Meet the Programme Leader and the Digital Marketing Consultancy Team

Russell Williams is an experienced academic and trainer with research interests and teaching expertise centred on the areas of e-commerce, marketing and project management. He has published widely across a number of topics in business with articles published in Management Decision, Managerial Auditing Journal, Organization Development Journal, Marketing Intelligence and Planning, Young Consumers, European Business Review, Journal of Electronic Commerce Research etc. Most recently, Russell is currently looking at the topics of Crowdfunding and E-Trust. Beyond teaching and research, Russell currently serves as Director of the Graduate Business School and Programme Leader for the MSc Digital Marketing Leadership programme. As well as previously setting up two Internet start-ups at the turn of the millennium, Russell has also worked as a mentor on government supported small business accelerator growth programmes.

David Geddes (co-founder and Director: Jump Digital Ltd)

David has been involved in a number of internet ventures since 1997. These have ranged from startups to providing strategic consultancy to international companies such as Aon.

He was a co-founder of Obvious Solutions which grew from start-up to an eventual sale to Norwegian quoted company StepStone ASA. In partnership with HBOS, the company won a U.K. wide Chartered Institute of Purchasing and Supply award for innovation for its process which combined the internet, video and “recruitment process outsourcing”. The company’s clients included Amazon, BP, Goodrich Aerospace, HBOS, Microsoft and RBS.

In his early career he gained significant business experience in a number of senior financial and technology roles.

David has a degree in Technology and Business Studies and is a qualified Chartered Accountant.

Brian Kane (co-founder and Director: Jump Digital Ltd)

Brian has a Masters in Information Technology, specialising in Web Technologies. He is constantly researching and testing the latest digital marketing techniques and theories.

For many years he has acted as an Information and Communications Technology specialist advisor to Scottish Enterprise supported companies. As lead advisor on technology, internet marketing and related business issues Brian has helped over 100 different clients and delivered numerous briefings and lectures on the Internet and Digital marketing.

Angela Wilkinson (Director Jump Digital Ltd)

Angela is a qualified teacher and is certified with:- Chartered Institute of Marketing; Prince2 Project Management and Google Analytics.

In her past Angela has led projects for a wide range of clients including BP, HBOS, RBS and Raet (NL). She currently delivers advice, support and training to customers across areas such as website structure and optimisation; social media tactics; content curation tactics and analysis/measurement of activity across both website and social media.

Want to speak to the team? Email us to arrange a Live Chat with one of the team