New Opportunities: Explore, Develop, Connect with the University of Aberdeen Careers Service

3rd October 2016.

Format for this evening

17:00 - 17:40: Welcome and introductory session
• Aberdeen City Council and University of Aberdeen Careers Service
• EC-OG
• Transition Extreme

17:40 – 17:50: Short break

17:50 – 18:30: Breakout sessions (2 sessions running in parallel, please attend just 1)
• Exploring opportunities within your organisation
• Changing times: Challenges and opportunities facing SMEs in 2017 and beyond

18:30 – 19:00: Networking and refreshments

19:00: Wrap-up and final feedback
Introductory information

- Fire Alarm Information
  - If the alarm sounds please make your way calmly to the nearest fire exit (to the left of the lifts) and leave the building using the stairwells.
  - Please congregate at the Fire Safety Point near the bottom of the Academic Plaza, and await instructions from the Fire Marshall.
  - If you are unable to use the stairs for evacuation, you should make your way to the fire evacuation lift and use the green communication point near the lift to alert staff of your location.

- Getting online:
  - Turn wi-fi on and look for ‘Aberdeen-city-connect’
  - Accept terms and conditions
  - Register your details, or sign in using social media account
  - Once registered, you will pick up Aberdeen-city-connect on campus and at many Council locations across Aberdeen including libraries and museums
  - Take a look at this evening’s online welcome pack:

- Refreshments
- Toilets

The University of Aberdeen Careers Service

- The University of Aberdeen Careers Service
  - What do we do?
    - Input of local organisations, of all sizes, and from all sectors is imperative for student development
  - What opportunities are there?
  - What are the benefits to taking part?
  - This evening is designed as an introduction to what we do, exploring how we can work together, develop relationships, connect you with opportunities, students and staff.
Opportunities and schemes

- Placements & Internships
  - Micro-internships
  - Santander SME Internships
  - Summer placements
- Advertising and promoting all student and graduate vacancies
- Work-based Projects
- Company presentations, careers events/sessions, and skills development activities
- The STAR Award
- The Leadership Academy
- Career Mentoring
- Guest lectures and input to class sessions

Some benefits to taking part

- Broaden your professional network, and develop and strengthen relationships with University of Aberdeen students and staff.
- Contribute to your own professional and personal development.
- Contribute to students’ skills development and work readiness, and help develop tomorrows graduates.
- Learn more about what goes on at University, and contribute to the content and direction of new activities.
- Gain a new perspective/fresh insight into your business.
- Raise your brand awareness and profile on campus.
- Address a specific business need, and access specific skills.
- Recruitment benefits.
Exploring opportunities within your organisation

Wendy Rudland & Zachary Hickman

OVERVIEW: Work-based Projects

- Work-based Projects are consultancy-style pieces of work undertaken by students as part of their degree studies.
- These are an integral part of the students’ degree, therefore no requirement to pay a salary.
- They are usually between 10 – 12 weeks in length and can be undertaken by a small group of students, or an individual student.
- Students do not need to be ‘placed’ with you, many are undertaken on a remote basis with regular contact with you.
- www.abdn.ac.uk/workbasedprojects

Including, but not limited to:

**Working Together: Employability for Arts and Social Sciences**
- Working in groups of 2-4, students undertake a group project from January - March
- Approximately 120 hours available for project work over a 10 week period

**Making the Most of Masters (MMM)**
- An individual student writes up the project for their Masters dissertation
- Address a business need – you can propose the project idea and a Programme Coordinator will work with you to ensure the project meets academic criteria
- Projects typically last 12 weeks and begin late-May

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www.abdn.ac.uk
Exploring opportunities within your organisation

- Thinking about your own organisation, list where you could use some help.
- What do you need ‘doing’?
- List as many areas/topics as you like.
- Don’t worry about who or how, just think of the things that need doing, or that you would like doing.

Working with our students

- Pool your ideas
- Sort them into following categories:
  - Blue sky
  - Consultancy style project
  - Internship/placement
  - Not sure what would be best
- Use the students in the room and us to discuss the ideas
- Outcome:
  - We will discuss where your needs can be met though our schemes and activities
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