to alteration without notice. However, the University reserves the right to make variations to the contents or methods of delivery of courses and programmes. Please visit our website for the latest information. The University of Aberdeen Business School continues to pursue best practice and high standards of service for all students. Information is correct at time of going to print.
At the University of Aberdeen we have a number of clubs and societies you can join for social or professional purposes, or both! The Business School is home to the biggest societies on campus.

**Economics & Business Society (EBS)**
The Economics & Business Society hosts an array of events throughout the year including: pub quizzes, seasonal socials, pizza nights and the annual Business and Charity balls. Students also have the opportunity to attend debates and presentations from industry speakers to make important connections with potential employers.

**Trading and Investment Club (AUTIC)**
AUTIC’s goal is to provide its members with an in-depth understanding of finance, giving hands on experience with investment evaluation and decision making. Students gain exposure to experienced and successful professionals from the wider world of finance. The society also runs an education programme which covers fundamental and technical analysis, as well as a macro-outlook section and investment process which results in proficient stock pitches towards the end of the semester. Knowing the value of real world experience and input, AUTIC attempts to further complement this process by inviting industry experts to speak at networking events where their experience can be related to either the current AUTIC programme or to existing issues, events and trends in the finance realm.

**Aberdeen Consultancy Group (ACG)**
Aberdeen Consultancy Group aims to provide students with hands on experience in consultancy, where they can consult and assist real businesses and develop in their journey to become an analytical thinker and proactive leader within their career.

**Aberdeen Political Economy Group (APEG)**
This society aims to create an interdisciplinary forum to critically discuss matters of Economics, Politics and society. Students can take part in socials, reading groups, movie nights, as well as debates and the annual Shifting Paradigms conference. The Society aims to bring together an international network of students, academics and professionals to build a better understanding of economics in society and the classroom.
Accountancy and Finance at Aberdeen gives you a thorough grounding in theory, practice and business skills. The course taught by research active and accounting practice experts, with the advantage of real-life employers and scenarios integrated in to your programme.

Why this programme?
• Ranked 4th in the UK for Accounting and Finance. (Complete University Guide 2021)
• The University of Aberdeen courses are accredited by ICAS, CIMA and ACCA. You will study in a dynamic teaching and research environment and be taught by staff with a wide range of both theoretical and practical backgrounds and experience
• Students progress into a broad range of accountancy and finance careers.

What you’ll study
The four year course provides a background for the career possibilities ahead, with flexibility to build on your strengths and tailor your degree.

Year 1

Year 2

Year 3

Year 4
Accounting Theory Dissertation in Accountancy OR Finance

Career options
• Audit Associate
• Trainee Chartered Accountant
• Accounting technician
• Business advisor
• Forensic accountant
• Finance trainee
The MA in Accountancy is designed to provide students with an extensive knowledge and understanding of the world of Accountancy and to enable them to succeed as a professional accountant.

Accountancy will develop a student’s intellectual skills through analysing and evaluating accounting information and how it is used in a modern economy. They will gain a strong foothold in accountancy and develop the analytical and evaluation skills required.

Our courses are accredited by the Institute of Chartered Accountants of Scotland (ICAS), CIMA (Chartered Institute of Management Accountants) and ACCA (Association of Chartered Certified Accountants).

Why this programme?
- Ranked 4th in the UK for Accounting and Finance. (Complete University Guide 2021)
- Learn how complex organisations operate and benefit from being involved in real-life scenarios.
- Thrive in the international, dynamic environment of our Business School with classmates of over 40 nationalities.
- Benefit from close links with employers and be supported by dedicated careers advisors.

Students will earn top accounting credentials and benefit from industry certification from some of these most prestigious accounting bodies in the world.

What you’ll study
Course delivery is via a mixture of lectures, seminars and small group tutorials. Assessment is by coursework and examinations.

Year 1
Accounting & Accountability
Economics for Business & Society
Accounting & Entrepreneurship
The Context of Business
Finance 1: Finance, Risk and Investment
The Global Economy
Professional Skills Part 1
Academic Writing for Business

Year 2
Management Accounting 2
Finance 2: Business Finance
Financial Accounting 2
Understanding Statistics
Business Law

Year 3
Financial Accounting 3
Management Accounting 3
Auditing

Year 4
Accounting Theory
Dissertation in Accountancy

Career options
- Trainee Chartered Accountant
- Financial Analyst
- Portfolio Manager
- Risk Management Consultant
- Forensic Accountant
- Business Advisor
- Accounting Technician
- Consultancy
- Actuarial Analyst
- Training contracts with the ‘Big Four’ including Deloitte, PwC, EY and KPMG

Professionally Recognised
Students will gain real-world experience dealing with stocks and securities through our Bloomberg Terminal, a cutting-edge software package that gives continuously updated information on equities, foreign exchange, commodities and other asset classes along with an in-depth global newsfeed.

Gain the skills required to work productively in the financial services industry, picking up the practical skills required for life at the Stock Exchange before you graduate and gain an in-depth understanding of finance in practice.

Bloomberg
Our MA in Finance is designed to provide students with an extensive knowledge and understanding of the world of Finance. In particular, the degree explores relevant theory in the business world and how it is applied to the world of finance.

Students will be exposed to the quantitative techniques used in industry and learn how to apply these theories in practice. This degree is an ideal springboard to a brilliant career in any industry.

Why this programme?

- Ranked 4th in the UK for Accounting and Finance. (Complete University Guide 2021)
- Focus on crucial areas in business such as; financial management, corporate finance, personal finance, financial institutions, derivatives and the stock market.
- Learn in a dynamic research environment, inspired by staff who are internationally known for their leading research in accountancy, finance, and business management.
- Students will have access to professional training facilities, such as our trading floor, which uses the same platform as major financial service companies across the world.
- Thrive in the international, dynamic environment of our Business School with classmates of over 40 nationalities.
- Benefit from close links with employers and be supported by dedicated careers advisors.

What you’ll study

Course delivery is via a mixture of lectures, seminars and small group tutorials. Assessment is by coursework and examinations. Students will also be required to undertake project work.

Year 1

Economics for Business & Society
Finance 1: Finance, Risk & Investment
Accounting & Entrepreneurship
The Global Economy
Professional Skills Part 1
Academic Writing for Business

Year 2

Finance 2: Business Finance
Financial Markets & Regulation
Understanding Statistics

Year 3

Finance 3: Corporate Finance

Year 4

Empirical Methods in Finance or Financial Dissertation in Finance
Financial Markets
Regulation and Derivatives
Treasury Management

Career options

- Financial Analyst
- Portfolio Manager
- Risk Management Consultant
- Financial Manager
- Personal Financial Adviser
- Securities and Commodities Agent
- Accounting Technician
- Business Advisor
- Tax advisor
- Economist
The exceptional standard of teaching and guidance at the University of Aberdeen business school directed me to achieving a first class honours. This degree has set me up for the professional world and helped me obtain a summer internship which has now turned into a full time job.

David Smith
Business Management at Aberdeen explores the theory and practice of how people and organisations are managed in a highly competitive global business environment. You will benefit from real-life scenarios and the input of national and local employers, giving you the skills, experience and attributes for a head start across a wide range of careers in the international business world.

We provide an opportunity for students to study Management on its own or alongside one of a large number of the other disciplines taught at the University. The degree integrates three themes: Marketing, Human Resource Management, and Entrepreneurship that include key models and theories of managing people and organisations within the context of the external environment.

Why this programme?
• Ranked 11th in the UK for Business Management. (Complete University Guide 2021)
• A high proportion of our staff are research-active
• In our programmes we put an emphasis on evidence-based management
• Our programmes ensure choice and flexibility

What you’ll study
Delivery is by means of lectures, seminars and small group tutorials. On specific modules, these will be supplemented by external speakers.

Year 1
Compulsory
Economics for Business & Society
Managing Organisations
Accounting & Entrepreneurship
Professional Skills Part 1
Academic Writing for Business

Year 2
Compulsory
Operations Management
Understanding Statistics

Year 3
Research Methods for Business

Year 4
Compulsory
Managing Consultancy & Change
Understanding & Managing Behaviour in Organisations
Business Strategy
Dissertation in Management Studies
Optional: As year 3

Career options
• Graduate Commercial Manager
• Account Manager
• Recruitment Consultant
• Marketing executive
• Systems analyst
• Sales executive
I think my degree at Aberdeen really shaped me as an individual. I developed a solid grounding in business throughout my management courses as well as developing an increased cultural awareness through learning a modern European language. As part of my degree, I spent a year studying at the Ecole de Management de Normandie in Caen, France where I developed my French language skills as well as my understanding of business practices on the continent.
Economics at Aberdeen gets to grips with the global economy and the factors that influence wealth from a social and financial perspective. Taught by leading economists, you will gain a thorough understanding of economic theories, models and explore how they work in the real world. You will gain skills that will help you understand what determines income, wealth and wellbeing; global economic policy and its political, social and international impact as well as business and financial decision making.

We are also home to two research centres in energy and labour economics, and Scotland’s first experimental economics laboratory.

Why this programme?
- Ranked 17th in the UK for Economics. (Complete University Guide 2021)
- We offer an excellent teaching environment, which is committed to the needs of the industry
- Our programme can help you gain analytical skills that are important in a wide variety of careers
- Study in a strong, internationally recognised research environment in areas such as labour and energy economics

What you’ll study
Course delivery is via a mixture of lectures, seminars and small group tutorials. Assessment is by coursework and examinations.

Year 1
Compulsory
The Economics of Business & Society
The Global Economy
Professional Skills Part 1
Academic Writing for Business

Year 2
Compulsory
Intermediate Microeconomics
Intermediate Macroeconomics

Year 3
Optional
Mathematical & Statistical Methods
Development Economics
International Economics
Economics of Natural Resources & the Environment
Industrial Economics
Labour Market Economics
Regional & Urban Economics
Econometrics
Health Economics

Year 4
Compulsory: Economics Dissertation
Optional: Experimental Economics;
Advanced Microeconomics
Advanced Macroeconomics
History of Economic Thought
Applied Economic Policy Evaluation

Career options
- Business Analyst and Researcher
- Assistant Economist
- Associate Fund Administrator
- Economist
- Financial risk analyst
- Forensic accountant
I had the opportunity to be the President of the International Society, Vice-President for Equal Opportunities in the Students’ Association and class representative. The quality of teaching and education in general is very high. I am really grateful for everything I achieved during my 4-year period at the University of Aberdeen.

Stefan Pelev
Real Estate at Aberdeen examines real estate markets from the perspectives of economics, investment and business, at Scotland’s top centre - second in the UK – for real estate teaching and research.

Professionally accredited programmes prepare you for a career in surveying, with a focus on commercial real estate, investment, management, evaluation and development.

**Why this programme?**

- Our modules allow an exciting range of choice, leading to a variety of degree programmes
- We represented the University at the prestigious ‘Cornell International Real Estate Competition’
- We are a world-class centre of excellence at the cutting edge of real estate teaching and research
- Third year students have the opportunity to travel to London to explore the real estate market and take part in industry seminars and site visits

**What you’ll study**

Modules usually involve two or three lectures and one small group tutorial/seminar per week. Students will also be required to undertake project work.

**Year 1**

**Compulsory**

- The Economics of Business & Society
- Finance, Risk & Investment
- The Global Economy
- Understanding Property
- Professional Skills Part 1
- Academic Writing for Business

**Year 2**

**Compulsory**

- Land & Property Economics
- Land & Property Law
- Understanding Statistics
- Principles of Property Valuation

**Year 3**

**Compulsory**

- Applied Valuation
- International Real Estate

**Year 4**

**Compulsory**

- Real Estate Portfolio Investment
- Housing Economics
- Real Estate Dissertation

**Career options**

- Estate Agent
- Real Estate Developer
- Assistant Town Planner
- Building surveyor
- Commercial/residential surveyor
- Planning and development surveyor
My time with Aberdeen University has been quite the journey. Doing a degree at Aberdeen definitely boosted my confidence. Also, it allowed me to go on an Exchange year which has been a unique selling point when applying for Internships and Graduate jobs since it shows resilience, flexibility and global perspective – highly valued attributes by employers.

Spasimira Ivanova
MA FINANCIAL ECONOMICS

Our degree in Financial Economics is designed to provide students with an extensive knowledge and understanding of the world of economics and finance. We explore relevant theory in economics and how it is applied to the financial world.

The programme aims to develop a student’s analytical abilities in economics, providing them with the quantitative skills required to analyse financial markets. In addition, students will gain the knowledge and understanding of the macroeconomic and microeconomic principles underlying various types of financial markets and instruments.

Why this programme?
• Ranked 17th in the UK for Economics. (Complete University Guide 2021)
• Students are exposed to the quantitative techniques used in industry and how this is applied in practice.
• Benefit from having close links to employers.
• Students have the opportunity to specialise in year 4 by choosing suggested pathways, such as our flagship pathway in “behavioural and experimental finance”.
• Students can use our professional training facilities such as our trading floor, which utilises the same software as used by major financial services companies across the world.

What you’ll study
Year 1 - Compulsory
The Economics of Business & Society
The Global Economy
Finance 1: Finance, Risk & Investment
Accounting & Entrepreneurship
Professional Skills Part 1
Academic Writing for Business

Year 2 - Compulsory
Intermediate Microeconomics
Intermediate Macroeconomics
Finance 2: Business Finance
Financial Markets & Regulation

Year 3 - Compulsory
Finance 3: Corporate Finance
Asset Pricing, Econometrics, Mathematical & Statistical Methods
Econometrics

Year 4 - Compulsory
Dissertation in Financial Economics

Optional
Experimental Economics
Empirical Methods in Finance
Behavioural and Experimental Finance

Career options
Graduates can expect to find employment in all sectors of the financial services industry, both in the UK and overseas, including banks, insurance companies, pension funds and investment and unit trusts.
• Financial Analyst
• Portfolio Manager
• Risk Management Consultant
• Investment Banker
• Stock Broker
• Trader
• Trainee Accountant
• Accounts Assistant
• Audit Associate
• Mortgage Consultant
The field trip to London was a really good experience as you get to spend quality bonding time with your classmates and you also get to tap into the minds of industry professionals in London and get a real feeling for what the market is like.

Laura Boyle
The MA (four years) and the MBus (five years) in International Business are programmes designed to develop the international business leaders of the future. They provide students with a broad understanding of international business.

Students will have the opportunity to include the study of a language throughout the programme, whether or not they have any prior knowledge of the language. Periods of study or internships abroad are integral parts of these programmes.

We help our students to develop high-value skills and competencies in international business, creating a skill set that suits your personal ambitions.

Why this programme?
- You will gain exceptional knowledge and understanding of international business, both its operations and its economic, political and social contexts.
- We deliver a learning experience that provides students with confidence and equips you with the skills required by employers.
- We draw on our globally recognised excellence in teaching and research to challenge students academically and to connect them with the world of practice.
- You will have the option to study a modern language throughout the programme.

What you’ll study

**Year 1 - Compulsory courses**
International Context for Business 1
International Context for Business 2
Optional courses chosen from one specialism of choice (Accountancy, Economics, Finance or Real Estate)
Optional modern language of choice (Spanish, French, German, Gaelic or Mandarin).

**Year 2 - Compulsory courses**
International Business Operations and Finance 1
International Business Operations and Finance 2
Optional courses chosen from one specialism of choice (Accountancy, Economics, Finance or Real Estate)
Optional modern language of choice (Spanish, French, German, Gaelic or Mandarin).

**Year 3 - Compulsory courses**
Being an International Manager 1
Being an International Manager 2
Optional courses chosen from one specialism of choice (Accountancy, Economics, Finance or Real Estate)
Optional modern language of choice (Spanish, French, German, Gaelic or Mandarin).

**Year 4**
(Year 5 for MBus – MBus students Year 4 Study Abroad or Placement)
Compulsory courses
Contemporary Issues in International Business 1
Contemporary Issues in International Business 2
Optional courses chosen from one specialism of choice (Accountancy, Economics, Finance or Real Estate)
Optional modern language of choice (Spanish, French, German, Gaelic or Mandarin).

**Career options**
- Management Consultant
- Sales Manager
- International Trader
- Financial Controller
- Business Development Manager
- Marketing Executive
- Business Consultant
- Strategy Analyst
- Cultural Advisor
- International Recruitment Consultant
WE’D LOVE YOU TO JOIN US

CHOOSE THE UNIVERSITY OF ABERDEEN BUSINESS SCHOOL TO PLAN A BETTER FUTURE TODAY.

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