Jump Digital Ltd

Jump Digital (JD) has developed and delivered digital marketing consultancy at all levels from strategic to tactical and to all sizes of customers across various industry sectors.

It also owns, and edits, the highly regarded website Web Analytics World (www.webanalyticsworld.net). Over the last few years a loyal international readership has developed and JD have attracted a number of industry experts who regularly contribute.

The JD philosophy is to deliver consultancy that adds value at all levels – from board level strategy to practical implementation. This requires a combination of business and technical knowledge as well as experience of using the most effective digital marketing tools and analytics.

In order to help business leaders, marketing teams and entrepreneurs better cope with the rapid pace of digital change, JD has always placed education at the centre of its delivery. The company has a long established practice of innovatively using technology - for example presenting client’s key website metrics on video rather than just words and static diagrams.

In addition to the wide range of regular client work, JD has delivered numerous “Expert Help” projects on behalf of the development agency Scottish Enterprise.