

GETTING STARTED

In November 2005, the University of Aberdeen established a Fairtrade Steering Group and set about attaining Fairtrade status.

The Group contains staff, students and local stakeholders and has met regularly ever since.

Visit the University of Aberdeen Fairtrade web pages at:
www.abdn.ac.uk/fairtrade/

Pictures courtesy of the © Fairtrade Foundation



BUILDING MOMENTUM

Following the approval of policies by both the Students' Association and the University, Fairtrade Fortnight 2006 saw the launch of the University's Fairtrade awareness campaign.

By June 06, Fairtrade products were available in all outlets and at all University meetings.

Visit the University of Aberdeen Fairtrade web pages at:
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AWARENESS RAISING

Awareness raising events have been held regularly with a Fresher's Fayre, popular tasting events and Festive Fairtrade stalls.

In July 07, we hosted the Fairtrade Celebrity Photo Exhibition to celebrate attaining Fairtrade status in April 2007.

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WHERE NEXT?

The University will:

- **continue to encourage and support the ideals of Fairtrade;**
- **lobby for greater awareness of ethical and fair trade in all University purchasing activity;**
- **support other groups or institutions keen to commit to Fairtrade.**

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TIMELINE

November 2005

**Fairtrade Steering Group Established.
Students' Association Fairtrade Policy
approved.**

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TIMELINE

March 2006

University Fairtrade Policy approved.

University Fairtrade campaign launched during Fairtrade Fortnight.

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TIMELINE

June 2006

**Fairtrade tea, coffee & sugar used in all
University catered meetings.**

**Fairtrade products available in all
University outlets.**

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TIMELINE

September 2006

Fairtrade Fresher's Fayre includes:

- **Fairtrade Banana Javelin**
- **Fairtrade Coconut Shy**
- **Fairtrade Hoopla**

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TIMELINE

February 2007

**Fairtrade Fortnight activities include
Trolley Dolly, taster events and stalls.**

Fairtrade notice-boards across campus.

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TIMELINE

April 2007

**University of Aberdeen
awarded Fairtrade status.**

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TIMELINE

Summer 2007

Fairtrade dish on menu at Zeste.

**Hosted the Fairtrade Celebrity
Photo Exhibition.**

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TIMELINE

Autumn/Winter 2007

Fairtrade FlibAble pancake sessions.

Festive Fairtrade stall.

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TIMELINE

Spring 2008

Fairtrade clothing available in the Hub.

Fairtrade Fortnight to include family event, taster sessions, quiz, a Fairtrade talk and (we hope) a band.

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TIMELINE

2005

Nov 05 - Steering Group Established

Nov 05 - AUSA approves Fairtrade Policy

2006

Mar 06 - University Fairtrade Policy Approved

Mar 06 - Fairtrade Action Plan developed

Mar 06 - Fairtrade Fortnight: Policy launch, 4 day tasting session at Johnston, Gaudie article

Jun 06 - Fairtrade Tea, Coffee & Sugar as default at all University meetings.

Sep 06 - Freshers Fayre: Fairtrade Stall with Banana Javelin & Coconut Shy

Dec 06 - Festive Fairtrade Stall (with Third World Centre)

2006 - Fairtrade webpages established, University & AUSA pages adopt Fairtrade logo.

2007

Feb 07 - Fairtrade Fortnight: Trolley Dolly, Tasting, Stall & Activities

Feb 07 - Fairtrade noticeboards across campus

Apr 07 - Fairtrade Status Awarded

Jun 07 - Fairtrade dish on Zeste menu

Jul/Aug 07 - Fairtrade Celebrity Photo Exhibition

Sep & Dec 07 - Fairtrade Pancakes

Dec 07 - Festive Fairtrade Stall (with Third World Centre)

2008

Feb 08 - Fairtrade clothing in the Hub

Mar 08 - Fairtrade Fortnight: tasting events, stalls, quiz and talk from producer.

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the University of Aberdeen a Fairtrade University

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