

DEGREE OF MASTER OF RESEARCH

BUSINESS RESEARCH (MRes/PgDip)

QUALIFICATIONS FOR ENTRY

An Honours degree (upper second class or above) or an equivalent qualification in an appropriate subject(s).

PROGRAMME LENGTH

MRes 12 months full-time or 24 months part-time

NUMBER OF PLACES AVAILABLE ON THE PROGRAMME: 20

FOR FURTHER INFORMATION CONTACT

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AIMS

This programme provides students with training in the philosophy and methods of business research. It introduces students to a range of qualitative and quantitative research approaches and methods, and fosters critical understanding of epistemological, conceptual and ethical challenges of conducting research. The dissertation allows students to develop and apply practical, intellectual and critical skills in their chosen area of investigation. This programme should equip students with the necessary skills and knowledge to go on to undertake doctoral research. For these students, the courses on this programme provide the support and training required for complete the first stage of doctoral research.

COURSE CONTENT

Students are required to attend the following designated programme of courses:

1. Generic courses:

Four modules comprising the School of Social Science Postgraduate Training Programme, each worth 15 credits.

2. Business School specific courses:

Three modules, each worth 20 credits, including courses on qualitative and or quantitative approaches to research, and a choice of Level 5 Business School courses.

3. Dissertation:

A dissertation of 12,000 words on an agreed topic, worth 60 credits.

The course structure is as follows:

First Half-Session

BU5020 Qualitative Approaches to Research (20 credit points)

A Level 5 Business School course taken either in first or second half-session (20 credit points)

SL 5006 Research Skills Workshops (15 credit points)

SL 5007 Methods and Methodology (15 credit points)

Second-Half Session

BU5550 Quantitative Approaches to Research (20 credit points)

A Level 5 Business School course taken either in first or second half-session (20 credit points)

SL 5507 Approaches to Analysis (15 credit points)

SL 5508 Seminar (15 credit points)

Dissertation Stage (MRes only)

BU5549 Dissertation in Business Research (60 credit points)

ASSESSMENT

Assessment will be based on extended essays for each individual course module and the dissertation.