

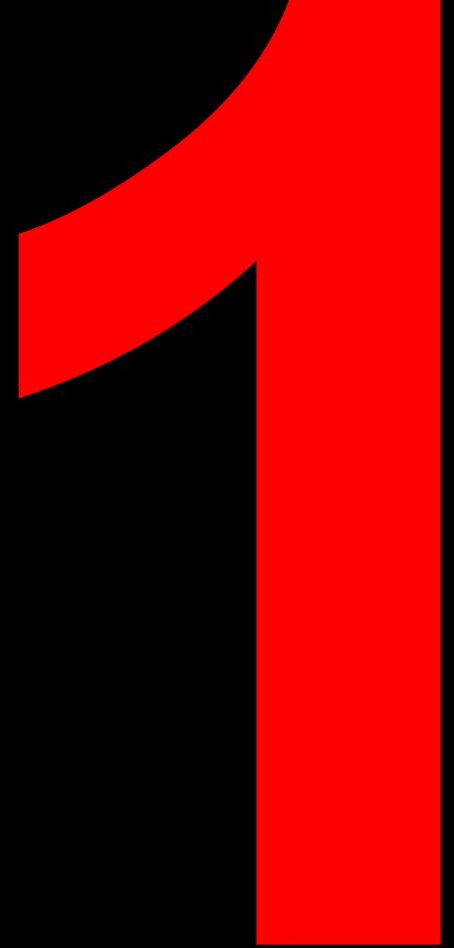
Sustainable **Development**

A few ideas for inspiring members of the student community that there is a world of opportunity out there and really important things to do



***reasons
to take this
presentation
seriously**

***never take
anything too
seriously**



**The business environment is more
fast moving than ever**

**“The central challenge
of our age must be
to decouple human
progress from resource
use and environmental
deterioration ”**

2

We are using 1.5 planet's worth of resources right now. But we only have **one planet. It's called **overshoot**.**

How many

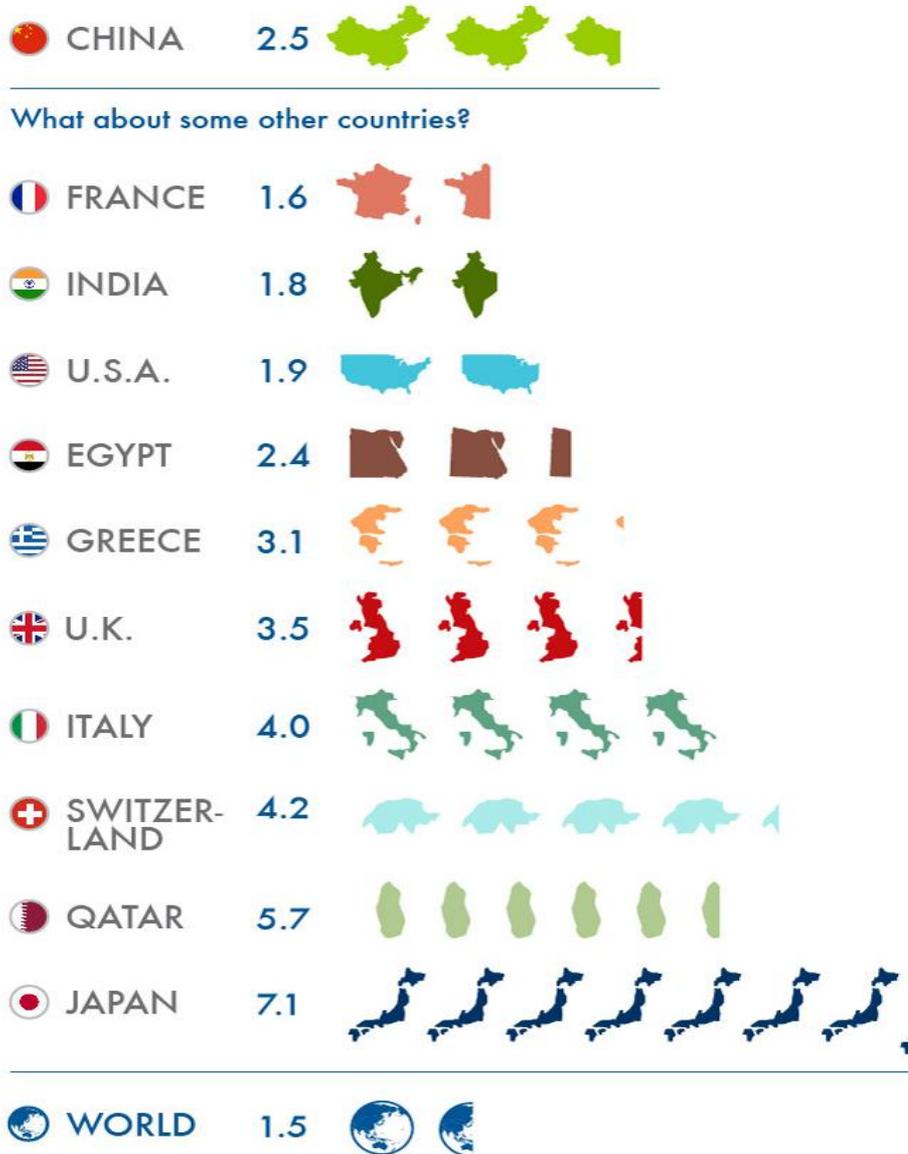
Chinas

does it

take to

support

China?





“We do not inherit the earth from our ancestors,
we borrow it from our children.”
Native American Proverb



The way the megatrends interact is complex. In that complexity is opportunity. For careers to be forged and for reputations to be made.

4

Climate Change

Canon Giles Goddard of Southwark diocese, who proposed the motion, said the church needed to "align the mission of the church with its investment arm and with the life of the parishes".

He added: "Climate change is a moral issue because the rich world has disproportionately contributed to it and the poor world is disproportionately suffering. Poor communities are least equipped to deal with the impacts."

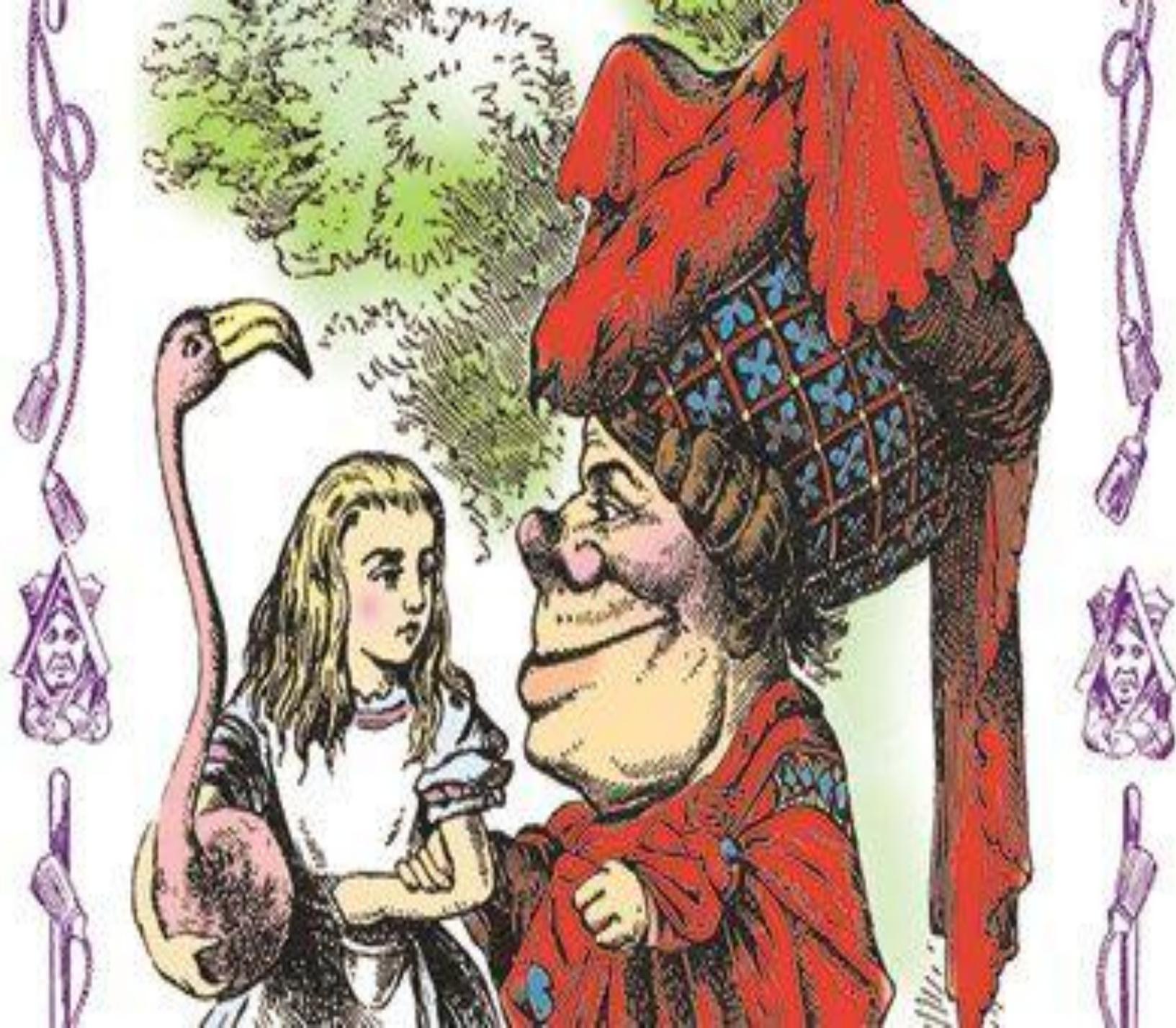
5

Energy & Fuel



6

**Material
Resource
Scarcity**



"Well, in our country," said Alice, still panting a little, "you'd generally get to somewhere else - if you run very fast for a long time, as we've been doing."

"A slow sort of country!" said the Queen. "Now, here, you see, it takes all the running you can do, to keep in the same place. If you want to get somewhere else, you must run at least twice as fast as that!"

Water Scarcity

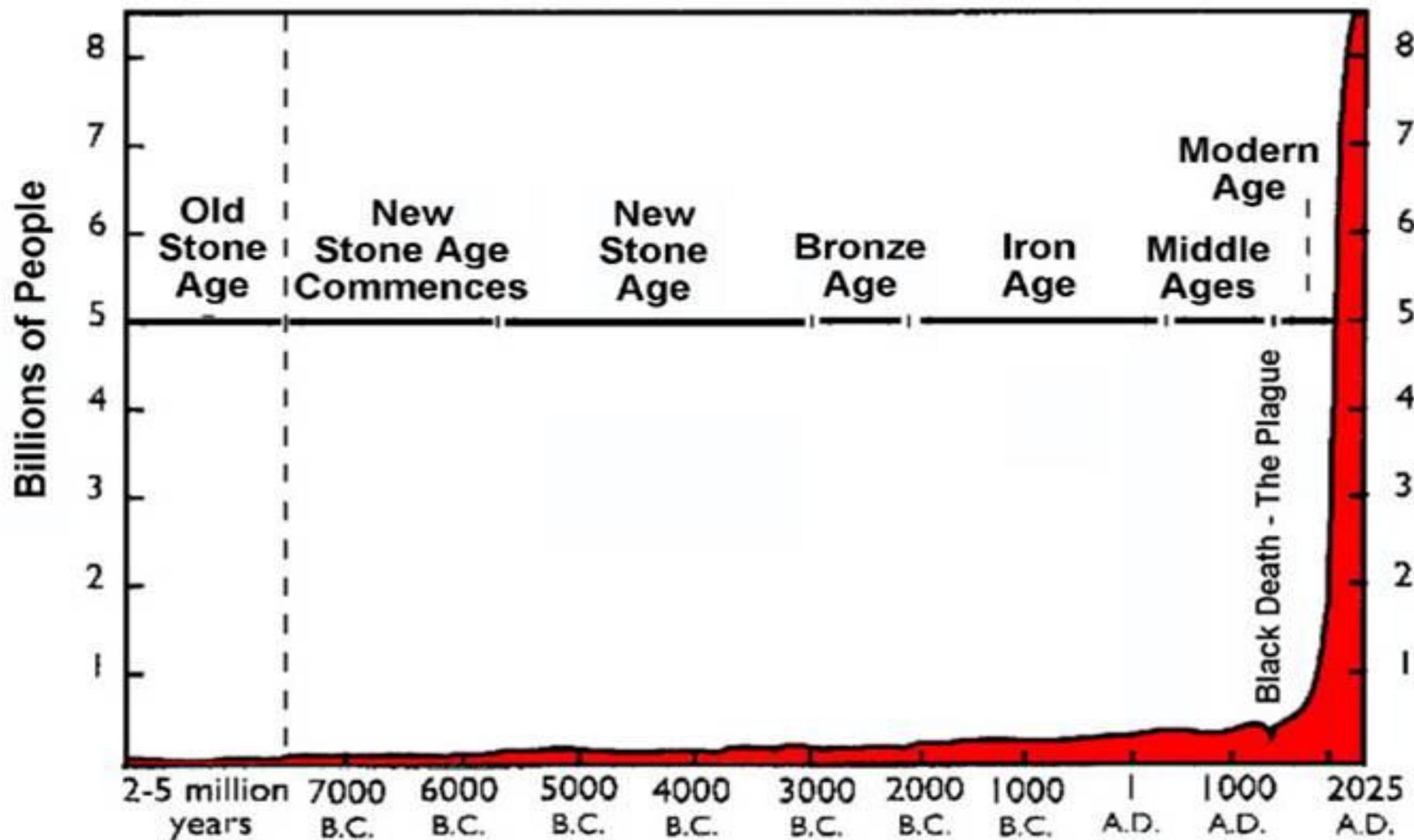




8

**Population
Growth**

World Population Growth Through History



From "World Population: Toward the Next Century," copyright 1994 by the Population Reference Bureau

M

**ore things we
could have
talked about if
there was more
time...**

**Urbanisation
Wealth and Poverty
Food Security
Ecosystem Decline
Deforestation**

DEALING WITH ALL OF

THESE THINGS IN AN

EFFECTIVE WAY IS

WHAT SUSTAINABILITY

IS ALL ABOUT

**(JUST IN CASE ANY OF YOU THOUGHT I HAD MISSED THE
POINT)**

**“There are no passengers
on Spaceship Earth.
We are all crew.”**

Marshall McLuhan, 1964

S.



Lots to do.

Fascinating things to look at and work with. I sincerely hope you found them interesting things to think about, and just maybe a neutrino of career inducing excitement might have been generated on the way.



**All I would say
is....try and
make wise
choices...**

Thank

you

Resources

- ❖ **KPMG – Expect the Unexpected (report 2012)**
- ❖ **YouTube – the business case for Sustainability**
- ❖ **YouTube - Ray Anderson - the way of the plunderer (actually anything by Ray Anderson)**
- ❖ **YouTube – The Story of Stuff**
- ❖ **Any TED talk on any of these topics**
- ❖ **WHO on water, poverty, population**