GUIDELINES FOR RECRUITING PARTICIPANTS BY MEANS OF A POSTER

Psychology Ethics Committee  
School of Psychology, College of Life Sciences and Medicine  
University of Aberdeen, AB24 3UB

1. **Attract potential participants' attention**  
   Use a statement such as, 'Interested in taking part in a Psychology experiment?’
2. **Give your study a title**For example, 'The effects of happiness on creativity'.
3. **Give a brief description of the study**  
   What are participants required to do? How long will the study take? For example: This study will involve watching a series of humorous cartoons on the television and completing a set of computerised tests designed to measure creativity. The study will take approximately 30 minutes.
4. **Restrictions**  
   You should state on the recruitment poster whether you require, for example, female participants only, or native English speakers, etc. This will avoid the embarrassment of turning away an unsuitable participant when he/she arrives at the laboratory.
5. **Reimbursement (or ‘Honoraria’) [if appropriate]**  
   A statement concerning reimbursement should be given, e.g. 'You will be reimbursed £5 for your participation,' or ‘An honorarium of £7 will be made’. Money is for reimbursement of time and not a reward for participating, therefore, monetary inducements should not be used as a means of enticing people to participate. Please consult guidelines for further information.
6. **Signing**-**up**The surname of the researcher and supervisor should be given on the poster along with contact details (e.g. an email address). Your poster should also provide information about how to sign up for the experiment (e.g. go to a particular laboratory, leave an e-mail address on a sign-up timetable, etc.)
7. **Ethics**

Please also note that the poster should include the following statement: ‘This study has been approved by the Psychology Ethics Committee, University of Aberdeen’. This is in order to inform potential participants that the study was ethically reviewed and approved by PEC. To be clear, any poster you submit as part of your ethics application should include the above statement (even though your project has yet to be approved; this avoids us having to check that the statement will be inserted).

Psychology Ethics Committee, University of Aberdeen  
11th October 2014