



innovate with **Aberdeen**



THE FRONTIERS OF EXCELLENCE

Thursday 18 September 2008, Elphinstone Hall, University of Aberdeen, King's College

12.45pm – 5.00pm **Exhibits and Talks**

5.30pm – 9.00pm **Keynote Session and Evening Reception**

Innovate with Aberdeen is an occasion for businesses throughout Scotland to learn more about the University's near to market technologies, Centres of Excellence and collaborative opportunities in science and policy-forming research. Innovate is an afternoon and evening of exhibitions, talks and 'meet the expert' sessions. It's an exceptional opportunity for companies and organisations to find out how they can engage with the University across a wide range of knowledge transfer activities.

Visitors are invited to attend Innovate's evening **Keynote Session** and **Question Time** with **Dr James Smith**, Chairman of Shell UK and **Professor Alex Kemp** from the University of Aberdeen. Dr Smith will discuss Shell's latest Energy scenarios, looking at the world in the next half century and linking the uncertainties we hold about the future to the decisions we make today. Professor Alex Kemp will discuss the many factors affecting the global oil and gas economy.

For programme information and registration details, see overleaf

Theme & time of talk	Speaker	Subject
HEALTH & NUTRITION		
12.45pm – 1.05pm	Dr Alex Johnstone	Matters of Fat – Nutrition for Obesity, Weight Loss and Metabolic Health
1.10pm – 1.30pm	Dr Elaina Collie Duguid	Personalised Medicine for Cancer Patients
1.35pm – 1.55pm	Professor Andy Welch	Development of Molecular Imaging Biomarkers
2.00pm – 2.20pm	Dr Harriet Mowat	Spirituality and Health: Taking A Concept To The Market
POLICY		
2.25pm – 2.45pm	Dr Ehud Reiter	BabyTalk: Automatically Generating English Summaries of Complex Medical Data
3.05pm – 3.25pm	Dr Benedict Jones & Dr Lisa DeBruine	Hormone-Mediated Face Perception
3.30pm – 3.50pm	Dr Ernesto Compantangelo	Workable Social Care – Technologies Preparing For The Future
3.55pm – 4.15pm	Dr Beth Scott	Marine Ecosystem Studies For Assessment of Impact Of Tidal Energy Systems
ENERGY		
4.20pm – 4.40pm	Professor Marian Wiercigroch	Resonance Enhanced Drilling
4.45pm – 5.05pm	Professor Alex Kemp	The Economics of Carbon Capture and Storage

Exhibitions will be on show from 12.45pm – 9.00pm in Elphinstone Hall, University of Aberdeen. They will showcase some of the University's pioneering research projects as well as highlighting new collaboration and commercial opportunities. There will be an opportunity to meet the exhibitors and to discuss their projects throughout the afternoon and at the evening reception.

Evening Keynote Session and Question Time with Dr James Smith, Chairman of Shell UK & Professor Alex Kemp from the University of Aberdeen 5.30pm, King's College Conference Centre, University of Aberdeen, King's College

There will be a Question and Answer session to follow and if you would like to submit a question in advance, please email innovate@abdn.ac.uk

* Please note that due to time constraints, we cannot guarantee questions submitted will be included.

Evening Drinks Reception and Networking

From 6.45pm to 9.00pm, Elphinstone Hall, University of Aberdeen, King's College

An evening drinks reception will be held immediately after the event in Elphinstone Hall, hosted by Professor Dominic Houlihan followed by an opportunity to network with the exhibitors.

For more information and to register for talks and the keynote session (including the drinks reception), please visit www.abdn.ac.uk/innovate. Alternatively you can contact us on 01224 274103.